CANADA'S hottest model event

IF YOU WANT A HOT MODEL, IT'S TIME TO STEP UP.

2010 Dodge Grand Caravan SXT shown.[1]

2010 DODGE GRAND CARAVAN CANADA VALUE PACKAGE CANADA'S BEST SELLING MINIVAN

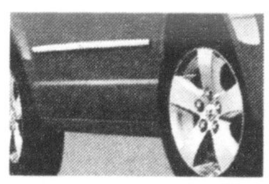
PURCHASE FOR **$19,999**• INCLUDES $8,000 CONSUMER CASH*, FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.+

- 3.3L Flex Fuel V6 engine with automatic transmission
- 4-wheel disc brakes with ABS
- Electronic Stability Program (ESP™) with all-speed traction control
- Advanced multistage front air bags & side-curtain air bags
- Power front windows and locks

STEP UP FOR ONLY $8‡ MORE BI-WEEKLY

2010 GRAND CARAVAN SE WITH STOW 'N GO®

Second row power windows and quarter vented windows



17" Aluminum wheels

- Leather wrapped steering wheel and shift knob • Steering wheel mounted audio controls

NO CHARGE SE PLUS GROUP PACKAGE

2010 Dodge Journey SXT shown.[1]

2010 DODGE JOURNEY SE CANADA VALUE PACKAGE

CANADA'S #1 SELLING CROSSOVER^

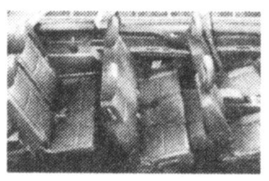
PURCHASE FOR **$19,999**• INCLUDES $1,250 CONSUMER CASH*, FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.+

PLUS GET **0%**† PURCHASE FINANCING for 36 months

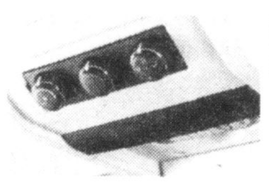
OR CHOOSE $121 BI-WEEKLY @ A VARIABLE PRIME RATE OF 2.75%± FOR 84 MONTHS

STEP UP FOR ONLY $24‡ MORE BI-WEEKLY

2010 JOURNEY SXT GROUP PACKAGE



Third row 50/50 split fold reclining seats



Rear temperature control

- Second row 40/60 Tilt'n Slide™ seat – easy entry system

NO CHARGE FLEXIBLE SEATING GROUP

2010 Jeep Patriot Limited 4x4 shown.

2010 JEEP PATRIOT

$3,000 CONSUMER CASH DISCOUNTS*

PLUS GET **0%**† PURCHASE FINANCING for 36 months

CASH DISCOUNTS OF UP TO $8,000

+Your local retailer may charge additional fees for administration/pre-delivery that can range from $0 to $1,098 and anti-theft/safety products that can range from $0 to $1,298. Charges may vary by retailer.

CHRYSLER Jeep DODGE RAM

VISIT YOUR NEIGHBOURHOOD CHRYSLER, JEEP®, DODGE, RAM RETAILER. Dodge.ca/Offers

DODGE CARAVAN KIDS PROUD SPONSOR OF AMATEUR HOCKEY ACROSS CANADA

SIRIUS SATELLITE RADIO

Wise customers read the fine print: •, *, †, ‡, § Canada's Hottest Model Event offers apply to retail deliveries of selected new and unused models purchased between July 21, 2010 and August 3, 2010 from participating retailers. Retailer order/trade may be necessary. Offers subject to change and may be extended without notice. See participating retailer for complete details and conditions. •$19,999 Purchase Price applies to 2010 Dodge Grand Caravan Canada Value Package (24F) only and includes $8,000 Consumer Cash Discount. $19,999 Purchase Price applies to 2010 Dodge Journey SE Canada Value Package (22F) only and includes $1,250 Consumer Cash Discount. See participating retailer for complete details. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailers may sell for less. *Consumer Cash Discounts are offered on most new 2009/2010 vehicles and are manufacturer-to-retailer incentives, which are deducted from the negotiated price before taxes. Amounts vary by vehicle. †0% purchase financing for 36 months available to qualified customers on approved credit through Royal Bank of Canada, Scotiabank, TD Financing Services and GMAC on most 2010 Chrysler, Jeep, Dodge and Ram models, except Challenger, Caliber Canada Value Package and SE Plus, Grand Caravan Canada Value Package and Cargo Van, Sprinter and Ram Chassis Cab. Example: 2010 Dodge Journey SE Canada Value Package (22F) with a Purchase Price of $19,999 financed at 0% for 36 months equals monthly payments of $555.52; cost of borrowing of $0 and a total obligation of $19,999. Pricing includes freight ($1,400), air tax, tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. ±Variable Prime Rate financing up to 84 months is offered on most new 2010 vehicles to qualified retail customers through credit through TD Financing Services or Royal Bank of Canada compared to financing a 2010 Dodge Grand Caravan Canada Value Package at an average standard bank rate over 84 months. ‡Additional $8 bi-weekly payment based on financing a 2010 Dodge Grand Caravan Canada Value Package (24F) only and includes $8,000 Consumer Cash Discount. Retailer order/trade may be necessary. Retailers may sell for less. ‡Additional $24 bi-weekly payment based on financing a 2010 Dodge Journey SE Canada Value Package (22F) only and includes $1,250 Consumer Cash Discount. Retailer order/trade may be necessary. 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