

What Dad Really Wants for Father's Day

From the Mouths of Fathers ...

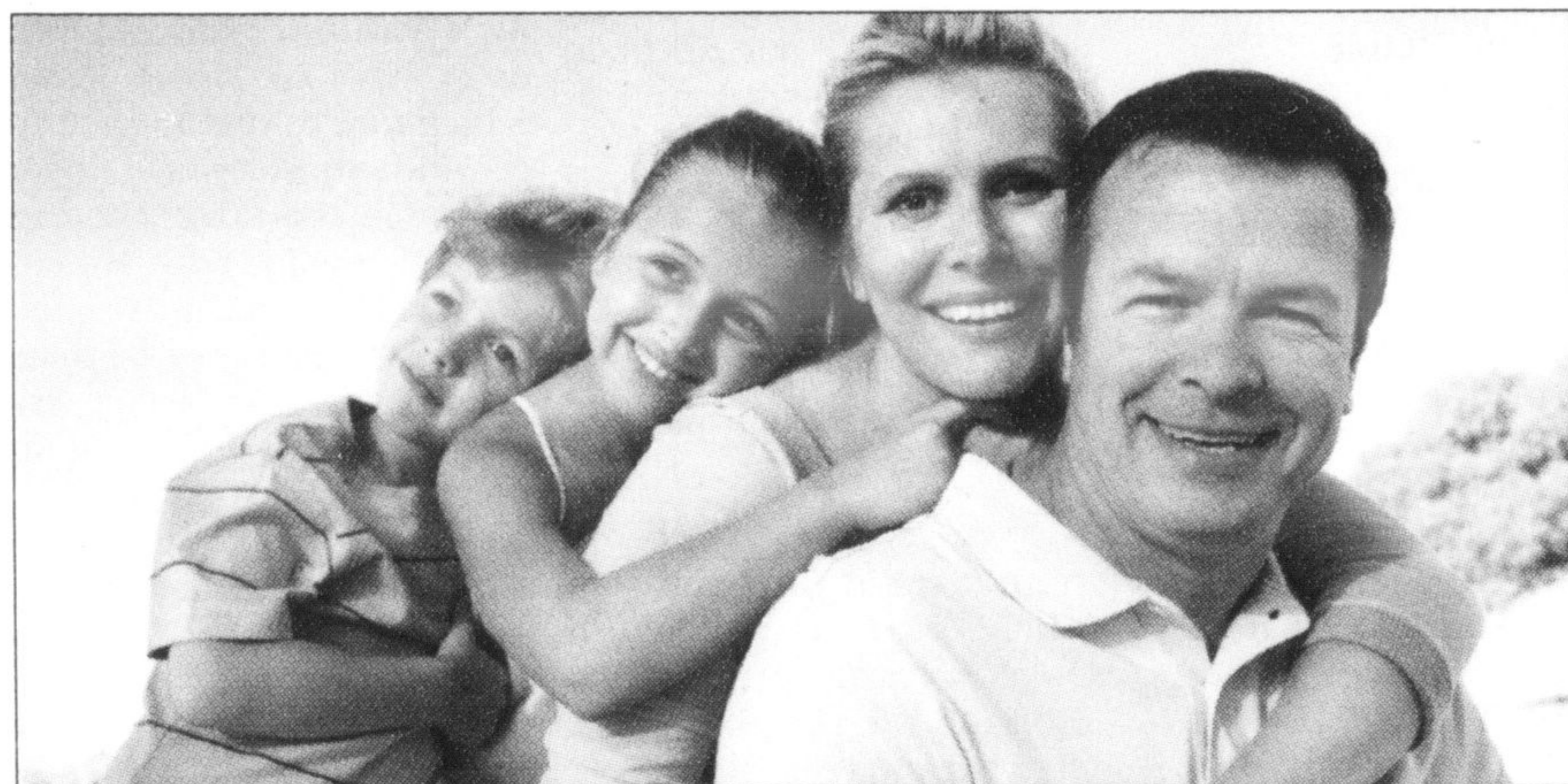
If you think Dad wants a power tool or a necktie for Father's Day, think again.

According to a recent poll, fathers will eschew sports tickets or a fancy electronic gizmo in favor of a meal enjoyed out with the family. That's right, just like Mom, Dad believes the best way to celebrate his special day is to spend it with the family that he loves. The survey conducted by InteractiveDads.com found that 36 percent of pops preferred dinner out with the family.

What's the worst thing you can buy for Dad? A tie. He would actually prefer a package of underwear over a new tie, says the survey. Socks, aftershave, cologne, and power tools also rank pretty low on the must-have gift list.

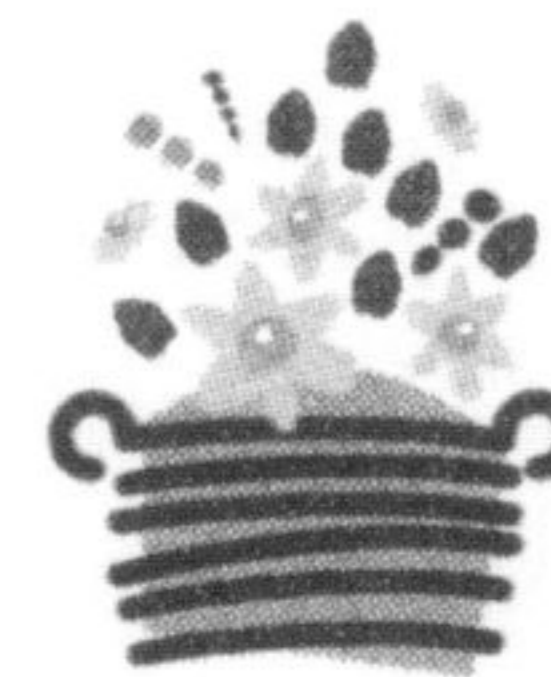
Think about gifts that will appeal to the family man. Whether you're enjoying a restaurant meal, a day at the park or a family car adventure, it could very well be the simplest of gifts that Dad prefers the most.

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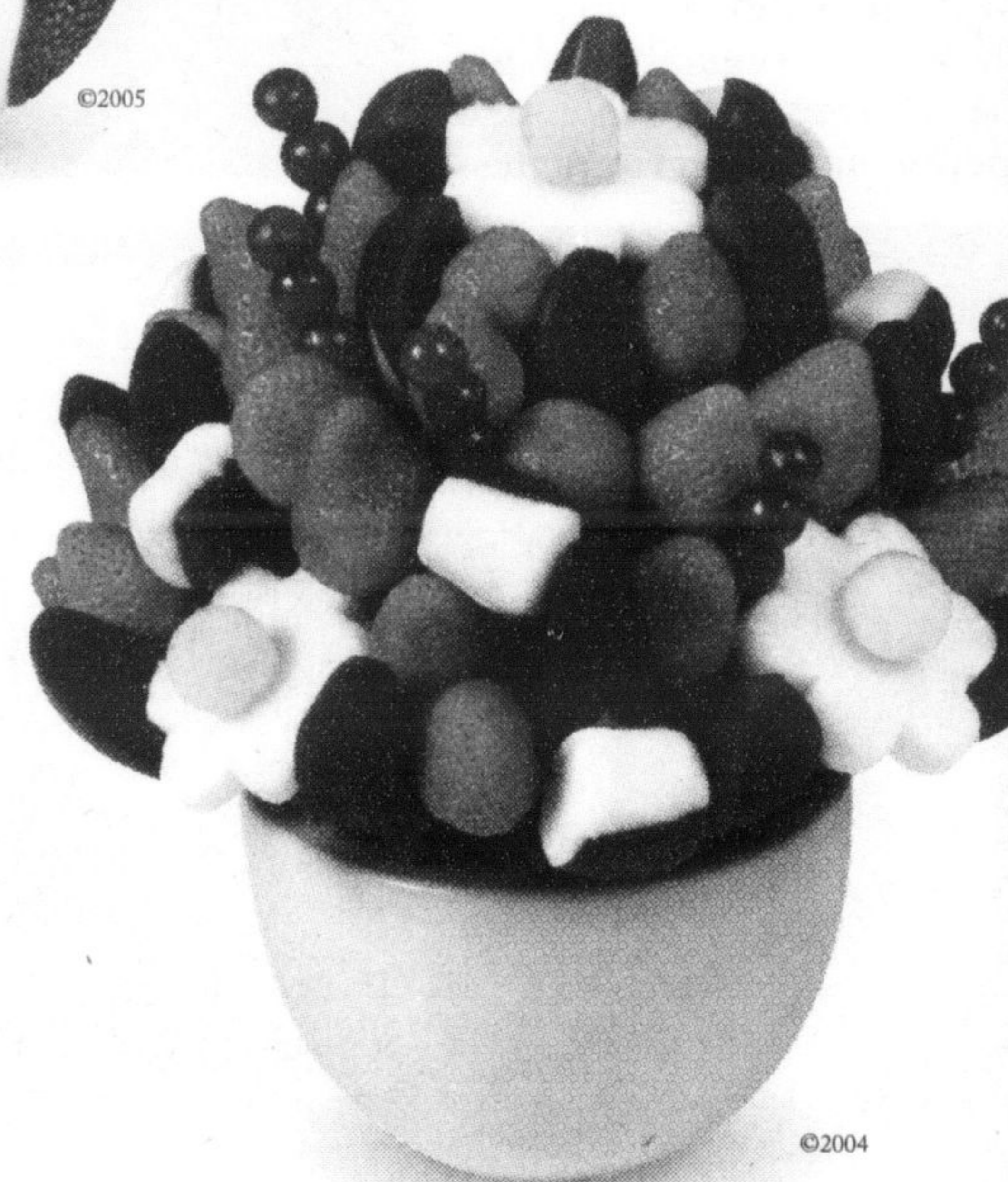


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