

LINCOLN  
PREMIER  
**0%**  
LEASE  
EVENT

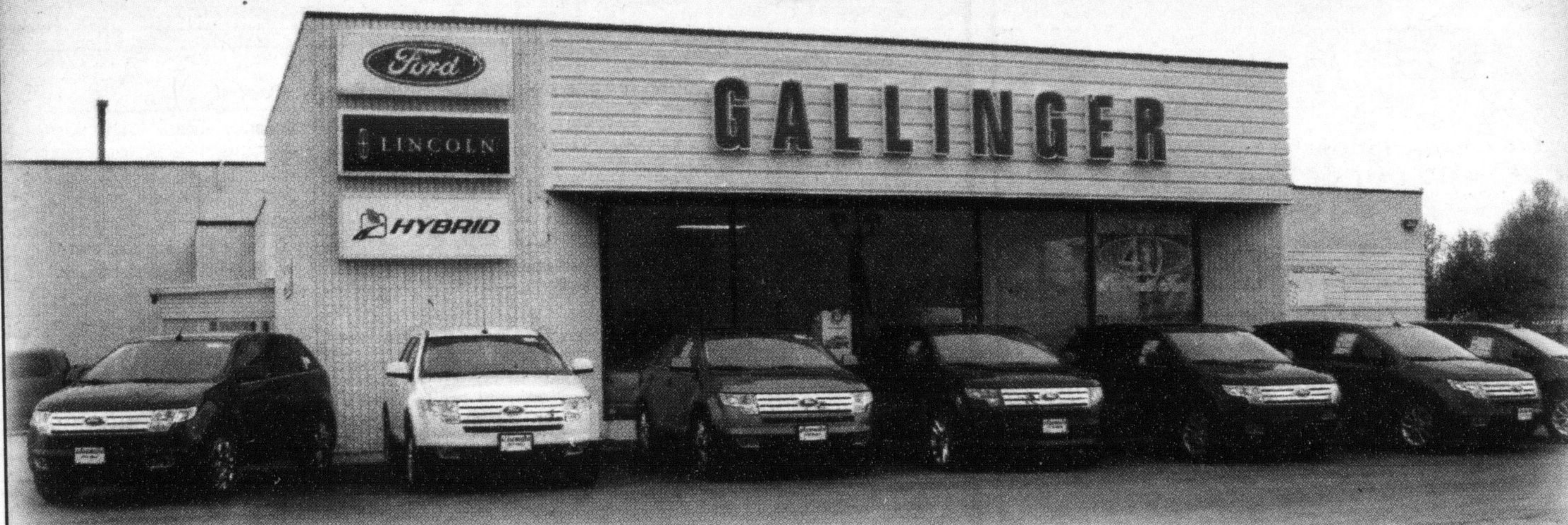
**0% INTEREST.  
100% LUXURY.**

LEASE FOR **0%** APR FOR UP TO **48\*** MONTHS **PLUS** YOUR FIRST PAYMENT IS ON US.†  
ON ALL 2010 MKZ, MKS, MKX AND MKT.

OR PURCHASE FINANCE WITH **0%** APR FOR UP TO 60 MONTHS.  
PLUS RECEIVE A TRANSFERABLE

CLUBLINK  
ONE MEMBERSHIP  
*more golf*

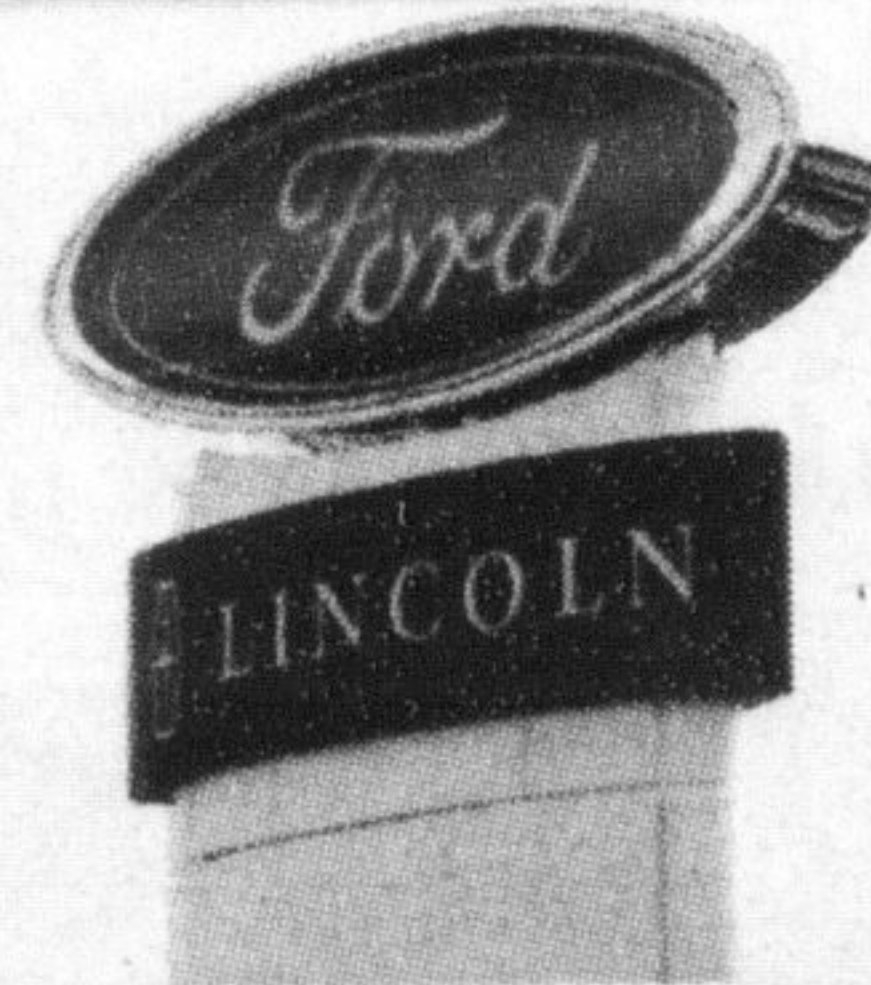
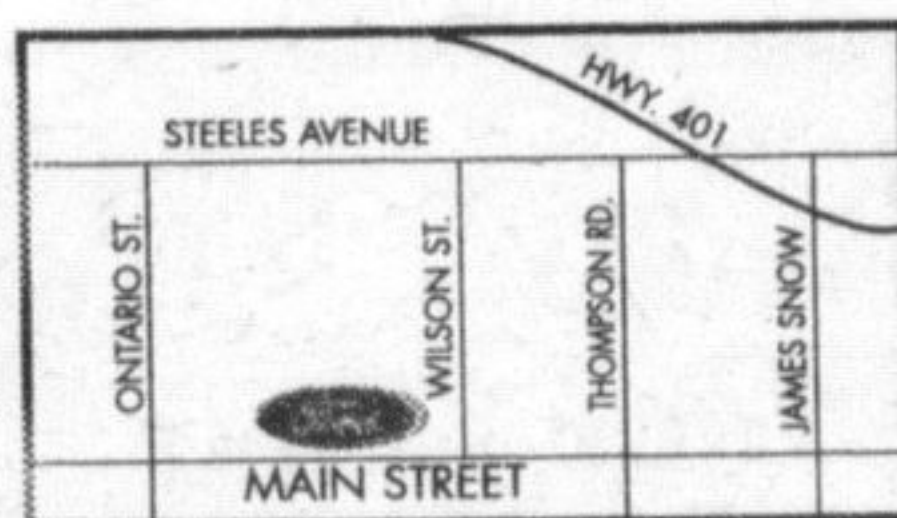
**COMPLIMENTARY ONE-YEAR  
ASSOCIATE GOLD MEMBERSHIP‡**  
PRIVILEGES INCLUDE RECIPROCAL ACCESS TO 45 GOLF COURSES ON 33 PROPERTIES.  
WHEN YOU PURCHASE OR LEASE A NEW 2010 LINCOLN VEHICLE



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# Use a fuel with good detergent additives

from TIPS on page B10

5. Be kind to your vehicle - Maintain proper engine tune-up to keep vehicles running efficiently. Keep the wheels aligned. Wheels that are fighting each other wastes fuel. Replace air filters as recommended. Use a fuel with good detergent additives to keep the vehicle engine clean and performing efficiently. Always consult the owner's manual for proper maintenance.

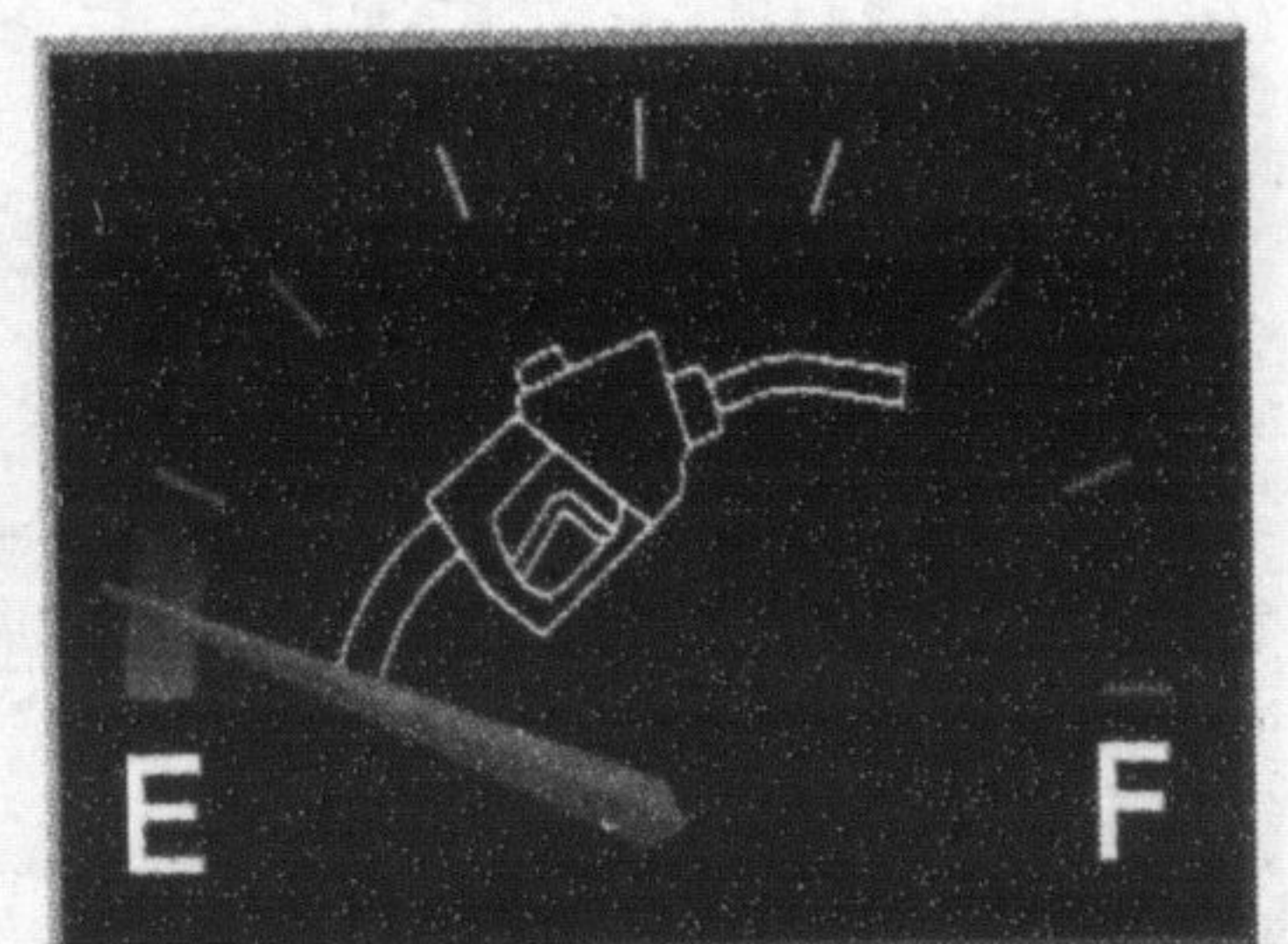
6. Travel light - Avoid piling a lot of luggage on the roof rack. The added frontal area reduces aerodynamics and will hurt fuel economy, reducing it by as much as 5 percent. Remove excess weight from the vehicle. Unnecessary weight, such as unneeded items in the trunk, makes the engine work harder and consumes more fuel.

7. Minimize use of heater and air conditioning - Use heating and air conditioning selectively to reduce the load on the engine. Decreasing your usage of the air conditioner when temperatures are above 80 degrees can help you save 10 to 15 percent of fuel. Use the vent setting as much as possible. Park in the shade to keep the vehicle cool and reduce the need for air conditioning.

8. Close windows at high speeds - Don't drive with the windows open unless you keep your speed under 50 mph. Driving with the windows open at highway speeds increases aerodynamic drag on the vehicle and lowers fuel economy.

9. Choose the right oil - Use good-quality oils with the viscosity grade recommended in the owner's guide.

10. Consolidate trips - Plan ahead to consolidate your trips. This will enable you to bypass congested routes and lead to less idling.



Following a few simple tips can mean significantly less trips to the pumps!

Offers available at participating dealers only. Dealer may sell or lease for less. Factory order may be required. Limited time offers. Offers may be cancelled at any time without notice. See participating Dealer for details. \*Receive 0% APR purchase financing on all new 2010 Lincoln MKZ/MKS/MKX/MKT models for a maximum of 60 months to qualified retail customers, on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest APR payment. Example: \$40,000 purchase financed at 0% APR for 60 months, monthly payment is \$666.66, cost of borrowing is \$0 or APR of 0% and total to be repaid is \$40,000. Down payment on purchase financing offers may be required based on approved credit. †Lease a new 2010 Lincoln MKZ/MKS/MKX/MKT and get 0% APR for up to 48 months on approved credit (OAC) from Ford Credit. Not all buyers will qualify for the lowest APR payment. Additional payments required. Example: Lease a vehicle with a value of \$40,000 at 0% APR for 48 months, monthly payment is \$591.66, total lease obligation is \$28,400, optional buyout is \$11,999. Cost of leasing is \$0 or 0%. Example based on no trade-in or down payment. Taxes payable on full amount of lease financing price after any price adjustment is deducted. Some conditions and mileage restrictions of 80,000km over 48 months apply. A charge of 76 cents per km over mileage restrictions applies, plus applicable taxes. ‡ Offer valid from May 1, 2010 to June 30, 2010. \$0 first payment applies to the first month payment for lease and purchase financing customers making payments in monthly intervals (each a "First Payment"). First Payment is required from customer on the purchase finance or lease of eligible new 2010 Lincoln vehicles delivered on or before June 30, 2010. Customer will receive a cheque for the amount of their First Payment from the dealer. First Payment will be paid up to a maximum amount of (\$1,000) / (\$1,250) / (\$1,500) per eligible 2010 (MKZ, MKS, MKX) / (MKT) / (Navigator). Offer only available to customers who finance or lease through Ford Credit. Offer not available to cash purchase customers. Offer is only available on approved credit (OAC) from Ford Credit. A, X, Z, plus customers are eligible for \$0 First Payment, see dealer for details. Not combinable with Commercial Fleet Incentive program, CFA, GPC or Daily Rental Allowances. Rainchecks only available on the purchase of eligible vehicles. † Offer only available to residents of Ontario and Quebec. Offer valid from March 2, 2010 to June 30, 2010 (the "Program Period"). Receive one (1) complimentary ClubLink One Year Associate Gold Membership with the purchase or lease of any new 2010 Lincoln vehicle (each an "Eligible Vehicle"). Only one (1) ClubLink One Year Associate Gold Membership will be awarded with the purchase or lease of each Eligible Vehicle - up to a maximum of two (2) Eligible Vehicles. The ClubLink One Year Associate Gold Membership has no cash surrender value and must be accepted as awarded. This offer is subject to vehicle availability. Dealer may sell for less. Each Eligible Vehicle must be delivered and/or factory-ordered from your participating Ford Motor Company of Canada dealer within the Program Period. This offer is not combinable with any other Lincoln ClubLink offers. This offer is not combinable with CFA, GPC, Daily Rental Allowances, or the Commercial Fleet Incentive Program (CFIP). Rainchecks available on factory orders. Limited time offer. Offer may be cancelled at any time without notice. Complimentary ClubLink One Year Associate Gold Membership is only transferable to a non-ClubLink member.