

Mazda announces pricing for 2011 Mazda2

Metroland Newspapers
Carguide Magazine

The all-new 2011 Mazda2 will arrive in Canadian showrooms early this summer with a starting manufacturer's suggested retail price (MSRP) of \$13,995.



Pricing for the 2011 Mazda2 will start at \$13,995 for the GX model with the topline GS starting at \$18,195.

Completely designed and engineered by Mazda in Japan, where the car will be produced, the 2011 Mazda2 five-door subcompact represents a new entry point into Mazda's line-up, fitting in under the popular Mazda3.

Perfect for economy-minded drivers who want exceptional value in a fun-to-drive package, the Mazda2 is the perfect combination of chic styling, Zoom-Zoom driving dynamics and spirited yet economical performance.

The 2011 Mazda2 will be offered in two trim grades: GX and GS.

Both trims are powered by Mazda's MZR 1.5-litre, four-cylinder 16-valve DOHC engine mated to a five-speed manual transmission, and come with an extensive list of standard safety features including an Anti-Lock Brake System with EBD and Brake Assist, advanced dual front air bags, front seat side air bags and side air curtains, Dynamic Stability Control (DSC), and a Traction Control System (TCS).

The Mazda2 will also be the first Mazda vehicle launched in North America with Mazda's Brake Override system.

This system always prioritizes the brake pedal over the accelerator pedal, should both be engaged simultaneously, allowing the vehicle to be brought to a safe stop.

Activation of this system will be recorded in the electronic Powertrain Control Module (PCM) and will be readable with the correct equipment.

Mazda is planning to roll out this new system to all future Mazda vehicles in North America during the 2011 model year.



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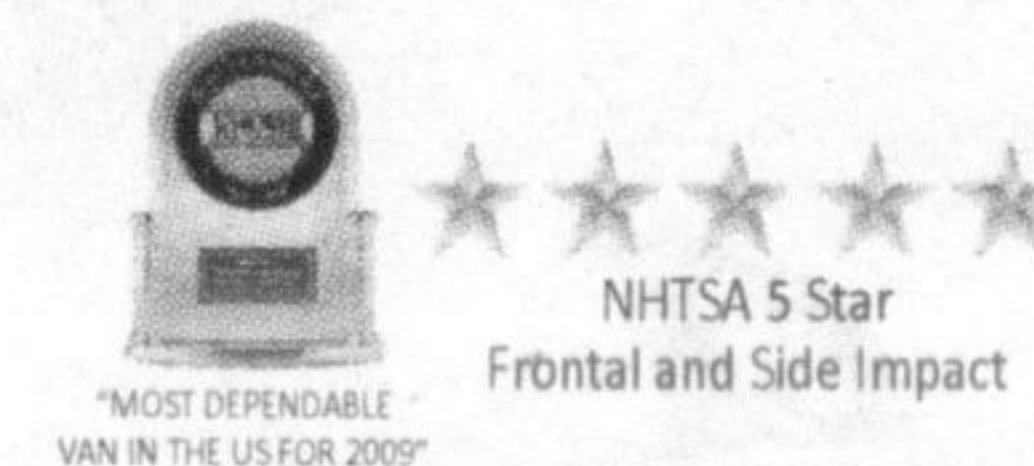
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