

## The Hidden Cost of Tickets and Accidents

Your Driving Record Impacts Your Car Insurance Rate

#### Just How Costly Are Tickets And Accidents?

Between paying fines, insurance deductibles, and other out-of-pocket expenses, most people understand tickets and accidents can be costly. What many people DON'T know is that there is usually another "hidden" cost which is just around the corner. It comes in the form of higher insurance rates and can usually be found in the renewal letter you receive in the mail from your insurance company.

#### Does This Mean I'm Doomed To Pay A Bundle?

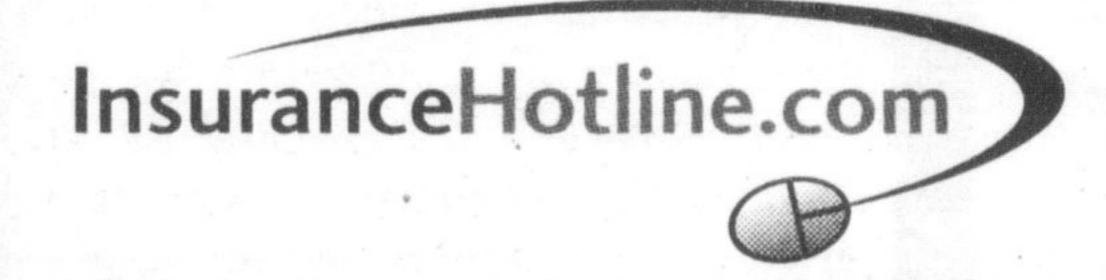
NO! For the driver with tickets and accidents, there is good news and hope of lowering your rate. In fact, there are some drivers with tickets or accidents that are actually paying LESS than similar drivers with clean driving records. Certain insurance companies actually target this type of risk and have competitive rates. The trick is finding those companies.

#### What's The REAL Secret to Lowering Your Rate?

The simplest and easiest thing you can do to lower your rate is to SHOP AROUND. Why? Because the rates charged by different insurance companies, to insure the same driver, with the same car, for the same coverage, can vary by hundreds and even thousands of dollars.

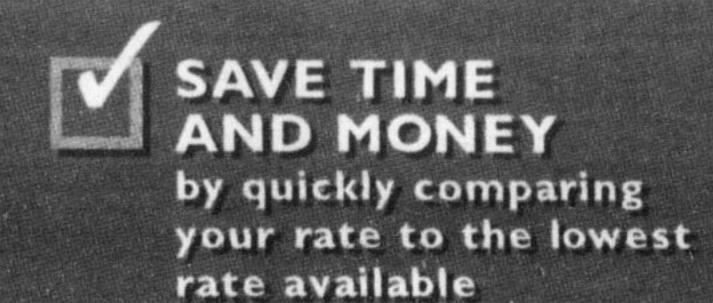
#### Start Saving Your Money Now.

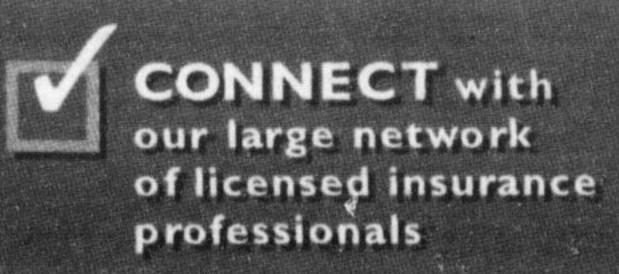
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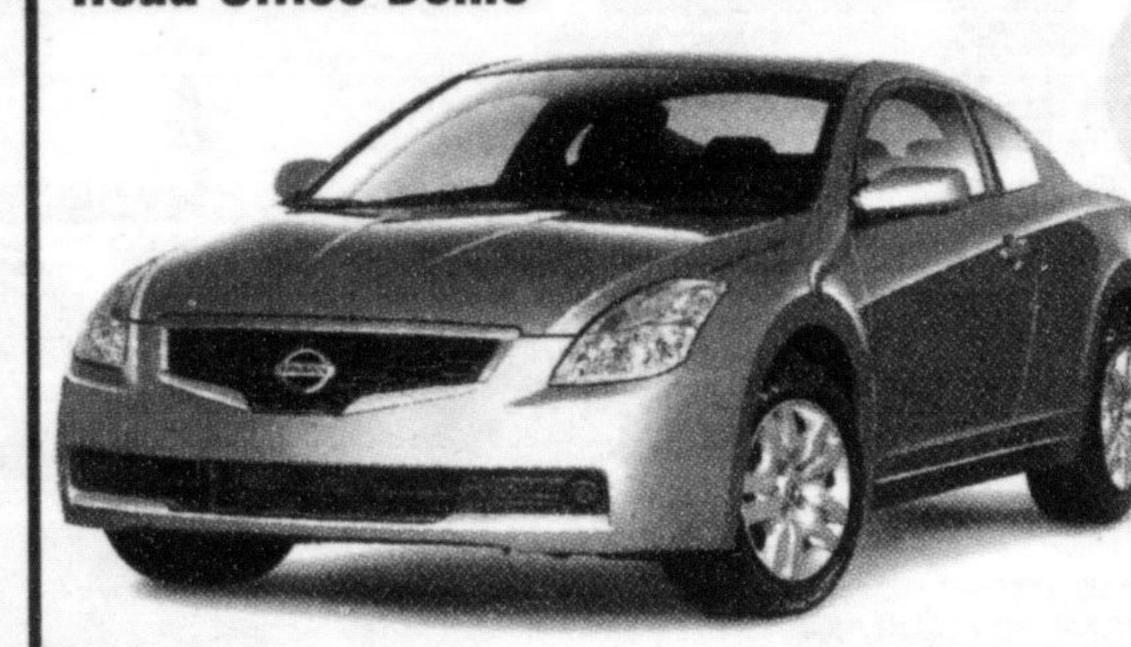
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#### Head Office Demo



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\*Cash prices for 2009 Nissan Sentra C4MG19 BN00 / 2009 Nissan Versa B5LG79 BN00 are plus freight \$1,325, paint charge if applicable, air & fuel tax, security registration \$185. P.S.T, G.S.T and license fees. \*\*Prices are plus security, Registration \$185, P.S.T., G.S.T. & Lic.