Win your ride

BOXING WEEK EVENT

36 MPG HWY* 7.9L/100KM HWY* | 283 HP BEST-IN-CLASS*

2012 Dodge Grand Caravan Crew shown.[1]

YOU COULD

WIN YOUR PURCHASE

2012 DODGE GRAND CARAVAN CANADA VALUE PACKAGE

CANADA'S BEST SELLING MINIVAN FOR MORE THAN 27 YEARS

$19,995

PURCHASE PRICE INCLUDES $8,000 CONSUMER CASH,[2] FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.

OR CHOOSE **$117** BI-WEEKLY FINANCING[1] @ **4.99%** FOR 96 MONTHS WITH $0 DOWN

STEP UP TO THE 2012 DODGE GRAND CARAVAN SXT

- **Industry-Exclusive** 2nd row Super Stow 'n Go® with one-hand operation
- **Segment-Exclusive*** Stow 'n Place™ roof rack
- 3rd row Stow 'n Go® with **Segment-Exclusive*** tailgate seating
- Centre front floor console with cupholders
- Deep-tint sunscreen glass
- Body-coloured door handles and bodyside moulding

$23 MORE BI-WEEKLY

2012 DODGE JOURNEY CANADA VALUE PACKAGE

CANADA'S #1 SELLING CROSSOVER^

$19,995

PURCHASE PRICE INCLUDES $2,000 CONSUMER CASH,[2] FREIGHT, AIR TAX, TIRE LEVY AND OMVIC FEE. TAXES EXCLUDED. OTHER RETAILER CHARGES MAY APPLY.

38 MPG HWY 7.5L/100 KM HWY*

2012 Dodge Journey SXT shown.[1]

AUTOMOBILE JOURNALISTS ASSOCIATION OF CANADA — BEST NEW SUV/CUV UNDER $35,000 IN 2012 ACCORDING TO AJAC.

OR CHOOSE **$117** BI-WEEKLY FINANCING[1] @ **4.99%** FOR 96 MONTHS WITH $0 DOWN

STEP UP TO THE 2012 DODGE JOURNEY SXT

- 3.6L Pentastar™ VVT V6 with 283 HP
- One-touch up/down front windows (driver & passenger)
- Overhead console
- Dual bright exhaust tips
- Highway: 7.8L/100 KM (36 MPG)°

$26 MORE BI-WEEKLY

STEP UP AND GET $500 HOLIDAY BONUS CASH.[3]

+Your local retailer may charge additional fees for administration/pre-delivery that can range from $0 to $1,098 and anti-theft/safety products that can range from $0 to $1,298. Charges may vary by retailer.

Dodge.ca/Offers

MORE POWER. LESS FUEL. GREAT VALUE.

15 VEHICLES WITH 35 MPG HWY OR BETTER

CHRYSLER Jeep DODGE RAM

SIRIUS SATELLITE RADIO — Dodge Caravan Kids

More Power. Less Fuel. Great Value is a comparison between the entire current Chrysler Canada lineup and the entire 2011 Chrysler Canada lineup. Wise customers read the fine print: *, ◆, †, ~, § The Boxing Week Event offers are limited time offers which apply to retail deliveries of selected new and unused models purchased from participating retailers between December 23, 2011 and January 3, 2012. Retailer order/trade may be necessary. Offers subject to change and may be extended without notice. See participating retailers for complete details and conditions. *$19,995 Purchase Price applies to 2012 Dodge Grand Caravan Canada Value Package (22E) only and includes $8,000 Consumer Cash Discount. $19,995 Purchase Price applies to 2012 Dodge Journey Canada Value Package (22P) only and includes $2,000 Consumer Cash Discount. See participating retailers for complete details. Pricing includes freight ($1,400), air tax (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailers may sell for less. ◆Consumer Cash Discounts are offered on select 2011/2012 vehicles and are manufacturer-to-retailer incentives, which are deducted from the negotiated price before taxes. Amounts vary by vehicle. See your retailer for complete details. ◆The $500 Holiday Bonus Cash offer includes taxes and is available on the retail purchase/lease of the following eligible vehicles between December 1, 2011 and January 3, 2012 at participating retailers: any new 2011/2012 Chrysler, Jeep, Dodge, Ram or FIAT model excluding only the following: Chrysler 200 LX, Dodge Journey Canada Value Package (Grand Caravan Cargo Van (C/V), Avenger SE/Canada Value Package, Caliber SE, Jeep Grand Cherokee SRT8, Wrangler Sport, Compass Sport 4x2 & 4x4 (base 240, 250, 260 & 280), Patriot Sport 4x2 & 4x4 (base 240, 250, 260, 280 & 280), Ram Cargo Van (C/V), 1500 Reg Cab 4x2 & 4x4, and Cab & Chassis 4x2 & 4x4 models. $500 Bonus Cash will be deducted from the negotiated purchase price after taxes or may be used, at customer's option, to reduce their first monthly payment or towards the purchase of Mopar accessories or service packages. Some conditions apply. See your retailer for complete details. †4.99% purchase financing for up to 96 months available on the new 2012 Dodge Grand Caravan Canada Value Package (29E)/2012 Dodge Journey Canada Value Package (22P) model to qualified customers on approved credit through Royal Bank of Canada and Scotiabank. Retailer order/trade may be necessary. Retailer may sell for less. See your retailer for complete details. Examples: 2012 Dodge Grand Caravan Canada Value Package (22E) with a Purchase Price of $19,995/$19,995 (including Consumer Cash Discount) financed at 4.99% over 96 months with $0 down payment, equals 208 bi-weekly payments of $117/$117 with a cost of borrowing of $4,297/$4,297 and a total obligation of $24,297/$23,831/$24,291/$23. Pricing includes freight ($1,400), air tax (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. Retailer order/trade may be necessary. Retailer may sell for less. ~No Purchase Necessary. Contest opens 9:00AM ET December 23, 2011 and closes 11:59PM ET January 3, 2012. One (1) Grand Prize available to be won, consisting of a cheque for the total purchase price of the new Chrysler, Jeep, Dodge or Ram vehicle purchased. A random draw will be held on January 9, 2012 in Brantford, ON. Must be a resident of Canada (including Quebec) and be the age of majority. Odds of winning depend on the total number of eligible entries received. Correct answer to a mathematical skill-testing question required. Limited to one entry per person. For complete contest rules, including no purchase means of entry, go to www.boxingweekeventjournde.ca. §2012 Dodge Grand Caravan Crew shown. Price including applicable Consumer Cash Discount and Holiday Bonus Cash, $25,530. Pricing includes freight ($1,400), air tax (if applicable), tire levy and OMVIC fee. Pricing excludes licence, insurance, registration, any retailer administration fees, other retailer charges and other applicable fees and taxes. See bottom of the ad for range of potential retailer fees. Retailer order/trade may be necessary. Retailer may sell for less. The Best Buy Seal is a registered trademark of Consumers Digest Communications LLC, used under license. ■Based on Ward's 2011 Small Van Segmentation. Excludes other Chrysler Group LLC designed and/or manufactured vehicles. °Based on January 2010 through August 2011 R.L. Polk sales total registrations. ©Based on 2012 EnerGuide Fuel Consumption Guide ratings published by Natural Resources Canada. Transport Canada test methods used. Your actual fuel consumption may vary. 2012 Dodge Grand Caravan Canada Value Package – Hwy: 7.8L/100 km and City: 12.6L/100 km. 2012 Dodge Journey SXT – Hwy: 7.8L/100 km and City: 12.6L/100 km. 2012 Dodge Journey Canada Value Package & SE Plus – Hwy: 7.5L/100 km and City: 10.6L/100 km. 2012 Dodge Journey SXT – Hwy: 7.8L/100 km and City: 12.6L/100 km. *SIRIUS and the dog logo are registered trademarks of SIRIUS Satellite Radio Inc. *Jeep is a registered trademark of Chrysler Group LLC.

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FOR MORE GREAT OFFERS