



RECORD BREAKING CLEAROUT

HURRY IN! OFFER ENDS AUGUST 2

TOP SAFETY PICK 2011
INSURANCE INSTITUTE
FOR HIGHWAY SAFETY

kia.ca

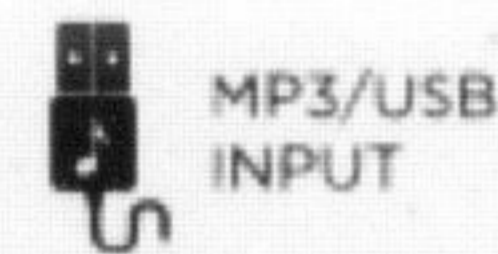


Soul 4x shown*

2011 SOUL

FOR UP TO 60 MONTHS**
FINANCING APR 0% CASH SAVINGS & PAY

ALL VEHICLES INCLUDE:



MP3/USB INPUT



BLUETOOTH CONNECTIVITY*

0% FINANCING AVAILABLE ON ALL 2011 MODELS**

~~PAY~~ UNTIL FALL ON SELECT MODELS*

MOTORING 2011 CAR OF THE YEAR

TOP SAFETY PICK 2011



Sorento EX-V6 Luxury shown

7 PASSENGER SEATING AVAILABLE



Rondo EX-V6 shown

2011 SPORTAGE

CASH PURCHASE PRICE FROM \$18,995 ALL-IN PRICE \$20,779*
Offer includes delivery, destination and fees of \$1,784.

NOW GET UP TO \$3,000 IN CASH SAVINGS*

HWY: 6.9L/100KM (41 MPG)
CITY: 10.0L/100KM (28 MPG)



WE'VE GOT YOU COVERED
*5-year/100,000 km worry-free comprehensive warranty
*5-year/100,000 km powertrain warranty
*5-year/100,000 km extra care roadside assistance
*no deductible charge

2011 SORENTO

CASH PURCHASE PRICE FROM \$19,895 ALL-IN PRICE \$21,679*
Offer includes delivery, destination and fees of \$1,784.

NOW GET UP TO \$4,100 IN CASH SAVINGS*

HWY: 7.4L/100KM (38 MPG)
CITY: 10.6L/100KM (27 MPG)

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2011 RONDO

OWN IT FROM \$117* AT 1.49% LOAN APR
bi-weekly for 60 months amortized over 84 months. \$5,982 remaining balance. Offer includes delivery, destination and fees of \$1,684.
PLUS

~~PAY~~ UNTIL FALL*

KIA MEMBER REWARDS
Earn points towards future discounts. It's FREE and it's incredibly rewarding.



Kia's new Customer Friendly Pricing includes delivery and destination fees and all mandatory government levies. Prices do not include dealer administration fees (\$399 to \$699), licensing, PPSA or applicable taxes.



Offers available on all new 2011 models through participating dealers to qualified customers who take delivery by August 2, 2011. Dealer may sell for less. Some conditions apply. Offer is subject to change without notice. See dealer for complete details. Vehicle images shown may include optional accessories and upgrades. All offers exclude licensing, registration, insurance, PPSA, applicable taxes, and variable dealer administrative fees (up to \$699). *Model shown includes optional accessories and may not appear exactly as shown. **0% purchase financing available on all 2011 models on approved credit (OAC). Terms vary by model and trim. Financing example based on 2011 Kia Soul (S25000) with a selling price of \$17,679. Interest at 0% APR for 60 months. Monthly payments equal \$295 with down payment/repurchase trade of \$0. Cost of borrowing is \$0. For a total obligation of \$17,679. Delivery and destination fees (\$1,684), other fees (\$34), OMVIC fee, Environmental Fee and A/C tax (where applicable) are included. License, insurance, applicable taxes, variable dealer administration fees (up to \$699), PPSA and registration fees are extra. Financing example excludes \$500 loan credit. Retailer may sell for less. See dealer for full details. **Don't Pay Until Fall** on select models. 190-day payment delivery applies to purchase financing offers on all models on approved credit (OAC) (2011 Sportage/Sorento/Ronngo/Verano excluded). No interest will accrue during the first 60 days of the finance contract. After this period, interest starts to accrue and the purchase will repay the principal interest monthly over the term of the contract. Loan credit (cash savings) for 2011 Soul (S25000) is \$300, and is available on purchase financing only on approved credit (OAC). Loan credit varies by model and trim. *Cash purchase price for 2011 Sorento (S25480/2011 Sportage is \$21,679/\$20,779) and includes a cash credit of \$4,100/\$3,000, delivery and destination fees of \$1,684, OMVIC fee, Environmental Fee and A/C tax (where applicable) based on an MSRP of \$25,779/\$25,779. Cash purchase price excludes licensing, registration, insurance, PPSA, applicable taxes, and variable dealer administration fees of up to \$699. Available at participating dealers. **Bi-weekly finance payment for 2011 Rondo (S26750) is \$117 and is based on an MSRP of \$21,679 with an APR of 1.49% for 60 months, amortized over an 84-month period. Remaining balance of \$5,982 plus applicable taxes due at end of 60-month period. Loan credit of \$3,000, delivery and destination fees of \$1,684, other fees of \$34, OMVIC fee, Environmental Fee and A/C tax (\$300, if applicable) are included. License, insurance, applicable taxes, variable dealer administration fees of up to \$699, PPSA and registration fees are extra. Retailer may sell for less. See dealer for full details. Highway mileage for consumption of these vehicles may vary. These estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the Government of Canada publication on vehicle fuel consumption (available at www.ec.gc.ca). 2011 Kia Sportage/2011 Kia Sorento/2011 Kia Soul awarded the Top Safety Pick by the Insurance Institute for Highway Safety. The award is applicable to all 2011 Sportage/Sorento models manufactured after March 2010. Visit www.iihs.org for full details. *2011 Kia Sportage awarded Car of the Year by MotorTrend. 2011 Kia Sportage awarded Car of the Year by MotorTrend for Best SUV/CUV (under \$40,000) and overall Car of the Year. Visit www.motortrend.com for full details. **The Bluetooth® word mark and logo are registered trademarks and are owned by Bluetooth SIG, Inc. Some conditions apply to the 500-Grad Network Program and 570-Kia Mobility Program. See dealer for details. Information in this advertisement is believed to be accurate at the time of print. For more information on our 5-year warranty coverage, visit Kia.com or call us at 1-877-542-2886. Kia Canada is the official activation sponsor of Mothers Against Drunk Driving (MADD Canada). KIA is a trademark of Kia Motors Corporation.