

# THE KIA NEW YEAR'S REVOLUTION

**HURRY IN!  
OFFER ENDS  
FEBRUARY 28**

**0**

**% FINANCING  
FOR UP TO  
84<sup>MOS.\*</sup>  
ON SELECT MODELS**

**START THE YEAR  
\$\$\$  
WITH SAVINGS\***

**PAY  
UNTIL SPRING\***

**ALL VEHICLES  
INCLUDE:**

MP3/USB  
INPUT

BLUETOOTH  
CONNECTIVITY\*

**4  
DOOR  
SEDAN**

**TOP  
SAFETY  
PICK 2011**  
INSURANCE INSTITUTE  
FOR HIGHWAY SAFETY

**TOP  
SAFETY  
PICK 2011**  
INSURANCE INSTITUTE  
FOR HIGHWAY SAFETY

**2011 INTERNATIONAL  
TRUCK OF THE YEAR\***

**TOP  
SAFETY  
PICK 2011**  
INSURANCE INSTITUTE  
FOR HIGHWAY SAFETY



Rio EX shown



Forte Sedan SX shown



Soul 4u shown



Sportage EX Luxury shown

## 2011 KIA RIO

CASH PURCHASE PRICE FROM  
**\$9,995**

+delivery, destination and fees of \$1,489

ALL-IN PRICE  
**\$11,484<sup>‡</sup>**

NOW GET  
UP TO **\$3,700**  
IN CASH SAVINGS

**HWY: 5.8L/100KM (49 MPG)  
CITY: 7.1L/100KM (40 MPG)**

## 2011 KIA FORTE

**0% FINANCING  
APR**

FOR UP TO **48** MONTHS\*

PLUS  
NOW GET **\$500**  
IN LOAN SAVINGS<sup>‡</sup>

**HWY: 5.7L/100KM (50 MPG)  
CITY: 8.1L/100KM (35 MPG)**

## 2011 KIA SOUL

**0% FINANCING  
APR**

FOR UP TO **60** MONTHS\*

PLUS  
NOW GET **\$500**  
IN LOAN SAVINGS<sup>‡</sup>

**HWY: 6.3L/100KM (45 MPG)  
CITY: 7.7L/100KM (37 MPG)**

## 2011 KIA SPORTAGE

LEASE IT FROM  
**\$279<sup>‡</sup>** PER MONTH  
FOR 48 MONTHS

Offer includes: delivery, destination and fees of \$1,784

AT  
**2.9%** LEASE APR

**\$3,375** DOWN  
PAYMENT

**HWY: 6.9L/100KM (41 MPG)  
CITY: 10.0L/100KM (28 MPG)**

**5  
Year Warranty**

### WE'VE GOT YOU COVERED

- \*5-year/100,000 km worry-free comprehensive warranty
- \*5-year/100,000 km powertrain warranty
- \*5-year/100,000 km extra care roadside assistance
- \*no deductible charge

Visit [kia.ca](http://kia.ca) to find your nearest dealer.  
We can all drive change.

**KIA MEMBER REWARDS**  
Earn points towards future discounts.  
It's **FREE** and it's incredibly rewarding.



Kia's new Customer Friendly Pricing includes delivery and destination fees and all mandatory government levies.  
Prices do not include dealer administration fees (\$399 to \$699), licensing, PPSA or applicable taxes.

\*\*0% purchase financing available on select 2011 Kia models for up to 84 months on approved credit (OAC). 0% purchase financing available on all 2011 Kia Rios for up to 84 months on approved credit (OAC). Financing example based on 2011 Rio EX MT (R0542B) with cash purchase price of \$15,384. 0% financing for 84 months. Cost of borrowing is \$0. Delivery and destination fee (\$1,455) and other fees (\$34) included. Licence, insurance, applicable taxes, PPSA and registration fees are extra. Retailer may sell for less. See dealer for full details. \*\*No Payments Until Spring 2011 (60-day payment deferral) applies to purchase financing offers on all new 2011 Kia models on approved credit (OAC). No interest will accrue during the first 30 days of the financing contract. After 30 days interest starts to accrue and the purchaser will repay principal and interest monthly over the term of the contract. †Cash savings vary by model and trim. ‡Cash purchase price for 2011 Rio (R0542B) is \$11,484 and includes a cash credit of \$3,700 and delivery and destination fees (\$1,455), OMVIC fee, environmental fee and air tax (where applicable), based on the MSRP of \$13,635. \*0% purchase financing available on 2011 Forte Sedan (F0540B) for up to 48 months on approved credit (OAC). †Loan credit for 2011 Forte Sedan (F0540B) is \$500 and is available on purchase financing only on approved credit (OAC). Loan credit varies by model and trim. \*Monthly lease payment for 2011 Sportage (S0554B) is \$279 for 48 months at 2.9% lease APR with a \$3,375 down payment. Total lease obligation is \$16,789 with the option to purchase at end of term for \$8,671. Lease has 20,000 km/year allowance (other packages available) and \$0.10/km for excess kilometres. Delivery and destination fees of \$1,650, OMVIC fee, environmental fee and air tax (where applicable) included. All offers exclude licensing, registration, insurance, PPSA, applicable taxes and variable dealer administration fees (up to \$699). Vehicle images shown may include optional accessories and upgrades. \*Highway/city fuel consumption for 2011 Sportage (S0554B) is 6.9L (41 MPG)/10.0L (28 MPG); 2011 Rio (R0542B) is 5.8L (49 MPG)/7.1L (40 MPG); 2011 Soul (S0550B) is 6.3L (45 MPG)/7.7L (37 MPG); 2011 Forte Sedan (F0540B) is 5.7L (50 MPG)/8.1L (35 MPG). The actual fuel consumption of these vehicles may vary. These estimates are based on the Government of Canada's approved criteria and testing methods. Refer to the Government of Canada publication EnergyGuide Fuel Consumption Guide. †2011 Kia Sportage/2010 Kia Soul/2011 Kia Forte awarded the Top Safety Pick by the Insurance Institute for Highway Safety. The award is applicable to all 2011 Sportage models manufactured after March 2010. Visit [www.iihs.org](http://www.iihs.org) for full details. ‡2011 Kia Sportage named 2011 International Truck of the Year by a jury of 12 distinguished editors from a variety of reputable automotive magazines. Visit [www.roadandtravel.com](http://www.roadandtravel.com) for full details. †The Bluetooth® word mark and logo are registered trademarks and are owned by Bluetooth SIG, Inc. Some vehicles advertised may include optional accessories or after-sale equipment and may not be exactly as shown. Some conditions apply to the \$500 Grad Rebate Program and \$750 Kia Mobility Program. See dealer for details. Information in this advertisement is believed to be accurate at the time of print. For more information on our 5-year warranty coverage, visit [kia.ca](http://kia.ca) or call us at 1-877-542-2886. Offers end February 28, 2011. KIA is a trademark of Kia Motors Corporation.

CERTIFIED PRE-OWNED

\$500 Grad Rebate

KIA mobility PROGRAM