By Stephanie Hounsell CANADIAN CHAMPION STAFF

It's a bird, it's a plane, it's... a Milton politician throwing himself off a 220-metre dam?

Yep, on September 26, Ward 2 Councillor Greg Nelson will take the plunge, bungee jumping off Switzerland's Verzasca Dam - one of the highest in the world — to raise money for three local charities.

His goal? To break the record for most jumps in one day at the dam; and until then, to ensure word of his he said. endeavour spreads like wildfire to encourage financial support as well list" of things he wants to experias awareness for The Deck Milton ence in his lifetime. youth centre, Halton Women's Place The idea came to him this past shelter and the Halton Learning fall. But, he said, there was no point Foundation.

Project, and this is certainly a side of combine this crazy idea with a Nelson with which few Miltonians fundraising campaign that could are familiar.

His is no small feat, to be sure. Nelson will reach a speed of 140 km/h in seconds and his body will endure four Gs, with a freefall that'll last seven-and-a-half seconds. The initial recoil alone will be nearly 40 storeys high.

"I have four to five hours to make 12 jumps to make a record," Nelson

He's backed by a savvy marketing plan and a team of 12 experts that includes everyone from a naturopathic doctor to a personal trainer to two world-record-holding bungee jump experts.

Nelson said skeptics told him this wouldn't spread past Halton, but he's excitedly proving them wrong; his feat has been garnering worldwide attention, particularly within the "extreme" community.

A Facebook site devoted to his project already more than 400 members from as far away as New Zealand — and he's just getting warmed up, he said.

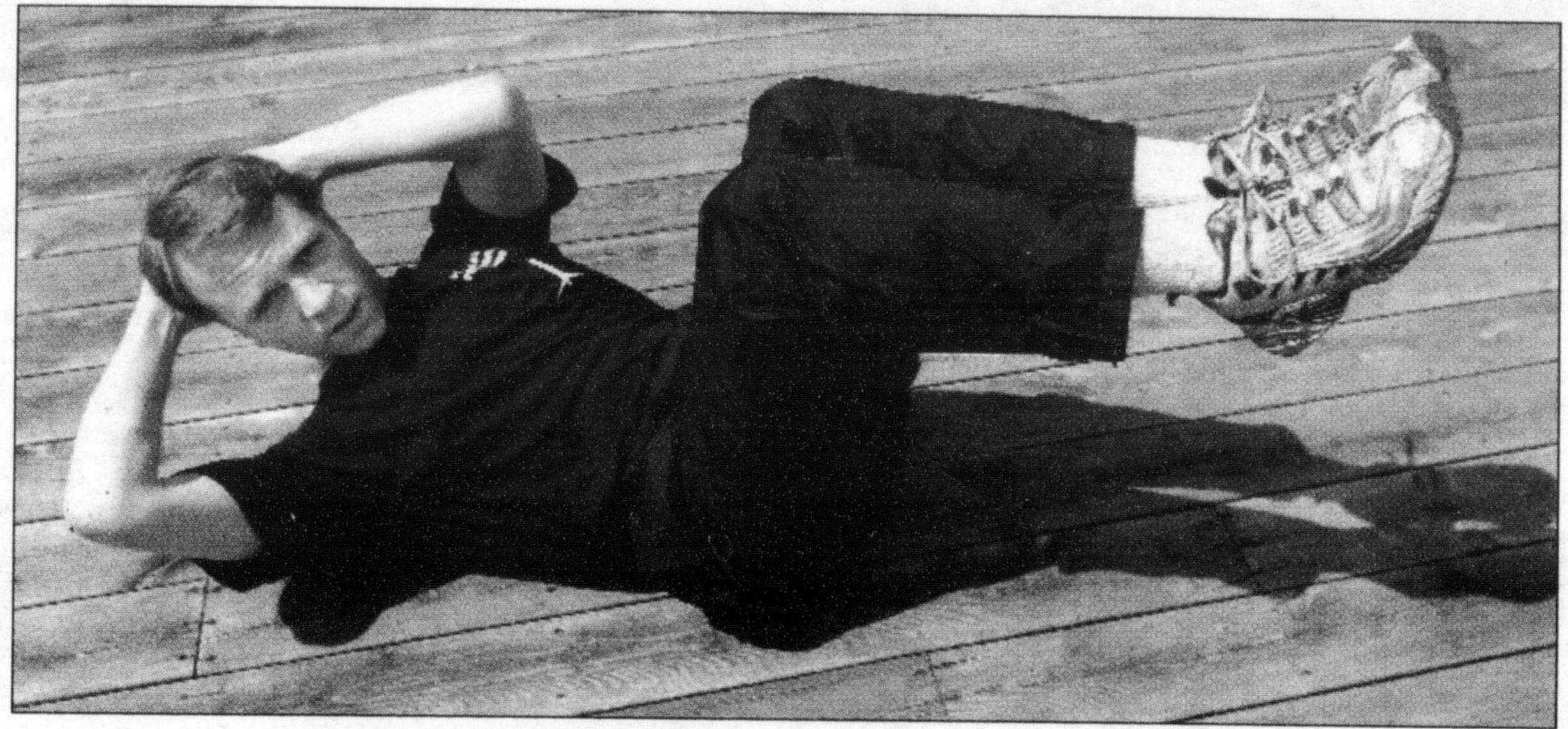
"The notoriety of this has caught the attention of more than a few people," Nelson said.

Now, he's hoping Milton residents will jump on board and join in to lend their support.

"This is big and this is in your backyard," is his message for Miltonians.

A mid-life crisis? Maybe.

The 44-year-old councillor who by day manages an automotive services business — admitted jumping off a dam several times in succession is cheaper than a red convertible.



GRAHAM PAINE / CANADIAN CHAMPION

Ward 2 Councillor Greg Nelson trains in preparation for his plans to bungee jump in Switzerland to raise money for three local charities.

"And hair dye is too obvious,"

He added this is on his "bucket

if nobody benefited besides him-It's called the Gravity Gives self. He then realized he could help a lot of people.

So far, it's working.

"It's brought awareness of these charities to a different level," he

Nelson ventured into the world of bungee jumping and other extreme sports such as skydiving and para-gliding in the mid-1990s.

He hasn't completed a jump in 12 years, but Nelson said he's not nervous about the physical aspect - yet. The fundraising element is a different matter, he said, since so many people are counting on him.

Nelson is currently busy training, preparing himself physically and mentally for what's to come. That means a strict diet and nutrition program as well as core strength training and aerobics, he said. He'll also be doing several practice jumps throughout the summer.

He's covering his own travel expenses and all his support team members have donated their time and expertise.

The three benefiting charities are ones with which Nelson has personally become involved:

The Halton Learning Foundation allocates funds to students to enrich their learning opportunities and eliminate barriers. The Deck Milton a youth centre works with more than \$ 600 teens each year, providing men- ≤ toring, guidance and referrals for N youths in crisis.

And Halton Women's Place pro- 8 vides desperately-needed shelter and crisis services for abused women and their children.

For more information, to join the Facebook group or to make a donation,

www.gravitygivesproject.ca.

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FUTURE SHOP CORRECTION NOTICE

ConnectPro Car Audio Installation Fine Print. Please note that there is an error on the fine print for car audio installation on pages 9 and 10 of the May 15 flyer. Basic installation for these products is for basic labour ONLY. Parts and custom work is extra. We sincerely apologize for any inconvenience this may have caused our valued customers.

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