

Industry leader for the environment

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styrofoam would be an expensive venture, but these materials are returned overseas in containers that would otherwise go empty. Overall, this program has returned 1,930 tons of packaging to vendors and suppliers, including styrofoam, cardboard, and plastic trays.

The engine shop is chock-a-block with green shipping solutions. Some parts are transported in hard plastic bins, which requires only a reprinted label with each shipment. Other parts no longer use large corrugated boxes, but are stacked on skids with simple cardboard dividers. The benefits are twofold: reduced packaging and easier retrieval, as associates no longer have to reach down into a box.

There's far more to SIA's environmental efforts, but in a nutshell here's some of what was kept out of landfill in 2007: 13,142 tons of steel, 1,448 tons of cardboard and paper, 194 tons of plastics and foams, 20 tons of pop cans and bottles and 10 tons of solvent-soaked rags.

The rags are generated when wiping the plastic bumpers before painting. Afterwards, they are collected in 55 gallon steel drums.

"When we get about 35 drums we have a company, Mobile Fluid Recovery, come in and process the rags for us," said Coogan. "They put the rags in a centrifuge and spin the solvent out of the rags. The solvent is collected in a drum and recycled on site."

She adds that the dry polyester rags can be processed down to their original state, extruded through a machine and then made into plastic wheel well covers.

By 2001, associates were recycling 89 per cent of materials; by 2005, that figure had climbed to 99 per cent. In 2006, SIA received the Governor's Award for Environmental Excellence, among numerous other accolades.

Some large corporations – such as Proctor & Gamble and Frito Lay – have benchmarked their environmental efforts against SIA. Some automakers, which Easterday will not divulge, have done so as well.

As for the PZEV, Subaru now offers it for no added cost as the entry-level Legacy and mid-trim level Outback. The company is looking to gauge consumer interest and demand before considering this option for all their vehicles.

Benefits are tailpipe emissions that are 90 per cent cleaner than a typical new vehicle, and zero evaporative emissions. In fact, the PZEV is so clean that SIA's emissions testing lab installed a separate analyzer because their regular equipment lacked the sensitivity. All of this is accomplished with no penalty in horsepower, torque and driving dynamics.

Will the PZEV be a hot seller? Time will tell, but it does offer a clean alternative to more expensive hybrid technology.

Producing green vehicles in green factories and all the while saving 'green' – this illustrates that while Subaru may be a smaller player in the automotive landscape, in terms of environmental stewardship, it is an industry leader.

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 2004 TOYOTA SIENNA CE C PACKAGE 4dr, auto, 6cyl, charcoal grey w/grey interior, 8 pass, pw, pdl, tilt, cruise, front & rear air, Stow-go seating, front side air bags, traction control, ABS, keyless entry. Very clean! 76,000 km WOW! ONLY \$14,998	 2004 TOYOTA SIENNA LE 4dr, auto, 6cyl, frost white - grey cloth, Quad seats, front & rear A/C, curtain airbags, ABS, C/D. Balance of Toyota Warranty. 39,552 km SALE PRICE \$19,698	 2004 NISSAN QUEST SE 4dr, auto, 6 cyl, radiant silver metallic light grey int, heated 8-way p adjustable, driver seat & adjustable floor pkg, p sliding door, p rear lift gate, p rear windows, p sunroof, skyview rear roof panels, side airbags, rear climate ctrl, dynamic ctrl, anti-skid, 16" alloys, back up sensors. 50,223 km SALE PRICE \$14,998	 2008 KIA SPORTAGE LX 4X4 4dr, auto, 2.7L V6, frost white - black interior, pw, pdl, tilt, cruise, traction control, dual front & side air bags, alloy wheels, roof rack. 28,477 km WOW! ONLY \$17,998	 2006 FORD ESCAPE LTD 4X4 4dr, auto, 6 cyl, classic, silver exterior/ebony black leather, heated seats, 7 speaker audiophile stereo w/6 disc CD, appearance pkg, p moonroof, back up sensors, 16" bright machined aluminum wheels. 53,748 km WOW! ONLY \$17,998
 2008 HYUNDAI SANTE FE GLS AWD 4dr, auto, 3.3L 6cyl, midnight blue metallic, Fully loaded! Balance of 5yr/100,000 km warranty. Tackle winter with ALL WHEEL DRIVE technology! 36,400 km WOW! ONLY \$22,998	 2006 CHEVROLET EQUINOX LT AWD 4dr, auto, 6cyl, diamond black - grey leather. Beat the winter with ALL WHEEL DRIVE & traction control. Top of the line! Fully loaded! 54,000 km WOW! ONLY \$17,998	 2006 LEXUS RX-330 AWD 4dr, auto, 6 cyl, Millennium silver metallic, black leather, heated p. seats, walnut trim pkg, climate ctrl, stability ctrl, memory seats, curtain airbags, p. telescopic steering, bal of Lexus warranty 65,656 km WOW! ONLY \$29,998	 2008 TOYOTA RAV 4 AWD 4dr, auto, 4cyl, frost white/grey cloth. Pw, pdl, tilt, cruise, A/C, CD/MP3 player, keyless entry, ABS, traction control - Front & side airbags. Balance of warranty. 18,072 km WOW! ONLY \$22,998	 2008 TOYOTA TUNDRA SR-5 DOUBLE CAB 4dr, auto, 4.8L V8, ruby red metallic - grey cloth, pw, pdl, curtain airbags, boxliner, CD, dual zone climate controls, tilt, cruise control. Bal. of Toyota warranty. 21,419 km WOW! ONLY \$23,998
 2004 GMC YUKON DENALI 4 dr, auto, V8, charcoal grey metallic - grey leather. AWD. Fully loaded. 91,285 km WOW! ONLY \$18,998	 2005 CHEVROLET TAHOE LT 4 dr, auto, V8, white-grey leather, fully loaded! 86,000 km WOW! ONLY \$18,998	 2002 CHEVROLET TRAIL BLAZER LTZ 4dr, auto, 6cyl, Red - black leather, all the toys! Super condition!! 145,289 km SALE PRICE \$8,998	 2004 JEEP TJ SAHARA TRAIL RATED 2 dr, 5 spd, 6 cyl, diamond black-grey int. As clean as they come! Ps, pb, CD player, AC, tilt steering, cruise ctrl, balance of 7 year 115,000km Jeep warranty. 93,961 km WOW! ONLY \$13,998	 2005 JEEP WRANGLER UNLIMITED 2dr, 5 speed, dark blue, ps, pb, AC, cruise control, tilt steering, alloy wheels, two tops - long wheel base. 45,285 km SALE PRICE \$14,998
 2005 NISSAN FRONTIER SE CREW CAB 4X4 4dr, auto, 6 cyl, silver-black interior, pw, pdl, tilt, cruise, AC, ABS, alloy wheels, boxliner-trail-tow package. Very clean. 54,300 km WOW! ONLY \$19,998	 2008 GMC CANYON CREW SLE 4X4 4dr, auto, 5 cyl, burgandy metallic - grey cloth, pw, pdl, tilt, cruise, ABS, CD player, box liner - LOADED! Save thousands from new. ONLY 23,348 km SALE PRICE \$22,998	 2008 CHEVROLET COLORADO LT 4dr, crew cab, 4cyl, auto, 8.3L per 100km-Hwy. Pw, pdl, tilt, cruise, A/C, OnStar, bedliner, CD, alloy's. Balance of Chev warranty. WOW! ONLY \$18,998	 2001 FORD EXPLORER SPORT TRAC LIMITED 4dr, auto, V6. Loaded 150,000 km WOW! ONLY \$8,998	 2008 TOYOTA TACOMA REG CAB 2dr, auto, 4cyl, black - grey cloth, ps, pb, air, ABS, CD player. Remainder of Toyota warranty. 12,397 km WOW! ONLY \$17,998
 2009 TOYOTA COROLLA LE 4dr, auto, 4cyl, black pw, pdl, tilt, cruise, A/C, CD changer, heated mirrors, alloy wheels, traction control, keyless entry, ABS. Loaded. Balance of Toyota Warranty. 82km SALE PRICE \$20,998	 2009 TOYOTA COROLLA LE 4dr, auto, 4cyl, blue, pw, pdl, tilt, cruise, A/C, CD changer, heated mirrors, alloy wheels, ABS, traction control. Balance of Toyota Warranty. 7227km SALE PRICE \$16,998	 2008 NISSAN MAXIMA SE 4dr, auto, 3.5L V6, white w/black interior. Fully loaded! Remainder of Nissan Warranty. 31,121 km SALE PRICE \$23,998	 2004 MAZDA 6 GX 4dr, auto, 6cyl, sterling silver - black cloth. Pw, pdl, tilt, cruise, in dash 6 disc cd, tip-tronic transmission, alloys, ABS, traction control, low km. 1 owner lease return. 33,453 km WOW! ONLY \$14,998	 2007 CHEVROLET COBALT LS 4dr, auto, 4cyl, black - grey cloth, A/C, CD. Very clean! 34,000 km SALE PRICE \$10,998
 2005 CHEVROLET CAVALIER 4dr, auto, pewter-grey cloth, ps, pb, air, cruise, dual air bags. Very clean. 85,281 km SALE PRICE \$6,998	 2003 TOYOTA CAMRY SE 4dr, auto, 4cyl, Steel grey - grey interior, pw, pdl, tilt, cruise, alloys & ABS, keyless entry, loaded - don't delay! 152,828 km SALE PRICE \$9,998	 2003 TOYOTA CAMRY LE 4dr, auto, 4cyl, burgundy red metallic - grey interior, pw, pdl, tilt, cruise, air cond, CD, keyless entry, dual air bags. 96,488 km WOW! ONLY \$11,998	 2006 HONDA CR-V LX AWD 4dr, auto, 4cyl, sterling silver, grey cloth, pw, pdl, tilt, cruise, side impact air bags, ABS, loaded. 31,000 km SALE PRICE \$19,998	 1999 PONTIAC GRAND PRIX GT 4dr, auto, 3.8L V6, Diamond black-grey cloth, pw, pdl, tilt, cruise, CD player, climate control, p.seats, ABS, traction control, A/C, very good condition! 153,442 km! SALE PRICE \$3,788

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