

SATURDAY, AUGUST 30TH, 2008 9:00 AM TO 4:00 PM

Indeed this is the final long weekend of the summer which means it's the final weekend of Chrysler's 2008 Model Summer Clearance Event.

It has truly been another banner year for our team. We have again retained the top status as the #1 Chrysler Dealer in Canada for Customer Satisfaction (3 years in a row) along with being the #1 Sales Volume Chrysler dealer in North Halton.

Our 2009 models are on the ground and we are forced to **SLASH** the prices of all of our remaining in stock 2008 models.

With the help of a strong Canadian dollar we have been able to provide major price reductions on all of our New & Pre-owned vehicles over the past 10 months, therefore we have to consider the fact that the Canadian dollar has lost ground to the US greenback by 5% over the past 3 months. This will no doubt have an upward effect on prices in the very near future. What does this mean to you today? It means that August 2008 can be your last chance to get the lowest prices ever on all current 2008 in stock Chrysler, Dodge and Jeep vehicles.

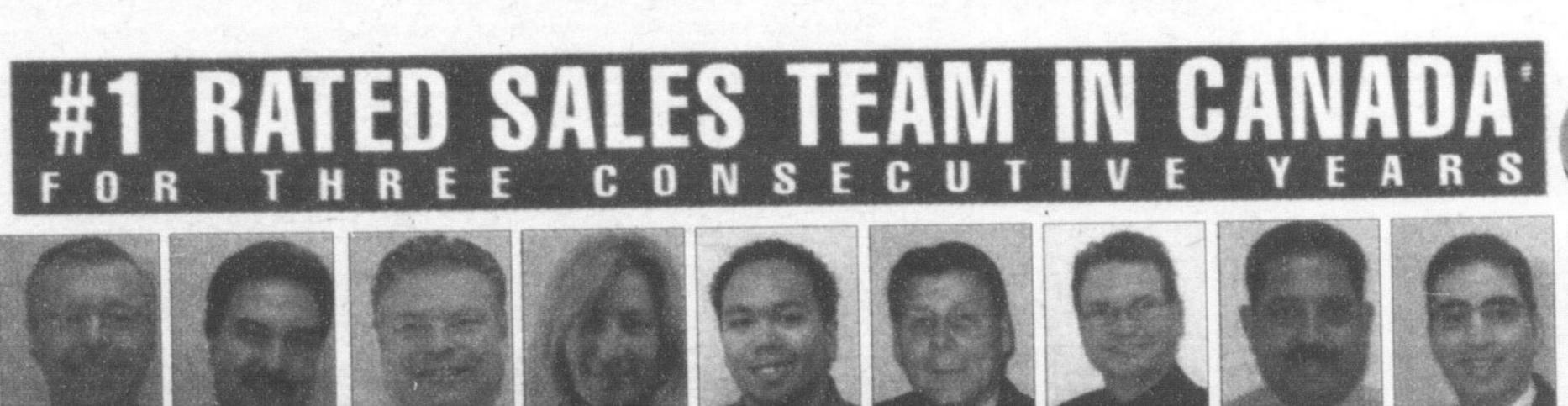
The bottom line is this; we've made a commitment to our customers to be open this Saturday long weekend in order to reach our sales objectives. So here is a wake up call to all of you bargain hunters out there! If you are in the market for a world class, fuel efficient and reliable New or Pre-owned vehicle you have got to come down to Milton Chrysler Dodge Jeep at 81 Ontario Street North (we're just one block north of Zellers and the Milton Mall) this Saturday. We will guarantee you our BEST PRICES EVER plus you can get up to \$1500.00 of Free Gas on selected 2008 new in stock models. And remember, since 1965 we have always had better than GTA prices plus never pay those bogus up charge fees.

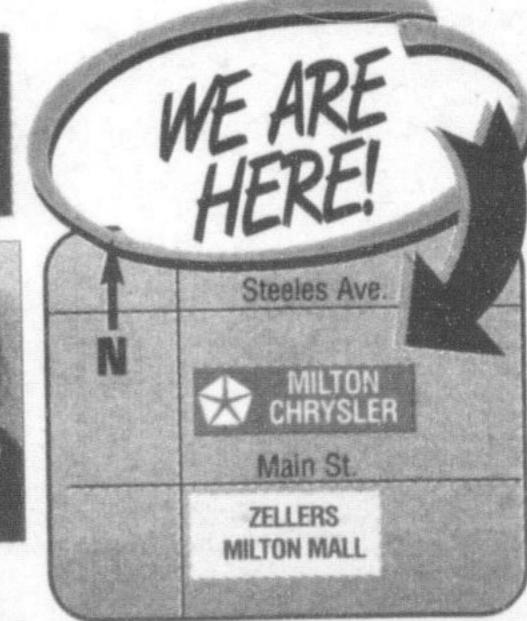
Sincerely,

Phil Ciantar

General Sales Manager

PS: As a bonus, for everyone who visits us on Saturday you will be automatically entered in a draw to win a beautiful family sized barbeque plus with every new or pre-owned deal receive 2 Free Dodge Challenger t-shirts and 2 Free "Hemi" travel mugs.





TOLLFREE, CANADA WIDE, SALES HOTLINE...

1-888-247-7001

81 ONTARIO ST. N., MILTON