





The Best Coverage...In Print and Online...For One and All...

Best Homes

905, 878,2341 Ext. 212



HALTON HILLS, MILTON, ERIN, CALEDON, HILLSBURGH & WELLINGTON COUNTY

Delivered to Over homes per week



Before you spend your HARD EARNED ADVERTISING DOLLARS, you should know the answers to the following questions...

# The 5 "W's"

WHO... is producing your advertising vehicle? Do they have the expertise? Proven readership? Are their rates realistic and sustainable over time?

WHAT... does the medium look like? Is it substantial? Quality? A good-looking product that will make people read it before tossing in the blue box?

WHEN... will the product be delivered? Has it proven to be delivered on time and when scheduled?

WHERE... will the product be delivered? Do you know which postal areas or FSA's it's supposed to go to? Is it guaranteed and officially audited to prove it reaches all the households prom-

Why... would you advertise with without the answers to the above questions?

Metroland's Community of Newspapers believe we have the answers you seek...

Who... Metroland's Community of Newspapers have consistently delivered proven, audited\* readership results What... We have produced award winning\*\* newspapers, honoured for excellence in community coverage and service, design, readability and results.

When... Delivery guaranteed and audited\*\*\* circulation, going where we say it's going and When...Twice weekly! Where... We are the only publication guaranteeing blanket coverage of your markets.

Ever alert to changing market forces and needs, we have expanded our reach to stretch your branding exposure from Milton in the south, to Erin, Caledon, North Brampton and surrounding rural routes for one LOW, AFFORDABLE price. WHY... would you put your advertising dollars with anyone but a proven performer,... Metroland's Community of Newspapers.

single 3x35 - \$90 double 6x35 - \$180 triple 9x35 - \$270

\* Kubas Readership Study 2008

\*\* Ontario Community Newspaper Association, Suburban Newspapers of America

\*\*\*Canadian Circulation Audit Bureau

THE INDEPENI

routes

G THE ADVOCATE

Enterprise

A METROLAND MEDIA GROUP LTD. PUBLICATION

NEIL OLIVER, Publisher

DAVID HARVEY, General Manager

Real Estate Reps: Diane Wolstenholme & Roger Bertrand Advertising Director: Wendy McNab Published by: The Canadian Champion, 555 Industrial Drive, Milton, Ont.

(905) 878-2341 Fax: (905) 876-2364

Advertising is accepted on the condition that, in the event of a typographical error, that portion of the advertising space occupied by the erroneous item, together with a reasonable allowance for signature, will not be charged for, but the balance of the advertisement will be paid for at the applicable rate. The publisher reserves the right to categorize and reject advertising. In the event of typographical error, advertising goods or services at the wrong price, goods or services may not be sold. Advertising is merely an offer to sell and may be withdrawn at any time. Produced on behalf of the Oakville, Milton and District Real Estate Board.

# The Canadian Champion

RECOGNIZED FOR EXCELLENCE BY

**CCAB Audited** 



Suburban Newspapers

The Milton Canadian Champion is a Recyclable Product

# The Power of Prudential



KAREN COLLINS\*



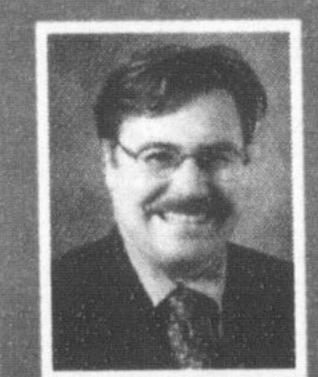
**FABE FEDRIGO\*** Manager



CAMERON GALL\*



CATHERINE GARANT\*



GREG **GARANT\*\*** 



JOAN HOLLINGS\*



CAMBRIA LETT\*



**ANDREA** SEVENTIKIDIS\*



CHRIS SEVENTIKIDIS\*

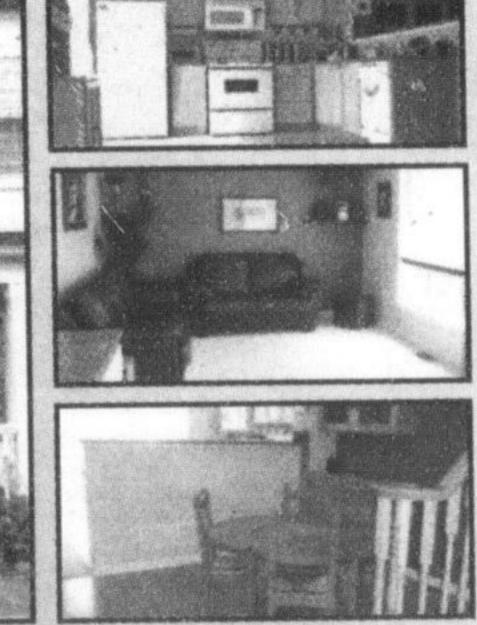


DONNA STARK\*



JOE TAGLIERI\*





### FEATURE HOME

### FINISHED BASEMENT

\$289,900 Mattamy's "Bryant" model townhome. Open concept main floor kitchen / fam rm / dng rm. Fin basm with rec rm & computer nook. Direct garage entry, C/Air & C/Vac. Lrg patio & fenced yard. Small quiet street, short walk to large park. Great starter! For details & photos go to: www.donnastarksellshome.com (MLS #1096102) Donna Stark (905) 878-9100



#### NATURE'S PARADISE

\$384,900 Winding drive leads to secluded one acre property with 4 bdrm, brick and aluminum home. 2 car garage. Minutes to 401.Call Cameron for more information

Cameron Gall (905) 878-9100



WONDERFUL SCOTSWOOD-MATTAMY BUILT \$449,000 4 bedrm, great layout. Custom features include Garage Entry through Laundry Room! Family Room w/ F/P, Pot Lights + ceramics. 9' ceil. To view mls.ca #1097085 Diane & Mark Boot (905) 338-6550



**CUSTOM BUILT** 

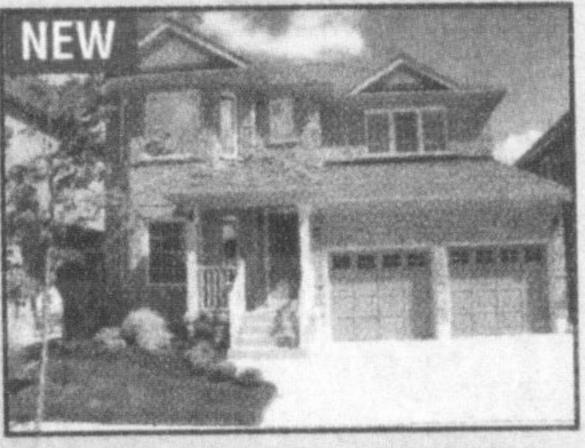
\$1,295,000 Located in SW Oakville this home offers it all. Hardwood, granite, crown moulding, top of the line built-in appliances, finished walk-out basement and much more. A drive by will not do. For a personal preview call Fabe Fedrigo @ 905-338-6550.

Fabe Fedrigo (905) 338-6550



#### **FABULOUS LOCATION**

Walk to the lake, High Park, \$194,700 Bloor-West Village!! One bed + den, ensuite laundry, CAC, 1 parking, 5 appl's. 24 conceirge + incredible health club. Catherine Garant (905) 878-9100



STUNNING HOME IN MILTON RIDGE

\$485.900 Beautiful 2275 Sq Ft. 4-bdrm, D/2 storey home loaded with upgrades! Luxury open design, stunning eat-in-kitchen, hardwood firs, basement. Great Curb appeal w/ extensive landscaping including cement curbs, walkway & deck w/gas BBQ connection. Walk to park schools.

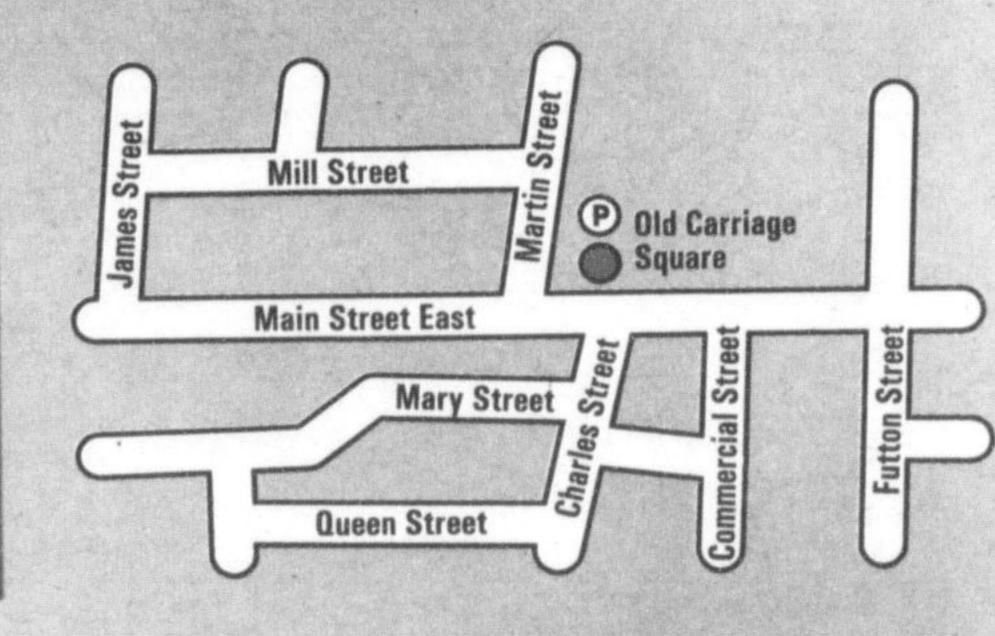
Joe Taglieri (905) 878-9100



## IDEAL FOR FAMILY LIVING

backsplit located in mature treed Falgarwood neighbourhood. nearby. & recreation Fabe Fedrigo (905) 338-6550







Prudential

Town Centre Realty Inc. Brokerage

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245 Main Street, Milton, Ontario

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