



The Best Coverage...In Print and Online...For One and All...

# Best Homes

905. 878.2341 Ext. 212

*Milton's Choice Since 1860*

HALTON HILLS, MILTON, ERIN, CALEDON, HILLSBURGH & WELLINGTON COUNTY

**June 2008**

## Your Country Reach

Delivered to Over **80,000** homes per week



Before you spend your HARD EARNED ADVERTISING DOLLARS, you should know the answers to the following questions...

### The 5 "W's"

**WHO...** is producing your advertising vehicle? Do they have the expertise? Proven readership? Are their rates realistic and sustainable over time?

**WHAT...** does the medium look like? Is it substantial? Quality? A good-looking product that will make people read it before tossing in the blue box?

**WHEN...** will the product be delivered? Has it proven to be delivered on time and when scheduled?

**WHERE...** will the product be delivered? Do you know which postal areas or FSA's it's supposed to go to? Is it guaranteed and officially audited to prove it reaches all the households promised?

**Why...** would you advertise with without the answers to the above questions?

**Who...** Metroland's Community of Newspapers have consistently delivered proven, audited\* readership results

**What...** We have produced award winning\*\* newspapers, honoured for excellence in community coverage and service, design, readability and results.

**When...** Delivery guaranteed and audited\*\*\* circulation, going where we say it's going and **When...** Twice weekly!

**Where...** We are the only publication guaranteeing blanket coverage of your markets.

Ever alert to changing market forces and needs, we have expanded our reach to stretch your branding exposure from Milton in the south, to Erin, Caledon, North Brampton and surrounding rural routes for one LOW, AFFORDABLE price.

**WHY...** would you put your advertising dollars with anyone but a proven performer.... Metroland's Community of Newspapers.

single 3x35 - \$90 double 6x35 - \$180  
triple 9x35 - \$270

\* Kubas Readership Study 2008  
\*\* Ontario Community Newspaper Association, Suburban Newspapers of America  
\*\*\* Canadian Circulation Audit Bureau

THE CANADIAN CHAMPION THE INDEPENDENT routes THE ADVOCATE Enterprise

# Milton's Best Homes

A METROLAND MEDIA GROUP LTD. PUBLICATION

NEIL OLIVER, Publisher DAVID HARVEY, General Manager  
Advertising Director: Wendy McNab Real Estate Reps: Diane Wolstenholme & Roger Bertrand  
Published by: The Canadian Champion, 555 Industrial Drive, Milton, Ont.  
(905) 878-2341 Fax: (905) 876-2364

Advertising is accepted on the condition that, in the event of a typographical error, that portion of the advertising space occupied by the erroneous item, together with a reasonable allowance for signature, will not be charged for, but the balance of the advertisement will be paid for at the applicable rate. The publisher reserves the right to categorize and reject advertising. In the event of typographical error, advertising goods or services at the wrong price, goods or services may not be sold. Advertising is merely an offer to sell and may be withdrawn at any time. Produced on behalf of the Oakville, Milton and District Real Estate Board.

## The Canadian Champion


RECOGNIZED FOR EXCELLENCE BY CCAB Audited  
ocna Ontario Community Newspapers Association CNCA Canadian Community Newspapers Association SNA Suburban Newspapers of America  
The Milton Canadian Champion is a Recyclable Product

# The Power of Prudential



\*\*\* Broker of Record \*\* Broker \* Sales Representative

**NEW PRICE**



**FEATURE HOME**

**FINISHED BASEMENT**  
\$289,900 Mattamy's "Bryant" model townhome. Open concept main floor kitchen / fam rm / dng rm. Fin basm with rec rm & computer nook. Direct garage entry, C/Air & C/Vac. Lrg patio & fenced yard. Small quiet street, short walk to large park. Great starter! For details & photos go to: [www.donnastark-sellshome.com](http://www.donnastark-sellshome.com) (MLS #1096102)  
Donna Stark (905) 878-9100

**NEW TOO NEW FOR PHOTO**



**NATURE'S PARADISE**  
\$384,900 Winding drive leads to secluded one acre property with 4 bdrm, brick and aluminum home. 2 car garage. Minutes to 401. Call Cameron for more information  
Cameron Gall (905) 878-9100

**CUSTOM BUILT**



\$1,295,000 Located in SW Oakville this home offers it all. Hardwood, granite, crown moulding, top of the line built-in appliances, finished walk-out basement and much more. A drive by will not do. For a personal preview call Fabe Fedrigo @ 905-338-6550.  
Fabe Fedrigo (905) 338-6550

**NEW**



**STUNNING HOME IN MILTON RIDGE**  
\$485,900. Beautiful 2275 Sq. Ft. 4-bdrm, D/2 storey home loaded with upgrades! Luxury open concept design, stunning eat-in-kitchen, hardwood flrs, finished basement. Great Curb appeal w/ extensive landscaping including cement curbs, walkway & deck w/gas BBQ connection. Walk to park schools.  
Joe Taglieri (905) 878-9100

**OPEN HOUSE: JUNE 14, 2-4pm - 1458 Hearst Blvd**

**NEW**



**WONDERFUL SCOTSWOOD-MATTAMY BUILT**  
\$449,000 4 bdrm, great layout. Custom features include Garage Entry through Laundry Room!-Family Room w/ F/P, Pot Lights + ceramics. 9' ceil. To view mls.ca #1097085  
Diane & Mark Boot (905) 338-6550

**FABULOUS LOCATION**



\$194,700 Walk to the lake, High Park, Bloor-West Village!! One bed + den, ensuite laundry, CAC, 1 parking, 5 appl's. 24 concierge + incredible health club.  
Catherine Garant (905) 878-9100

**NEW**



**IDEAL FOR FAMILY LIVING**  
\$349,000 3 level backsplitted located in mature treed Falgarwood neighbourhood. Schools, shops & recreation centre all nearby.  
Fabe Fedrigo (905) 338-6550



**Prudential**  
Town Centre Realty Inc.  
Brokerage

905.878.9100 www.pruetr.com

245 Main Street, Milton, Ontario

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