

**CANADA'S  
FASTEST  
GROWING  
AUTOMAKER**



# THANK YOU ONTARIO SALES EVENT

**YOU HELPED MAKE US THE FASTEST GROWING AUTOMAKER IN CANADA.  
WE WANT TO THANK YOU BY OFFERING OUR BEST PRICES EVER!**

Get a Total Canadian Price  
Adjustment of up to

**\$11,500\***

FOR

**Our Best Prices Ever<sup>o</sup>**

**2008 DODGE CALIBER R/T**

**BEST PRICE EVER**

★★★★★  
NHTSA 5 Star Front and Side Impact<sup>‡</sup>



Fuel consumption rating:  
City: 8.8L/100 km (32 mpg)<sup>Δ</sup>  
Hwy: 6.9L/100 km (41 mpg)<sup>Δ</sup>

**CANADIAN PRICE  
ADJUSTMENT ♦ OF \$3,750**

**2008 CHRYSLER  
SEBRING LIMITED**

**BEST PRICED  
MID-SIZE SEDAN**

★★★★★  
NHTSA 5 Star Front Impact<sup>‡</sup>



Fuel consumption rating:  
City: 12.9L/100 km (22 mpg)<sup>Δ</sup>  
Hwy: 7.7L/100 km (37 mpg)<sup>Δ</sup>

**CANADIAN PRICE  
ADJUSTMENT ♦ OF \$5,000**

**2008 JEEP PATRIOT LIMITED**

**BEST PRICED SUV  
IN CANADA\***



★★★★★  
NHTSA 5 Star Side Impact<sup>‡</sup>



Fuel consumption rating:  
City: 8.9L/100 km (32 mpg)<sup>Δ</sup>  
Hwy: 7.1L/100 km (40 mpg)<sup>Δ</sup>

**CANADIAN PRICE  
ADJUSTMENT ♦ OF \$2,250**

**2008 JEEP GRAND CHEROKEE  
LIMITED 4X4 DIESEL**

**DRIVE MORE THAN  
700 KM WITHOUT  
STOPPING FOR FUEL<sup>†</sup>**

★★★★★  
NHTSA 5 Star  
Front and Side Impact<sup>‡</sup>



**CANADIAN PRICE  
ADJUSTMENT ♦ OF \$10,000**

**ALL NEW 2008 DODGE  
GRAND CARAVAN SXT**

**CANADA'S #1  
SELLING MINIVAN**

★★★★★  
NHTSA 5 Star  
Front and Side Impact<sup>‡</sup>



Fuel consumption rating:  
City: 13.3L/100 km (21 mpg)<sup>Δ</sup>  
Hwy: 8.7L/100 km (32 mpg)<sup>Δ</sup>

**CANADIAN PRICE  
ADJUSTMENT ♦ OF \$6,200**

**2008 DODGE RAM  
1500 QUAD CAB®  
LARAMIE 4X4**

**BEST PRICED  
FULL-SIZE TRUCK**

★★★★★  
NHTSA 5 Star  
Front Impact<sup>‡</sup>



**CANADIAN PRICE  
ADJUSTMENT ♦ OF \$10,000**

**ONLY CHRYSLER CAN OFFER YOU 13 VEHICLES UNDER \$20,000!**

**COME SEE FOR YOURSELF WHY WE'RE SETTING THE PACE WITH  
22 MONTHS OF CONTINUED SALES GROWTH. JOIN THE DRIVE TODAY!**

**CANADA'S  
FASTEST GROWING  
AUTOMAKER**

**DODGE  
Caravan Kids**

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PROUD SPONSOR OF MINOR HOCKEY ACROSS CANADA

**VISIT YOUR NEIGHBOURHOOD CHRYSLER, JEEP®, DODGE RETAILER OR CHRYSLERCANADA.CA**

Wise customers read the fine print: \* These limited time offers apply to retail deliveries for personal use only on selected new 2008 models from participating retailers. Offers subject to change without notice. † Canadian Price Adjustment is the total of all manufacturer to retailer and manufacturer to consumer incentives offered on specific models. Certain incentives such as Consumer Cash Discounts and Delivery Allowances are deducted from the negotiated price before taxes. Other incentives consist of rebates which are deducted from the negotiated price after taxes. Certain incentives only apply to vehicles which are leased or financed through Chrysler Financial. Some conditions/limitations apply. Canadian Price Adjustments vary by vehicle. Program ends June 30, 2008. See your participating retailer for complete details. Maximum \$11,500 Canadian Price Adjustment applies only to 2008 Dodge Ram 1500/2500/3500 gas ST and SXT models when used in combination with the Ram Truck Loyalty Bonus Cash program. See participating retailer for details. ‡ Best Prices Ever apply to selected 2008 models and include all applicable manufacturer incentives. These are the lowest prices offered by Chrysler Canada Inc. since the introduction of these models. Δ Based on 2008 Fuel Consumption Guide ratings published by Natural Resources Canada. Transport Canada test methods used. Your actual fuel consumption may vary. † Details at www.tc.gc.ca/programs. • Based on Ward's Automotive 2008 segment classification: Small Cross/Utility Vehicle. MSRP pricing as of April 29, 2008. ‡ Based on 2007 Automotive News Lower Mid-Range Sport Utility segment. Actual fuel mileage may vary with driving conditions. † Based on U.S. National Highway Traffic Safety Administration (NHTSA) scoring system for 2008 model year Dodge Caliber, Grand Caravan and Ram 1500 Quad Cab, Chrysler Sebring Sedan, Jeep Patriot and Grand Cherokee. ‡ Based on 2007 Canadian sales and market share growth. © Jeep is a registered trademark of Chrysler LLC.

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