CHEVROLET

EXTRA! EXTRA!

CANADIAN PRICING ADVANTAGE

PRICE ADJUSTMENTS UP TO $7,750

On Select 2008s[1]

Equinox LS shown with optional wheels

★★★★★ HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING◇

EQUINOX LS

SMART LEASE $249▼ AT LEASE APR 0.5%

PER MONTH/48 MONTHS WITH $3,940 DOWN PAYMENT • $0 SECURITY DEPOSIT

OR OWN IT 0% PURCHASE FINANCING FOR 72 MONTHS[1]

Well Equipped with:

• 3.4L 185 hp V6 Engine • 5-speed Automatic Transmission • StabiliTrak™ Electronic Stability Control System • 4-Wheel Disc Brakes with ABS and Traction Control • Power Windows, Programmable Door Locks and Exterior Mirrors • Dual-Stage Driver and Front Passenger Air Bags

HWY: 8.3L/100km • 34mpg
CITY: 12.2L/100km • 23mpg

BONUS

already own a truck? Ask your dealer if you're eligible for

$1,000

towards a new Chevrolet Pickup[2]

OWN IT

WITH FINANCE RATES AS LOW AS

0%

ON OTHER SELECT 2008s‡

$23,598 STARTING PRICE
– $4,600 PRICE ADJUSTMENT
= $18,998† PURCHASE PRICE

OR

SMART LEASE $229▼ AT LEASE APR 5.2%

PER MONTH/48 MONTHS WITH $2,850 DOWN PAYMENT • $0 SECURITY DEPOSIT

★★★★★ HIGHEST POSSIBLE U.S. GOVERNMENT CRASH SAFETY RATING◇

UPLANDER RWB

Well Equipped with:

• 3.9L 240 hp V6 SFI VVT Engine • Automatic Transmission • Air Conditioning • 4-Wheel Disc Brakes with ABS • StabiliTrak™ Electronic Stability Control System with Traction Control • Power Windows/Locks/Mirrors with Remote Keyless Entry • Onstar® with 1-year Safe & Sound Plan

HWY: 8.5L/100km • 33mpg
CITY: 13.1L/100km • 22mpg

AUTOMOBILE JOURNALISTS ASSOCIATION OF CANADA

2008 CHEVY SILVERADO CANADIAN TRUCK OF THE YEAR

SILVERADO LT CREW CAB

THE MOST FUEL EFFICIENT 4X4 FULL-SIZE PICKUP△

Standard Equipment includes:

• Vortec 4.8L V8 295 hp Engine • Automatic Transmission with O/D and Tow/Haul Mode • Locking Rear Differential • StabiliTrak™ Electronic Stability Control System • 4WD with 4-Wheel ABS • Cruise Control • Trailering Special Equipment Package

HWY: 11.0L/100km • 26mpg
CITY: 15.2L/100km • 19mpg

CASH PURCHASE PRICE $32,998†

OR

SMART LEASE $269▼ AT LEASE RATE 0.7% EFFECTIVE APR 5.58%

PER MONTH/27 MONTHS WITH $3,450 DOWN PAYMENT • $0 SECURITY DEPOSIT

CHEVROLET GM

ASK ABOUT GETTING $1,000 WORTH OF GM ACCESSORIES ON US WITH SELECT SILVERADO LT 1500 EXTENDED AND CREW CAB MODELS[3]

chevroletbestvalue.com

GM Canada — THE BEST COVERAGE IN CANADA 5 YEARS 160,000 KM▲ • POWERTRAIN LIMITED WARRANTY • ROADSIDE ASSISTANCE • COURTESY TRANSPORTATION
▲WHICHEVER COMES FIRST. EXCLUDES MEDIUM-DUTY TRUCKS. SEE DEALER FOR LIMITED WARRANTY DETAILS.

Redeem your GM VISA earnings today.

OnStar® by GM Canada

car Heaven — where old cars come to a good end

XM SATELLITE RADIO — Ask about our three months of no-charge XM service*

For the latest information, visit us at chevrolet.gm.ca, drop by your local dealer or call us at 1-800-GM-DRIVE. [1]$4,000/$7,750/$7,750 is a manufacturer to dealer delivery credit (tax exclusive) available on 2008 Chevrolet (Silverado Crew and Silverado HD Diesel 2500/3500). Such delivery credit is available only for cash purchase and by selecting lease or finance offers, consumers are foregoing such credit which will result in higher effective interest rates. See dealer for details. $4,600 is a manufacturer to dealer credit (tax exclusive) available on 2008 Chevrolet Uplander RWB. Such delivery credit is available on purchase, lease and finance offers and is reflected in Uplander purchase/finance of a 2008 Chevrolet Colorado, Silverado, Avalanche. Offer applies only to vehicles or delivered on or before May 31, 2008. Certain restrictions and limitations apply. [2]$1,000 credit is exclusive of applicable taxes and is reflected in offers in this advertisement. Offer applies only to 2008 new or demonstrator models of Silverado 4WD 1500 Crew CK 10543 1SB, 1SC, 1SD + 5V4, Silverado 4WD 1500 Extended CK 10743 1SC, 1SD + R6C Dealer trade may be necessary. Limited quantities available. Offer applies only to qualified retail customers in Canada. ▼Based on a 48/48/27 month lease for 2008 Chevrolet (Equinox LS FWD R7A/ Uplander RWB R7A/ Silverado LT Crew Cab R7A). Annual kilometre limit of 20,000km, $0.15 per excess kilometre. Lease APR may vary depending on down payment/trade. A down payment or trade of $3,940/$2,850/$3,450 and $0 security deposit is required. Option to purchase at lease end is $10,686/$7,737/$25,804 plus applicable taxes. Other lease options are available. †Offer applies to the purchase of 2008 Chevrolet Uplander RWB R7A and Silverado Crew Cab LT R7A new or demonstrator model. See your dealer for details. ‡Financing approved on GMAC credit only for 2008 Equinox based on a 72 month term. Down payment, trade and/or security deposit may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Example: $10,000 at 0%, the monthly payment is $138.89 for 72 months. Cost of borrowing is $0. Total obligation is $10,000. Offers are unconditionally interest free. ▼†‡Freight ($1,150/$1,300/$1,300) license, insurance, registration, PPSA, administration fees and taxes are not included. Offers apply as indicated to the purchase or lease of 2008 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Outaouais and excluding Northwestern Ontario). Dealer order or trade may be required. Dealers are free to set individual prices. Limited time offer which may not be combined with other offers. See your dealer for conditions and details. △Fuel Consumption determined using Transport Canada approved methodology for 2008 Chevrolet (Equinox with 3.4L engine and automatic transmission/Uplander with 3.9L engine and automatic transmission/Silverado with 4.8L engine and 1SD + R6C Dealer trade may be necessary. Limited quantities available. Offer applies only to qualified retail customers in Canada. ▼Based on a 48/48/27 month lease for 2008 Chevrolet (Equinox LS FWD R7A/ Uplander RWB R7A/ Silverado LT Crew Cab R7A). Annual kilometre limit of 20,000km, $0.15 per excess kilometre. Lease APR may vary depending on down payment/trade. A down payment or trade of $3,940/$2,850/$3,450 and $0 security deposit is required. Option to purchase at lease end is $10,686/$7,737/$25,804 plus applicable taxes. Other lease options are available. †Offer applies to the purchase of 2008 Chevrolet Uplander RWB R7A and Silverado Crew Cab LT R7A new or demonstrator model. See your dealer for details. ‡Financing approved on GMAC credit only for 2008 Equinox based on a 72 month term. Down payment, trade and/or security deposit may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Example: $10,000 at 0%, the monthly payment is $138.89 for 72 months. Cost of borrowing is $0. Total obligation is $10,000. Offers are unconditionally interest free. ▼†‡Freight ($1,150/$1,300/$1,300) license, insurance, registration, PPSA, administration fees and taxes are not included. Offers apply as indicated to the purchase or lease of 2008 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Outaouais and excluding Northwestern Ontario). Dealer order or trade may be required. Dealers are free to set individual prices. Limited time offer which may not be combined with other offers. See your dealer for conditions and details. △Fuel Consumption determined using Transport Canada approved methodology for 2008 Chevrolet (Equinox with 3.4L engine and automatic transmission/Uplander with 3.9L engine and automatic transmission/Silverado with 4.8L engine and 1SD + R6C Dealer trade may be necessary. Limited quantities available. Offer applies only to qualified retail customers in Canada. ▼Based on a 48/48/27 month lease for 2008 Chevrolet (Equinox LS FWD R7A/ Uplander RWB R7A/ Silverado LT Crew Cab R7A). Annual kilometre limit of 20,000km, $0.15 per excess kilometre. Lease APR may vary depending on down payment/trade. A down payment or trade of $3,940/$2,850/$3,450 and $0 security deposit is required. Option to purchase at lease end is $10,686/$7,737/$25,804 plus applicable taxes. Other lease options are available. †Offer applies to the purchase of 2008 Chevrolet Uplander RWB R7A and Silverado Crew Cab LT R7A new or demonstrator model. See your dealer for details. ‡Financing approved on GMAC credit only for 2008 Equinox based on a 72 month term. Down payment, trade and/or security deposit may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Example: $10,000 at 0%, the monthly payment is $138.89 for 72 months. Cost of borrowing is $0. Total obligation is $10,000. Offers are unconditionally interest free. ▼†‡Freight ($1,150/$1,300/$1,300) license, insurance, registration, PPSA, administration fees and taxes are not included. Offers apply as indicated to the purchase or lease of 2008 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Outaouais and excluding Northwestern Ontario). Dealer order or trade may be required. Dealers are free to set individual prices. Limited time offer which may not be combined with other offers. See your dealer for conditions and details. △Fuel Consumption determined using Transport Canada approved methodology for 2008 Chevrolet (Equinox with 3.4L engine and automatic transmission/Uplander with 3.9L engine and automatic transmission/Silverado with 4.8L engine and 1SD + R6C Dealer trade may be necessary. Limited quantities available. Offer applies only to qualified retail customers in Canada. ▼Based on a 48/48/27 month lease for 2008 Chevrolet (Equinox LS FWD R7A/ Uplander RWB R7A/ Silverado LT Crew Cab R7A). Annual kilometre limit of 20,000km, $0.15 per excess kilometre. Lease APR may vary depending on down payment/trade. A down payment or trade of $3,940/$2,850/$3,450 and $0 security deposit is required. Option to purchase at lease end is $10,686/$7,737/$25,804 plus applicable taxes. Other lease options are available. †Offer applies to the purchase of 2008 Chevrolet Uplander RWB R7A and Silverado Crew Cab LT R7A new or demonstrator model. See your dealer for details. ‡Financing approved on GMAC credit only for 2008 Equinox based on a 72 month term. Down payment, trade and/or security deposit may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Example: $10,000 at 0%, the monthly payment is $138.89 for 72 months. Cost of borrowing is $0. Total obligation is $10,000. Offers are unconditionally interest free. ▼†‡Freight ($1,150/$1,300/$1,300) license, insurance, registration, PPSA, administration fees and taxes are not included. Offers apply as indicated to the purchase or lease of 2008 new or demonstrator models of the vehicle equipped as described. Offers apply to qualified retail customers in the Ontario Chevrolet Dealer Marketing Association area only (including Outaouais and excluding Northwestern Ontario). Dealer order or trade may be required. Dealers are free to set individual prices. Limited time offer which may not be combined with other offers. See your dealer for conditions and details. △Fuel Consumption determined using Transport Canada approved methodology for 2008 Chevrolet (Equinox with 3.4L engine and automatic transmission/Uplander with 3.9L engine and automatic transmission/Silverado with 4.8L engine and safety ratings, go to www.safercar.gov. 2008 Chevrolet Equinox received both a 5-star rating for the driver and front passenger in the Frontal Crash Test and for Front and Rear Seat Occupants in the Side-Impact Crash Test. 2008 Chevrolet Uplander received 5-star rating for the driver and front passenger in the Frontal Crash Test and GM licensed user of marks. ®Service-contract required. OnStar uses existing emergency service providers as well as cellular and satellite technologies. Vehicle electrical systems need to be operating for features to function properly. See dealer for conditions and details. *For more information visit gm.xmradio.ca. The XM name and related logos are registered trademarks of XM Satellite Radio Inc. Service Association/TD Canada Trust and GM licensed user of marks. ®Service-contract required. OnStar uses existing emergency service providers as well as cellular and satellite technologies. Vehicle electrical systems need to be operating for features to function properly. See dealer for conditions and details. *For more information visit gm.xmradio.ca. The XM name and related logos are registered trademarks of XM Satellite Radio Inc.