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KIA MOTORS

Dare to Compare

0% FINANCING ON ALL 2008 MODELS§

OR 3 FREE LEASE PAYMENTS^

2008 SORENTO

5-STAR CRASH TEST RATING††

LEASE FOR $339** PER MO. 48 MOS.

$3,595 DOWN PAYMENT

0.9% LEASE APR** OR $3,000 CASH REBATE◆ 4.0% EFF. RATE◆

REDUCED CASH PURCHASE PRICE $29,495❖

LX model shown† MSRP $32,495*

HWY: 9.2 L/100 CITY: 14 L/100 KM

2008 SEDONA

5-STAR CRASH TEST RATING††

LEASE FOR $299** PER MO. 48 MOS.

$4,640 DOWN PAYMENT

0.9% LEASE APR** OR $2,750 CASH REBATE◆ 5.04% EFF. RATE◆

REDUCED CASH PURCHASE PRICE $26,995❖

PLUS

$1,000 COMPETITIVE BONUS

2008 "TOP SAFETY PICK"◇

INSURANCE INSTITUTE FOR HIGHWAY SAFETY

- Frontal offset crash test rating
- Side and rear impact protection
- Electronic Stability Control

HWY: 8.8 L/100 CITY: 13.2 L/100

LX model shown† MSRP $29,745*

2008 MAGENTIS

5-STAR CRASH TEST RATING††

LEASE FOR $249** PER MO. 48 MOS.

$3,600 DOWN PAYMENT

2.9% LEASE APR** OR $2,000 CASH REBATE◆ 7.24% EFF. RATE◆

REDUCED CASH PURCHASE PRICE $19,895❖

LX model shown† MSRP $21,895*

HWY: 6.3 L/100 CITY: 9.6 L/100

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Rio5 From $13,995* | Spectra From $15,995* | Magentis From $21,895* | Amanti From $37,195* | Sedona From $29,745* | Sorento From $32,495* | Sportage From $21,695* | Rondo From $19,995*

5 Year Warranty

We've got you covered.

- 5-YEAR/100,000 KM WORRY-FREE COMPREHENSIVE WARRANTY
- 5-YEAR/100,000 KM POWERTRAIN WARRANTY
- 5-YEAR/100,000 KM EXTRA CARE ROADSIDE ASSISTANCE
- NO DEDUCTIBLE CHARGE

$500 Grad Rebate

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*Based on an MSRP of $29,745/$32,495/$21,895 for 2008 Sedona LX/2008 Sorento LX 4WD AT/2008 Magentis LX MT. **Monthly lease payments for 2008 Sedona LX/2008 Sorento LX 4WD AT/2008 Magentis LX MT are $299/$339/$249 for 48 months at 0.9%/0.9%/2.9% lease APR with $4,640/$3,595/$3,600 down payment. Total lease obligation is $19,014/$19,889/$15,544 with the option to purchase at end of term for $11,383/$12,688/$7,864. Payments are reduced by a lease credit of $650 for 2008 Sorento LX 4WD AT, Delivery and destination of $1,650/$1,650/$1,650 excluded. License, registration, insurance, dealer administration fees, lease acquisition fee, and taxes are excluded for finance, lease and cash purchase offers, where applicable. Lease has 20,000 km/year allowance (other packages available) and 0.10/km for excess. §0% purchase financing available on all lease offers for new 2008 models. Kia Canada pays for the first three lease payments or the customer can elect to apply the amount towards the down payment to reduce monthly payments ❖Cash purchase price of $26,995/$29,495/$19,895. +$1,000 Competitive Bonus program applies to 2008 Rio/Spectra/Spectra5/Rondo/Magentis/Amanti/Sportage/Sorento/Sedona for a term of up to 48/72/72/24/60/24/60/24/60 months O.A.C. (term varies by model). ^3 free lease payments up to a maximum amount of $1,950 (amount differs by model) available on all lease offers for new 2008 models. Kia Canada pays for the first three lease payments ◆Purchase price reduction of $2,750/$3,000/$2,000 on new 2008 Sedona/Sorento/Magentis models. ◆◆Cash purchase financing available on all 2008 Rio/Spectra/Spectra5/Rondo/Magentis/Amanti/Sportage/Sorento/Sedona for a term of up to 48/72/72/24/60/24/60/24/60 months O.A.C. (term varies by model). ◆Purchase financing example: $10,000 at 2.9% purchase financing equals $179 per month for 60 months; cost of borrowing (C.O.B.) is $755 for a total obligation of $10,755. Monthly payment and C.O.B. will vary depending on amount borrowed, the term and down payment/trade. Other lease and finance options available. Dealers are free to set individual prices. Prices subject to change without notice. Certain restrictions may apply. >Highway/city fuel consumption for 2008 Sedona LX is 8.8 L/13.2 L per 100km/2008 Sorento LX 4WD AT is 9.2 L/14.0 L per 100km/2008 Magentis LX MT is 6.3L/9.6L per 100km. The actual fuel consumption of these vehicles may vary. †Some vehicles may include optional equipment and may not be exactly as shown. ††NHTSA (National Highway Traffic Safety Administration) test results. Visit www.safercar.gov for full details. ◇2008 Sedona awarded the Top Safety Pick by the Insurance Institute for Highway Safety. Visit www.iihs.org for full details. ^Conditions apply to the $500 Grad Rebate program. +Some conditions may apply to the $750 Kia Mobility program. See dealer for details. ▼Kia's "Worry-Free Comprehensive" warranty covers most vehicle components against defects under normal use and maintenance conditions. Price, availability and specifications are subject to changes without notice. Information in this advertisement is believed to be accurate at the time of print. KIA is a trademark of Kia Motors Corporation.