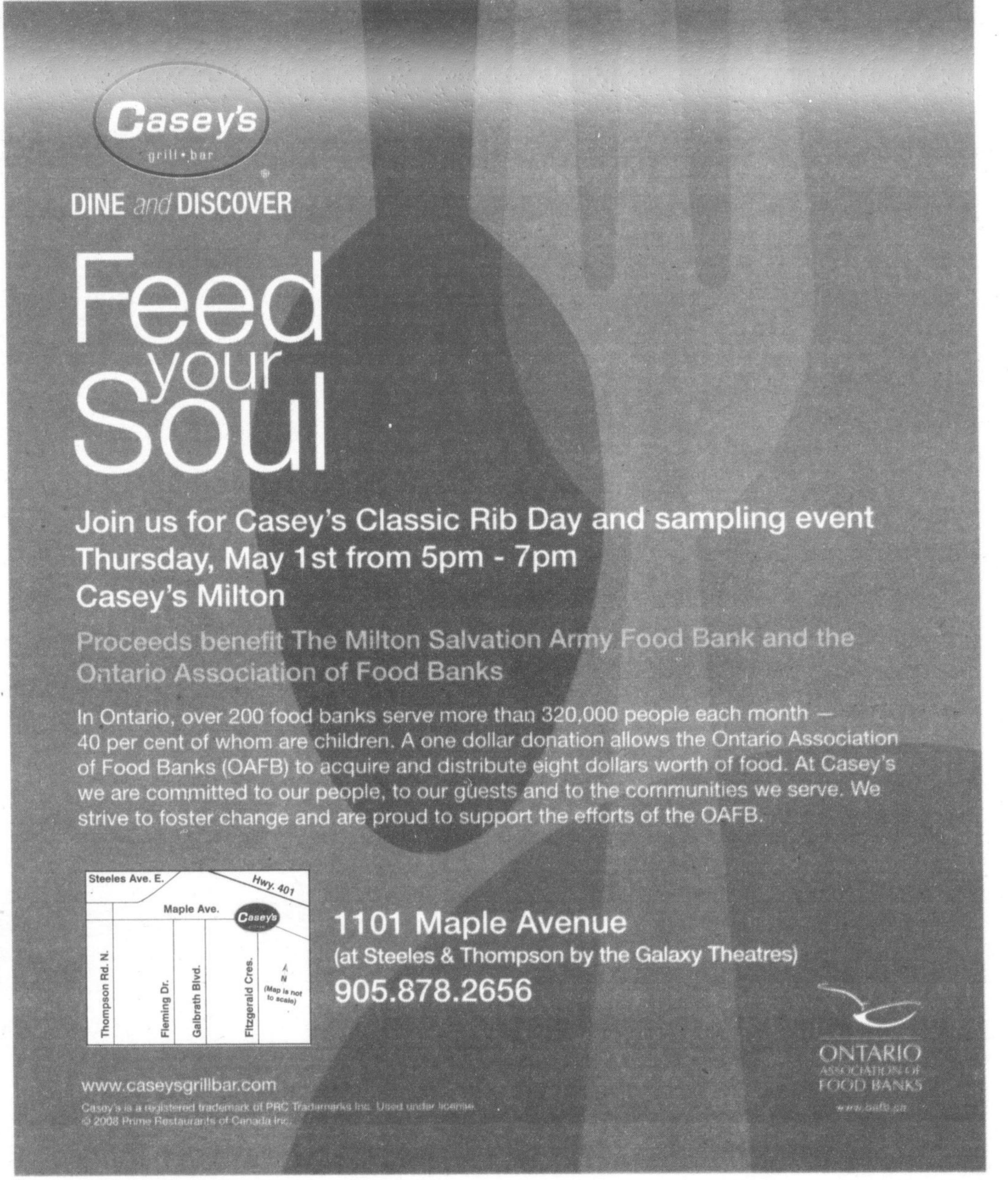


GRAHAM PAINE / CANADIAN CHAMPION

TRUE BLUE CANADIAN GOOSE: A Canada goose watches over its nest below from the rooftop of Peter Hodge Transport on Market Drive this week while a Canadian flag flutters in the wind.



## A sweet way to celebrate our 10th birthday!

Get great rates, no fee daily banking plus \$10 off groceries.

It's been 10 years since President's Choice Financial® services began changing the way Canadians think about banking. Now you can join millions of money-saving customers and celebrate the benefits of Fresh Financial Thinking®.

Open a no fee bank account and you could save almost \$150 a year in bank fees!2

- Free cheques, chequing and bill payments
- Free Interac® Direct Payment transactions
- Free transactions at over 3,700 President's Choice Financial and CIBC bank machines
- Free groceries and great rewards with PC® points³





## Our birthday. You get a gift. Sweet!

Bring this invitation to a President's Choice Financial pavilion, open a new no fee or savings account by May 31, 2008 and receive a coupon for \$10 off your groceries.

To be filled out by your Pers	onal Banking Representative:
CIF	
Full name	
Address	
PBR ID	Pavilion #
Opening date	Product

1-866-674-5613 pcfinancial.ca/freebanking



Apply today at this participating in-store pavilion.

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\$10 coupon offer is only available when you present this invitation when signing up for a new no fee bank account before May 31st, 2008 at a President's Choice Financial in-store pavilion. You will be mailed a \$10 coupon by July 21, 2008. See coupon for redemption details. Offer cannot be combined with any other offer. Limit one coupon per customers only. You must be a resident of Canada but live outside Quebec. This offer may be amended or cancelled at any time without notice. Original invitations only; photocopies not accepted. To locate your nearest President's Choice Financial pavilion, connect at pcfinancial.ca. Bank account savings are calculated by comparing President's Choice Financial no fee bank account with the monthly fee average of \$12.35 for typical flat fee, no limit transaction account packages offered by the five leading traditional banks as of March 3, 2008. Fees vary by bank. Some banks may waive monthly fees based on amount on deposit. Example is for illustrative purposes only and is based on current bank offers. Actual savings over time will depend on prevailing fees. 320,000 PC points = \$20 in free rewards. PC points may not be redeemed against the purchase of tobacco, lottery tickets, alcohol, prescription medication, milk in Quebec, or any products or services prohibited by law or as we determine from time to time. In-store rewards available at participating supermarkets where PC products are sold.

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