



CHRYSLER

Jeep



# FINAL DAYS OF CANADA'S CHOICE

**HURRY!  
OFFERS END  
APRIL 30<sup>TH</sup>**

CANADA'S  
**FASTEST GROWING**  
AUTOMAKER<sup>†</sup>

Choose **\$2000** in Mopar Accessories\* or **\$1750** in No Charge Options\*\* or Extended Service Plan† or **\$1000** in Free Gas†† or Bonus Cash<sup>∞</sup>

**GET A TOTAL CANADIAN ALLOWANCE ON SELECT VEHICLES OF UP TO \$9250\*** (INCLUDES "CANADA'S CHOICE" AND "LOYALTY/CONQUEST" BONUS CASH)

**2008 JEEP GRAND CHEROKEE LAREDO 4X4 DIESEL**



★★★★★  
NHTSA 5 Star  
Front & Side Impact‡

- 215 hp 3.0L V6 Turbo Diesel engine • 5-speed automatic transmission • Air conditioning
- Quadra-Trac II™ active full-time 4WD • AM/FM/CD stereo with 6 speakers

**2008 JEEP WRANGLER UNLIMITED RUBICON 4X4**



★★★★★  
NHTSA 5 Star  
Front Impact‡

- 202 hp 3.8L SMPI V6 engine • 6-speed manual transmission
- Rock-Trac® part-time transfer case

**2008 JEEP PATRIOT SPORT**



★★★★★  
NHTSA 5 Star  
Side Impact‡



- Available 158 hp 2.0L DOHC Dual VVT I-4 engine
- Available continuously variable automatic transmission with Auto/Stick™
- AM/FM/CD Stereo with 4 speakers

**2008 JEEP COMPASS SPORT**



★★★★★  
NHTSA 5 Star  
Side Impact‡



- Available 158 hp 2.0L DOHC Dual VVT I-4 engine
- Available continuously variable automatic transmission with Auto/Stick™
- AM/FM/CD Stereo with 4 speakers

**CANADA'S NUMBER ONE SELLING MINIVAN**

**ALL NEW 2008 DODGE GRAND CARAVAN SXT**



★★★★★  
NHTSA 5 Star  
Front & Side Impact‡

- 197 hp 3.8L V6 Engine • 6-speed automatic transmission
- Air conditioning



**ASK ABOUT OUR DODGE TRUCK LOYALTY/CONQUEST CASH<sup>†</sup> OFFER**

**2008 DODGE RAM 1500 QUAD CAB® LARAMIE 4X4**



★★★★★  
NHTSA 5 Star  
Front Impact‡

- 345 hp 5.7L HEMI® V8 engine with MDS • 5-speed automatic transmission
- Electric shift part-time transfer case



VISIT YOUR CHRYSLER • JEEP • DODGE RETAILER TODAY.



**Caravan Kids**

**MORE VEHICLES. MORE CHOICE. MORE REASONS TO MAKE YOUR MOVE. HURRY! OFFERS END APRIL 30<sup>TH</sup>, 2008**

Wise customers read the fine print: \* \*\* † †† ∞ These limited time offers are mutually exclusive and apply to retail deliveries for personal use only on selected new 2008 models purchased or leased through Chrysler Financial. Offers must be used at the time of purchase or lease of an eligible vehicle. Offers do NOT apply to Dodge Ram Heavy Duty Diesel and Dodge Challenger models. \*\*Mopar accessories rebate amount includes taxes and installation and must be used at time of purchase or lease of an eligible vehicle towards the purchase/installation of Mopar parts and accessories. Any unused portion of the Mopar accessories rebate will not be refunded and may not be banked for future use. \*\*\*No-charge option discount will be deducted from the price of eligible options and upgrades before taxes. See your retailer for details regarding eligible options/upgrades. Any unused portion of this discount will not be refunded and may not be banked for future use. † Extended service plan rebate includes taxes and may be used towards the purchase of any Chrysler Canada Extended Service Plan. Any unused portion of this rebate will not be refunded and may not be banked for future use. †† Free gas offer will be awarded in the form of a \$20/litre Petro-Canada gas discount card which can be used at participating Petro-Canada locations in Canada. Petro-Canada gas discount card will be activated within 72 hours of purchase/lease of an eligible vehicle and is valid through December 31, 2009. ∞ Bonus Cash will be deducted from the negotiated purchase/lease price of an eligible vehicle after taxes. Bonus Cash may be used to reduce vehicle price or reduce monthly payments. Alternatively customers may choose a cheque for the Bonus Cash amount. Mopar accessories/No Charge Options/Extended Service Plan/Free Gas Card/Bonus Cash amounts offered on 2008 Chrysler, Jeep or Dodge models (excluding Ram HD Diesel and Challenger): \$2,000/\$1,750/\$1,750/\$1,000/\$1,000. Offers subject to change without notice. Go to www.getchryslerjeepdodge.ca or see participating retailers for complete details. \* Total Canadian Allowance is comprised of delivery allowance plus value of "Canada's Choice" No-charge options plus Loyalty/Conquest Bonus Cash for 2008 Dodge Ram 1500, Dakota, Grand Caravan and Chrysler Town & Country models. Total Canadian Allowances are as follows: \$9,250 for 2008 Dodge Ram 1500 and \$4,000 for 2008 Dodge Grand Caravan. No delivery allowance on 2008 Jeep Patriot, Compass, Wrangler and Grand Cherokee models although these vehicles are eligible for the "Canada's Choice" program. † Details at www.tc.gc.ca/programs. † Truck Loyalty/Conquest Cash Offer is in addition to Canada's Choice offers and consists of a \$1,500 Cash rebate to all pickup truck owners (regardless of brand) when they purchase/lease an eligible vehicle. The following vehicles are eligible: new and unused 2008 Dodge Dakota and Ram models. Proof of ownership/lease may be required. \$1,500 Loyalty/Conquest Cash is tax inclusive and will be deducted from the negotiated price AFTER taxes. Some conditions apply. Vehicles must be delivered between April 1 - 30, 2008. Offer subject to change without notice. See participating retailer for details. ‡ Based on U.S. National Highway Traffic Safety Administration (NHTSA) scoring system for 2008 model year Jeep Wrangler Unlimited, Compass, Patriot, Grand Cherokee, Dodge Ram 1500 Quad Cab and Grand Caravan. † Based on 2007 Canadian sales and market share growth. © Jeep is a registered trademark of Chrysler LLC.

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