

It's here!... The SECRET is revealed at The Brick Mattress Store!

# The SECRET SALE

The **BRICK**<sup>®</sup>  
mattress store

Mattress Specialists Since 1971

ONE DAY ONLY!  
Starts 8AM  
SATURDAY!

# 50% off

Save \$1200



When They're Gone,  
They're Gone!  
This offer will not be repeated!

NOW **23**  
Stores Across CANADA!

Shop The Brick Mattress Store  
You'll Never Go Anywhere Else!

Serta Perfect Night  
Twilight Meditation  
Cushion Top Plush  
Queen Mattress Set

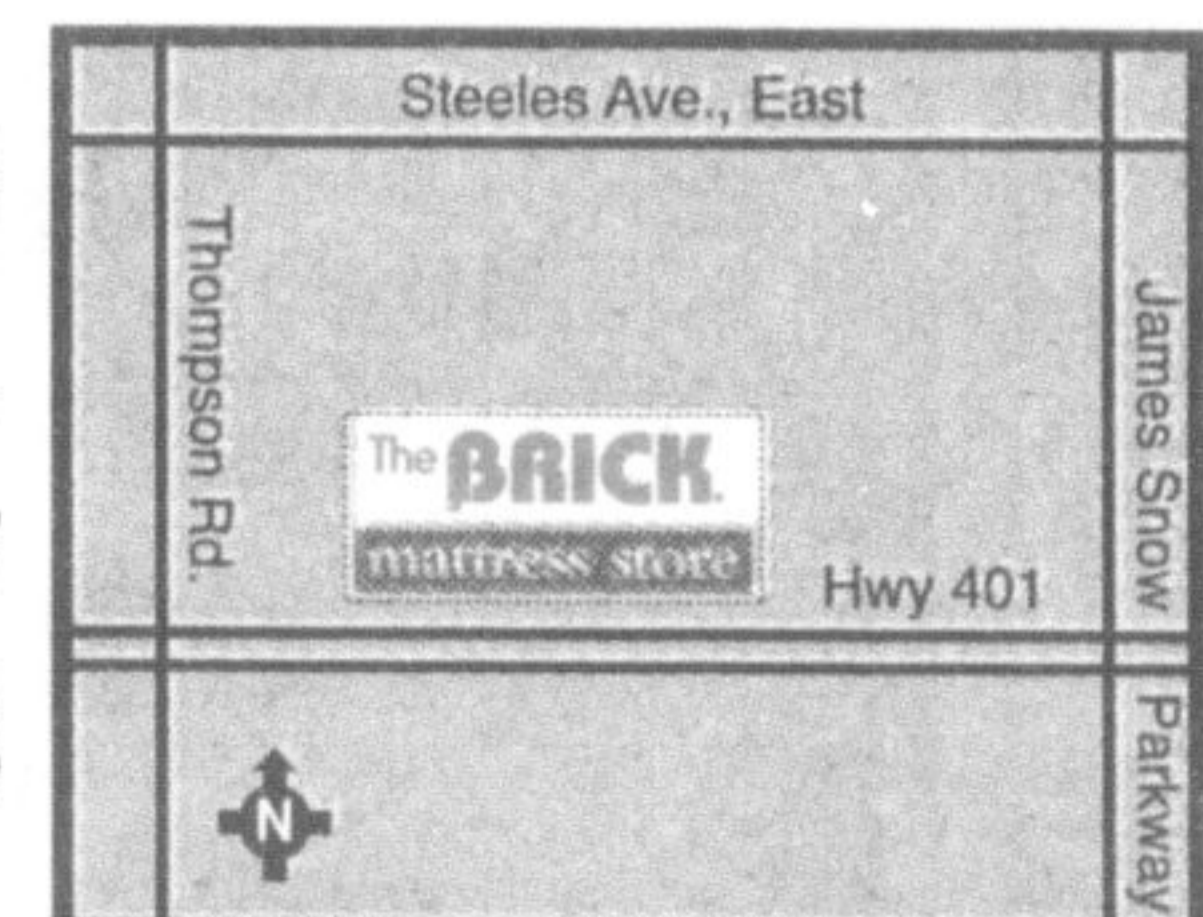
Secret Sale Price  
**1199<sup>99</sup>** Reg. \$2399.97  
King Size Sleep Set \$1499.99  
Reg. \$2999.97 PNMEDQPK, PNMEDGPK

**PLUS Do Not Pay\***  
Until 2009!

Shop Our Entire Mattress Selection at [www.thebrickmattressstore.com](http://www.thebrickmattressstore.com)

The **BRICK**<sup>®</sup>  
mattress store  
Mattress Specialists Since 1971

**Milton**  
1220 Steeles Ave E.  
Hwy 401 & James Snow Pkwy  
**(905) 864-3303**



Buy it today  
  
Sleep on it tonight

**PRICE GUARANTEE**  
We will **BEAT** any competitor's comparable offer on a comparable product by **10%**  
See in-store for complete details.

\*O.A.C. All credit offers available upon approval of credit only on your Brick Card Platinum. Minimum purchase of \$250.00. Any Brick delivery charges, GST (5%), provincial sales taxes (if applicable), and administration fee (\$69.95) are required to be paid at time of purchase. Interest may accrue for the final 25 days prior to the promotions due date but will be waived if the payment is made in full by the due date. CREDIT DETAILS on Sample Purchase; Brick Card Platinum credit terms for DO NOT PAY UNTIL 2009. Purchase price: \$2000.00, administration fee \$69.95 (2.85%), and interest charges \$0.00. Total interest charges & administration charges: \$69.95. Total Cost \$2099.95. Balance due January 2009, or at such time, you may elect to make 50 equal payments of \$71.00 and one final payment of \$19.01. Balance \$2000.00. A conversion fee of \$22.50 applies when you decide to make 50 equal payments. Service Interest Charge: (29.9%) \$1546.51. Total Interest & Conversion Fee: \$1569.01. Total Cost \$3569.01. Blended APR: 30.57%. See in store or refer to your Brick Card Account Holder Agreement for full details. Product may vary by location. We reserve the right to limit quantities by store and per purchase. Offer effective April 26th, 2008, unless otherwise indicated. See in store for complete details.