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RIGHT TIME RIGHT PLACE RIGHT DEAL

RIGHT NOW! SALES EVENT

Purchase Financing 0.9%† up to 60 months on approved credit

NO PAYMENTS FOR 90 DAYS††

11 Years in a Row¥

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Accord LX Sedan model CP2538E

All-New ACCORD LX Sedan

$25,090 MSRP

LEASE FOR $298* @ LEASE APR 2.9%£

PER MONTH FOR 48 MONTHS ON APPROVED CREDIT WITH $1,561 DOWN.

CIVIC DX Sedan $16,990 MSRP‡

Civic10™ BEST SELLING CAR IN CANADA 10 YEARS IN A ROW

LEASE DOWN PAYMENT $0* LEASE FOR $198* @ LEASE APR 1.5%£

PER MONTH FOR 60 MONTHS ON APPROVED CREDIT.

Civic DX Sedan model FA1528EX

You may be eligible for a $1,000 rebate From the Government of Canada's ecoAUTO Rebate Program∑

CR-V LX $27,790 MSRP

LEASE FOR $298* @ LEASE APR 1.9%£

PER MONTH FOR 48 MONTHS ON APPROVED CREDIT WITH $2,666 DOWN.

CR-V LX model RE3838E

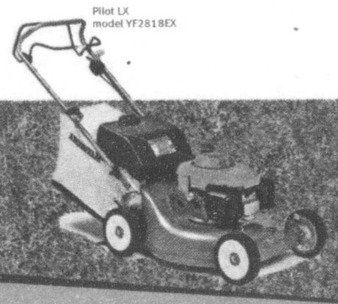
PILOT LX $36,820 MSRP

LEASE FOR $398* @ LEASE APR 0.9%£

PER MONTH FOR 48 MONTHS ON APPROVED CREDIT WITH $4,671 DOWN.

Pilot LX model YF2818EX

Purchase or Lease a new '07 or '08 Honda from Feb. 1 - Feb. 29 and you could WIN A HONDA LAWNMOWER a $659 value! One prize per dealer.



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THE HONDA BENEFIT GREEN SAFE FUN

FOR MORE INFORMATION AND TO LOCATE YOUR NEAREST DEALER VISIT: www.honda.ca

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Limited time lease offers based on new 2008 Accord Sedan LX, model CP2538E / 2008 Civic Sedan DX, model FA1528EX / 2008 CR-V LX, model RE3838E / 2008 Pilot LX, model YF2818EX available through Honda Financial Services on approved credit. £2.9% / 1.5% / 1.9% / 0.9% lease APR for 48 / 60 / 48 / 48 months. Monthly payment is $298 / $198 / $298 / $398 with $1,561.07 / $0 / $2,665.76 / $4,670.69 down payment or equivalent trade, $1,390 / $1,295 / $1,540 / $1,540 freight and PDI, first monthly payment and $0 / $0 / $0 / $0 security deposit due at lease inception. Total lease obligation is $17,927.53 / $13,424.40 / $18,175.83 / $26,865.40. Taxes, license, insurance and registration are extra. 96,000 / 120,000 / 96,000 / 96,000 kilometre allowance; charge of $0.12/km for excess kilometres. Retailer may lease for less. Retailer order / trade may be necessary. †Limited time financing offers based on new 2008 Honda models. 0.9% APR for up to 36 months on new 2008 Accord, Civic and CR-V models. 0.9% APR for up to 60 months on new 2008 Pilot models. Finance example based on new 2008 Civic Sedan DX, model FA1528EX available through Honda Financial Services on approved credit. ‡MSRP is $16,990, plus $1,295 freight and PDI, financed at 0.9% APR equals $314.99 per month for 36 months. Cost of borrowing is $254.82 for a total obligation of $18,539.82. Taxes, license, insurance and registration are extra. ††No payments for 90 days offer applies to purchase finance offers on all new 2007 & 2008 models, and Honda Certified Used Vehicles purchased and delivered by February 29th, 2008. Offer available only through Honda Financial Services on approved credit. Monthly payments are deferred for 90 days. Contracts will be extended accordingly, interest charge (if any) will not accrue during the first 60 days of the contract. After the 60 days, interest (if any) starts to accrue and the purchaser will repay principal and interest (if any) monthly over the term of the contract. Retailer may sell for less. Retailer order / trade may be necessary. ∑There is one (1) prize to be won at each participating Ontario Honda Dealer location consisting of a Honda Lawnmower, model HRG465C2PC, with an approximate retail value of $659.00. Contest duration is February 1st, 2008 through February 29th, 2008. No purchase is required to enter. See participating dealer for details and full contest rules. #£†††∑Offers valid from February 1st, 2008 through February 29th, 2008 at participating Honda retailers. Offers subject to change or cancellation without notice. See your Honda retailer for full details. ¥As reported by Automobile Journalists Association of Canada, November 2007. For details visit ajac.ca. As reported by Car and Driver, January 2008. Visit caranddriver.com for more information. ¥As reported by Canadian manufacturers up to November, 2007. ∑You may be eligible for the Government of Canada's ecoAUTO Rebate Program. For more details, visit www.ecoaction.gc.ca.

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