

Ontario Community Newspapers Association



What exactly is the OCNA and what does it offer?

Organization has more than 270 member newspapers in Ontario

Founded in 1950, with offices in Burlington and Toronto, the Ontario Community Newspapers Association (OCNA) is a non-profit industry association comprising more than 270 member newspapers located throughout the province.

It's dedicated to helping member community newspapers prosper by:

- Advocating for favourable government policies
- Supplying members with tools, support and information about the industry and the market
- Providing the means for members to work together to resolve issues to improve the competitive position of the industry
- Promoting and enhancing the image of the industry among readers and other important constituencies
- Pooling resources and delivering services to the public jointly, and securing benefits collectively which individual members can't obtain alone.

The association is the member's source of information about their industry. It's in busi-

ness to find answers to their questions.

Services for the public

The association also offers services to help the public do business with community newspapers while benefiting our members at the same time.

These services include Ad*Reach Ontario for display advertising placement, Network Classified Advertising for multiple placements of classifieds, and the Press Service for centralized distribution of news releases to community papers.

OCNA staff

The OCNA has a staff of 18 full and part-time employees and is governed by a voluntary board of directors comprising 12 directors plus the immediate past president. The board sets the direction and policy for the association and the executive director carries them out.

Better Newspaper Awards

The OCNA is proud to recognize the outstanding quality of work produced each week by its member newspapers and showcase it to readers and advertisers.

The Better Newspaper Awards, both Premier and General Excellence categories, are presented annually during the association's spring convention.

Visit Our Showroom!

• SALES • REPAIRS • INSTALLATIONS
Commercial/Residential

BAILEY
HEATING & COOLING LTD.
Serving Milton & area for over 45 years

103 Steeles Ave., Unit #6 & 7, Milton **905-878-4821**

FREE
10 YEARS PARTS & LABOUR WARRANTY
On qualifying Equipment.

Coleman

INDOOR OUTLITTERS

ROBERT (PIE) LEE INSURANCE AGENCY

Life - Disability - Critical Illness - Annuities - RRIFs
LIFs - RRSP's - Mutual Funds (M.S.I.L.) - RESP's

Celebrating "32" years of "Home Town" Business

Bob "Pie" Lee
bob@robertleeinsurance.com

Kim Mitchell
kim@robertleeinsurance.com

245 Commercial St. Milton L9T 2J3
OFFICE: 878-5786 FAX: 878-3692

Worward
at the "House of Power"

- April Tune-up Special on All Makes & Models
- Briggs & Stratton Power Equipment Now Available
- Generators
- Pumps
- Power Washers

Be Ready for Spring

Beat the Rush!

KOHLER engines

HALTON POWER EQUIPMENT
20 Main St. W. Milton **905-875-3286**

Husqvarna

Twiss Lubricants Ltd.
Family owned and operated since 1977

SAVE 40¢/LITRE
Until May 31, 2007.

- Gas Engine Oil • Diesel Oil
- Chain Oil • Gear Oil
- Grease • Tractor Fluid

Grease Gun \$30.99

Drum Pumps \$64.20

32 Steeles Ave., Unit 15, Milton, Ontario L9T 5A1
Fax: 905-878-6198

PROUDLY CANADIAN

905-878-5987

Coachworks Canada Inc.

THE BEST SOUND IN TOWN

**MUFFLERS • BRAKES
CONVERTERS
WE HAVE
THEM!!!**

**WE CUSTOM-BUILD STAINLESS STEEL
MUFFLERS & TAILPIPES**

Open
Mon - Fri 8:00 - 5:30
Saturday 8:00 - 1:00

(905) 875-3740 701 Main Street East, Milton