

The **BRICK**[®]
mattress store

Mattress Specialists Since 1971

Introducing the 2007 Serta Lineup!



MADE WITH
SPACE AGE
MEMORY FOAM
& PRESSURE
RELIEVING LATEX

Also available in
Kingsize \$2099.97

Plus 3 Gifts
FREE⁺

When you purchase & keep this Serta sleep set.

**Serta Backlogic
Gold Sleep Set**

Available in Plush or Firm
GBL307QPK, GBL407QPK

1499⁹⁷



Electronics may not be exactly as shown.
+Free LCD TV, Digital Camera and Portable DVD Player cannot be combined with any other discount or free gift offers. One FREE gift per purchase.

Plus Do Not Pay For 15 Months

Serta Save \$100

Serta Backlogic Silver 1000 Queen Sleep Set
SBL107QPK
Reg. \$899.97
Save \$100
799⁹⁷

Plus Do Not Pay For 15 Months

Serta Save \$200

Serta Slumberform Queen Sleep Set
KLARGOQPK
Reg. \$1199.97
Save \$200
999⁹⁷

Plus Do Not Pay For 15 Months

Serta Save \$400

Serta Perfect Day Luxury Firm Queen Sleep Set
RWAKEFPK
Reg. \$1799.97
Save \$400
1399⁹⁷

Plus Do Not Pay For 15 Months

Shop The Brick -
You'll Never Go Anywhere Else!

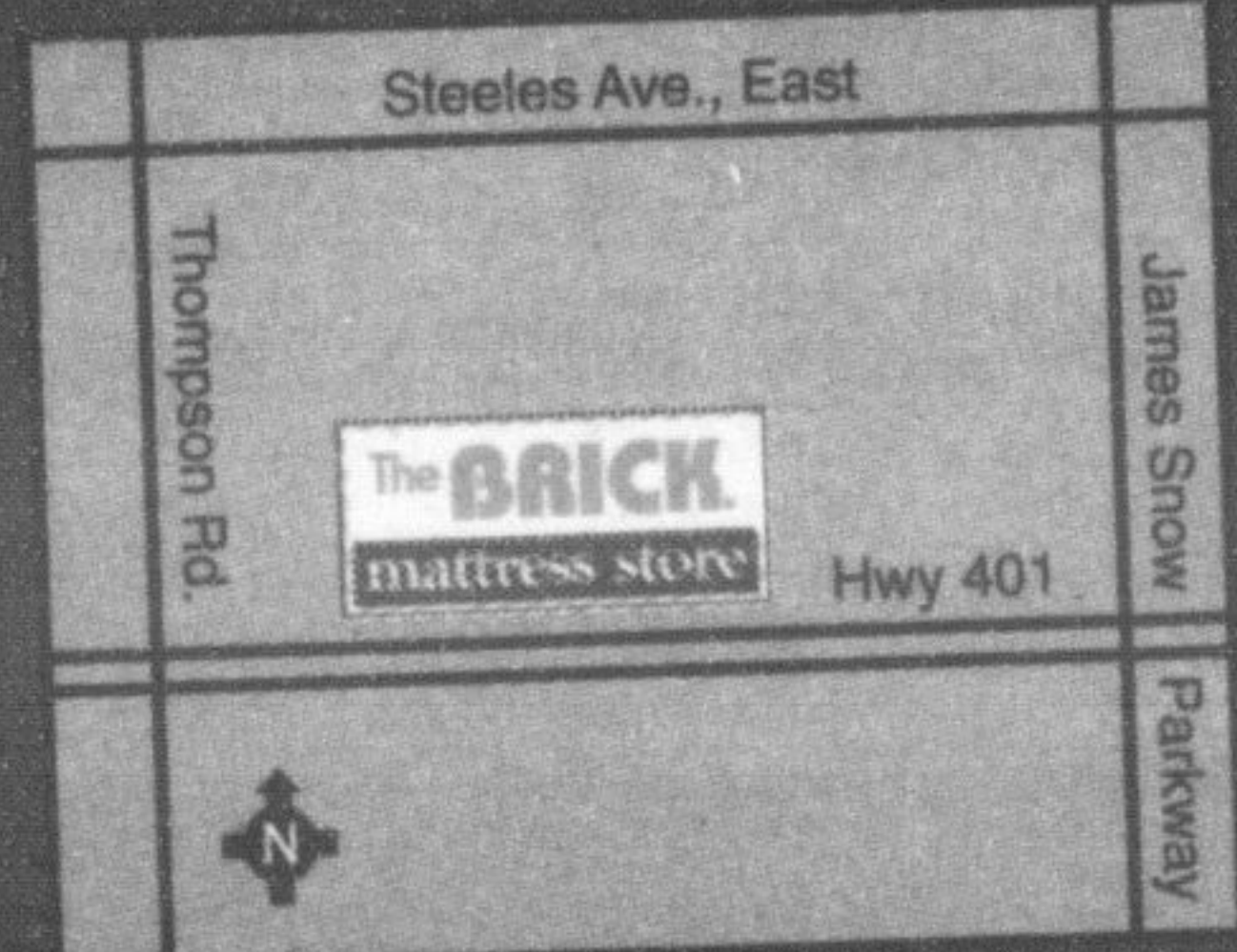
	THE BRICK MATTRESS STORE	SLEEP COUNTRY	LEON'S	SEARS	THE BAY
FREE SAME DAY DELIVERY [†]	Yes	No	No	No	No
DELIVERY AND SET-UP COST	FREE	FREE	FREE	\$50	\$50
LOWEST PRICE GUARANTEE*	90 days	60 days	30 days	30 days	30 days
GIFT WITH PURCHASE	Yes	No	No	Yes	No
LIFETIME WARRANTY**	Yes	No	No	No	No
SLEEP SATISFACTION GUARANTEE***	180 days	60 days	90 days	60 days	60 days

As of 04/04/07

- Free Removal of Old Sleep Set.†
- Free Delivery to Cottage Country.†

Shop our entire mattress selection
@ **thebrick.com**

The **BRICK**[®]
mattress store
Mattress Specialists Since 1971



Milton
1220 Steeles Ave E.
Hwy. 401 & James Snow Parkway
(905) 864-3303

PRICE GUARANTEE
We will beat any competitor's comparable offer on a comparable product by 10%.
See in-store for complete details.

Now with 20 locations and growing!

*Minimum purchase \$250. Any Brick delivery charges, applicable taxes and administration fee are payable at time of purchase. Balance due July 2008. Interest may accrue for the final 25 days prior to the promotion's payment due date but will be waived if the payment of the balance is made in full by the due date. Offer expires April 23, 2007. †Free gifts cannot be combined with any other discount or free gift offers. One FREE gift per purchase. **Does not apply to products that are exclusive to The Brick. ***With minimum purchase of \$399 sleep set and the purchase of an appropriate bed frame. ****When you purchase a mattress pad or UV3 protection. †Certain restrictions and limitations may apply. See in-store for complete details.