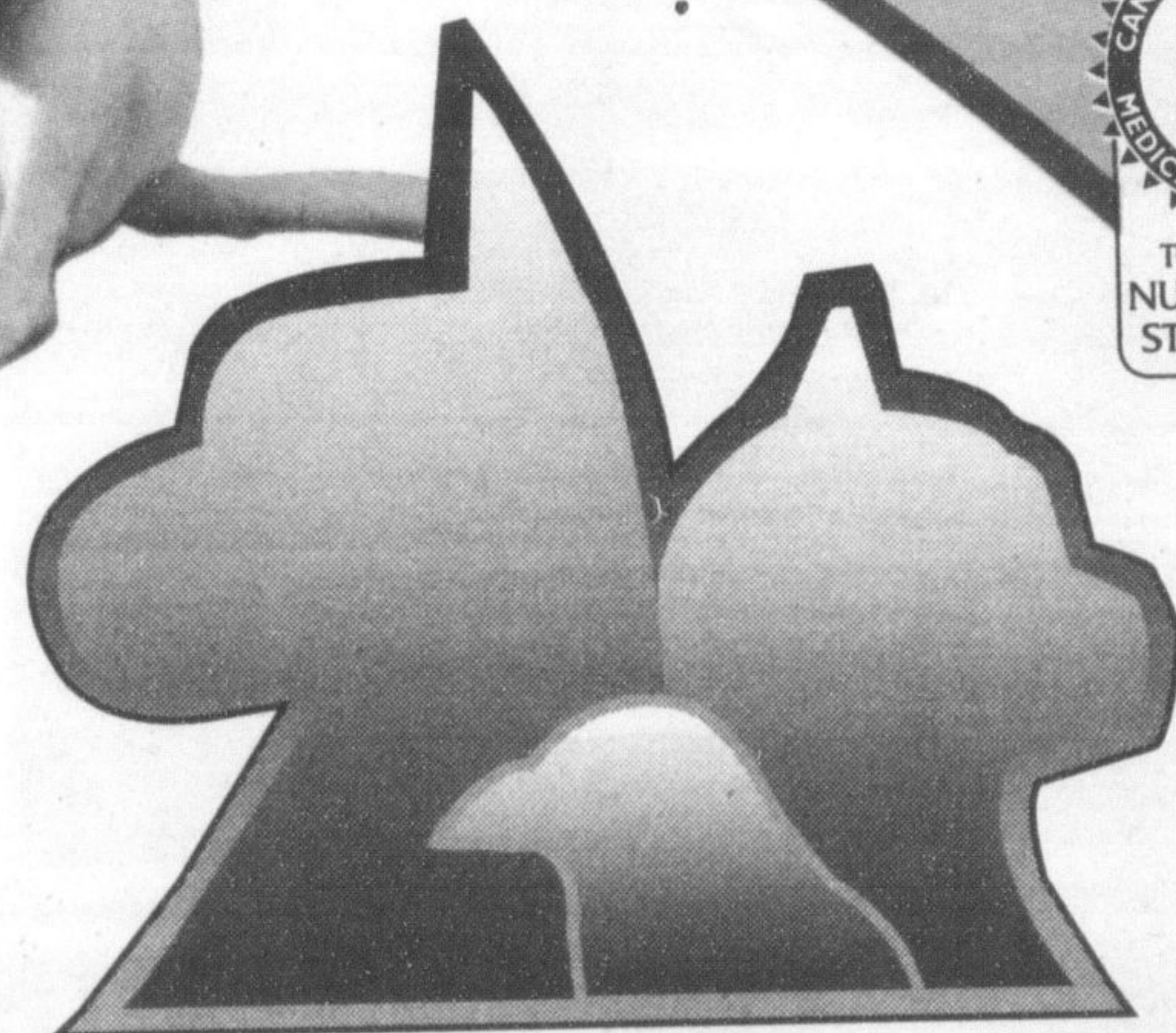
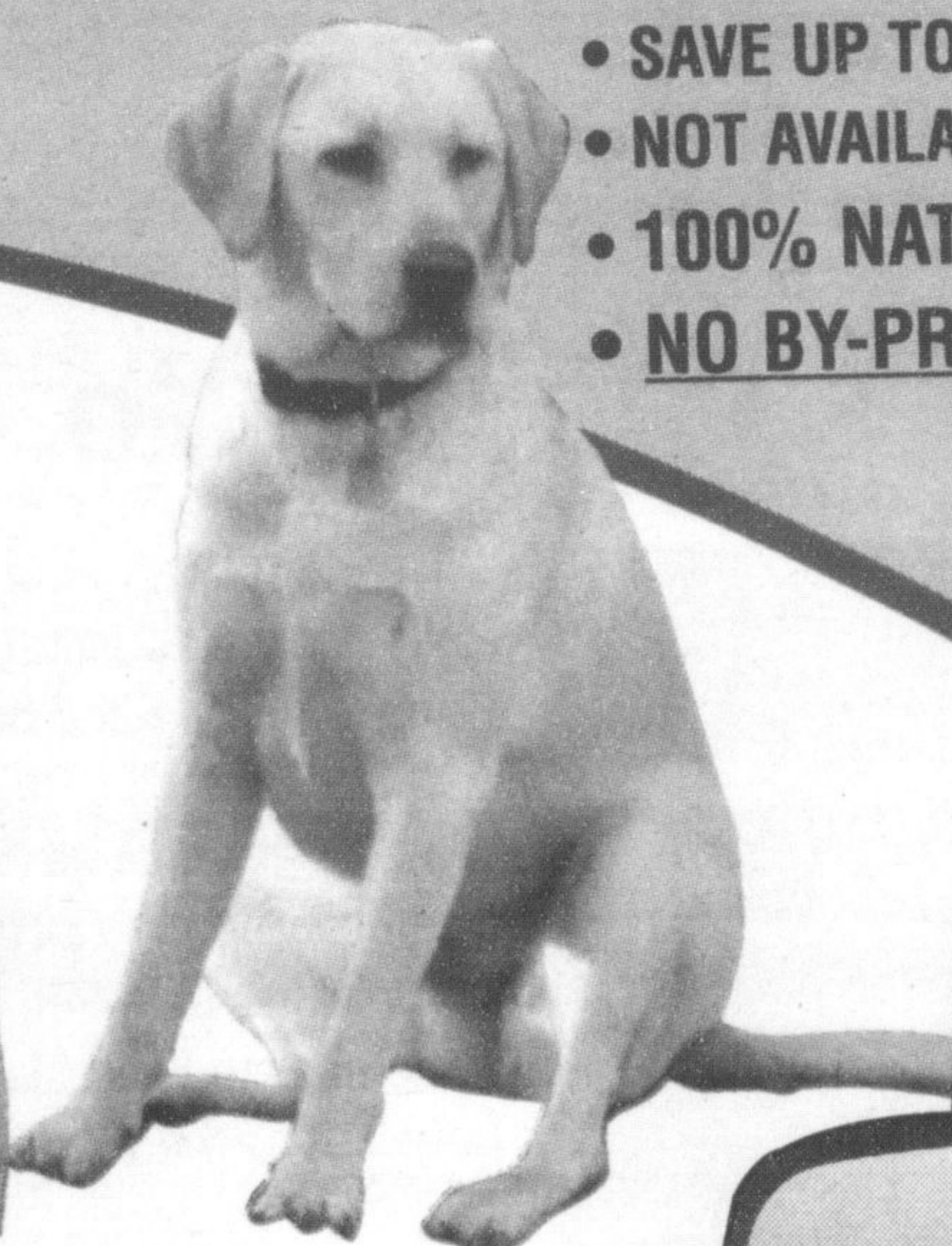


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After the recall of several national brand pet foods

Multi Menu says READ your pet food label

Multi Menu is not affected by the recall of the national brands recalled by Menu Foods and is not associated in any way with Menu Foods.

"Our food is dry food and it is produced in Quebec by PLB International. Our pet food is also produced in a HACCP certified facility so that all ingredients in our foods are tested before entering the manufacturing process. "If the ingredients are not 100% safe, they will not be used" says Bernard Hamel from Multi Menu.

"This recall is a sad situation since pets have died and pet owners are concerned. Our best advice would be that they read the labels of the products they feed to their pets. If they need help to do so or need more info about the food, no matter what food they use, we invite them to call a Multi Menu franchisee, they are fully trained on nutrition and pet food is their business, they certainly can help you better than a grocery store clerk. And this explains the concept of Multi Menu, offering personalized service to the pet owners for the well being of the pets." We see from the press release of the companies affected by the recall that the problem seems to be from the source of one ingredient that was used in all the food, apparently wheat gluten. "Multi Menu food doesn't contain wheat gluten, nor does it contain any by-products or artificial preservatives" says Bernard Hamel. "All ingredients are tested before use and the product is safe and totally guaranteed".



100%
CANADIAN

Multi Menu is Canada's largest pet food distribution franchisor offering free home delivery of DRY pet food and accessories all across Canada. Multi Menu operates over 140 pet food franchises in the country. The Quebec based company has been in business for 11 years. Multi Menu supplies its own formulas of pet food, 100% natural, manufactured in Canada, 18 recipes and over 6500 pet accessories only available at your door.

For more information about Multi Menu products or to reach your local franchisees, visit www.multimenu.ca.



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