Militon Success Stories

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Photo by

Chris Edwards - Owner edwards@MiltonWeb.com

Milton's Online Community www.Milton Web.ca

his coming month Milton's Online Community www.MiltonWeb.ca will celebrate 5 years serving the Town of Milton

Officially launched in May of 2002 by longtime Milton resident Chris Edwards, the goal of MiltonWeb was to provide Milton - residents, both new and current, with a Chris Edwards source of FREE online information about their town and community. This goal has been realized with more than a half a million month. site (www.MiltonWeb.ca) -- which features beautiful local pictures, Town and Regional Services, Tourist Attractions, Resale Housing links, New Home Builders and a Business Directory containing over 1,500 businesses -- is constantly changing.

"Just keeping the site up-to-date is a full email or their own website." time job" Chris explains. "As new businesses continue to open in Milton we must constantly update the site." Chris now employs local resident, Laurie Tascone, with the sole purpose of meeting and adding new

and current businesses to the site.

"Laurie has been an integral part of MiltonWeb for the past 6 months" says Chris. "She is our primary contact for business listings on the site."

While 500,000 hits per month is fantastic, the goal now is to reach 1,000 000 by the end of 2007. In addition MiltonWeb is not only listing businesses but LINKING directly to their email and website.

With more than 70% of Canadians accessing information via the internet Chris knows that MiltonWeb needs to contain information on all businesses and services in town. "While our goal of becoming Milton's Online Community has been achieved we are now ensuring that every business in Milton is listed AND linked; be it through

A great deal of the work now focuses on listing (and linking) new businesses. In addition Laurie also meets with established businesses to help them promote their own "We meet with our business and website.

local business partners and discuss how to promote their business and establish an effective online presence through linking from MiltonWeb."

MiltonWeb has been fortunate enough to be listed at or near the top of virtually all Google searches related to the Town of Milton. "This translates into a huge benefit for our clients" explains Chris. "When searching for their own business online, owners will find themselves at the top in Google searches simply through their listing on MiltonWeb."

Besides providing a comprehensive online source of local information, MiltonWeb also specializes in professional website design and hosting for small business.

To list or link your business, have MiltonWeb design your website, or simply ask a question you can email Chris at: Edwards@MiltonWeb.com or Laurie at: Laurie@MiltonWeb.com

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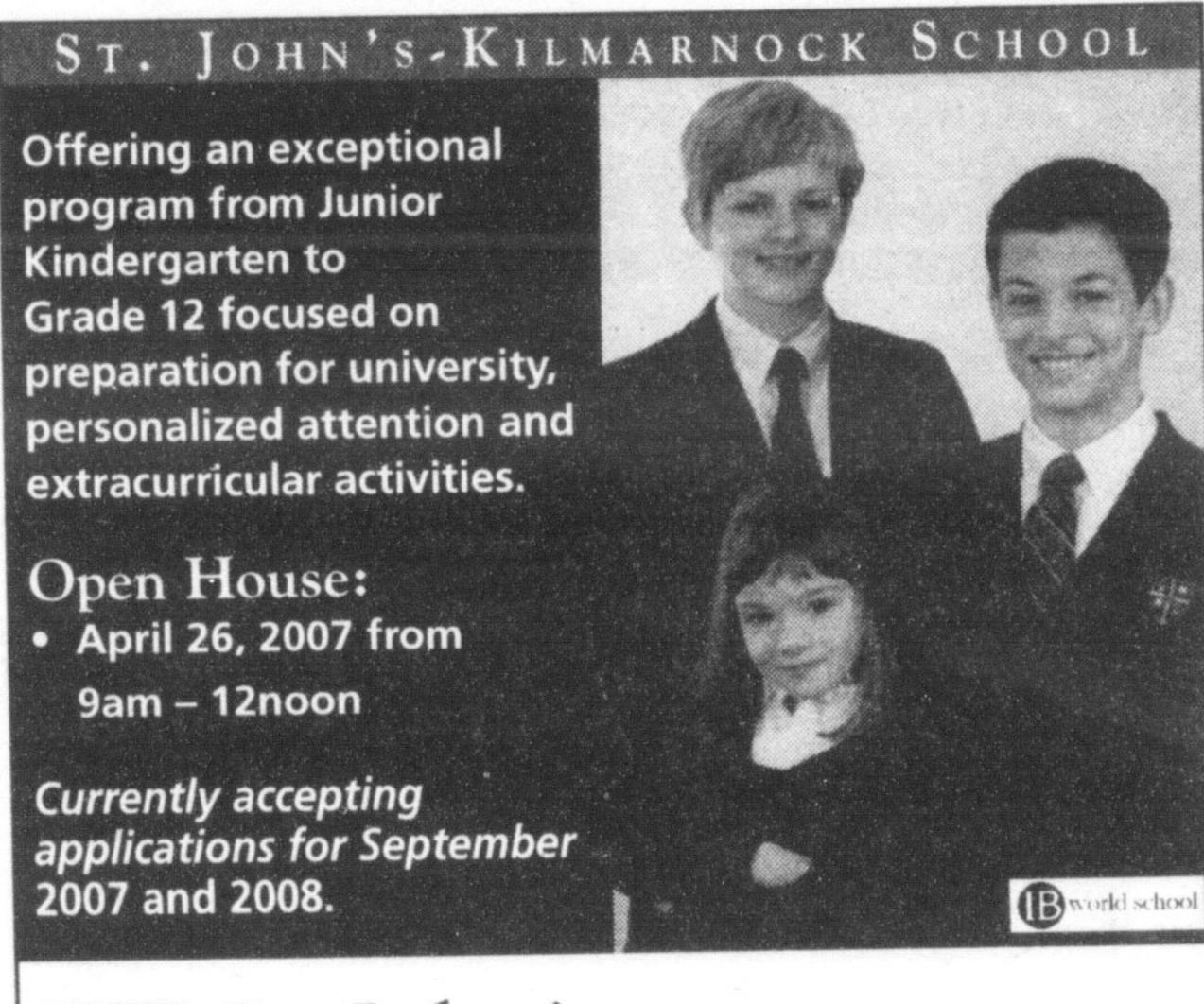
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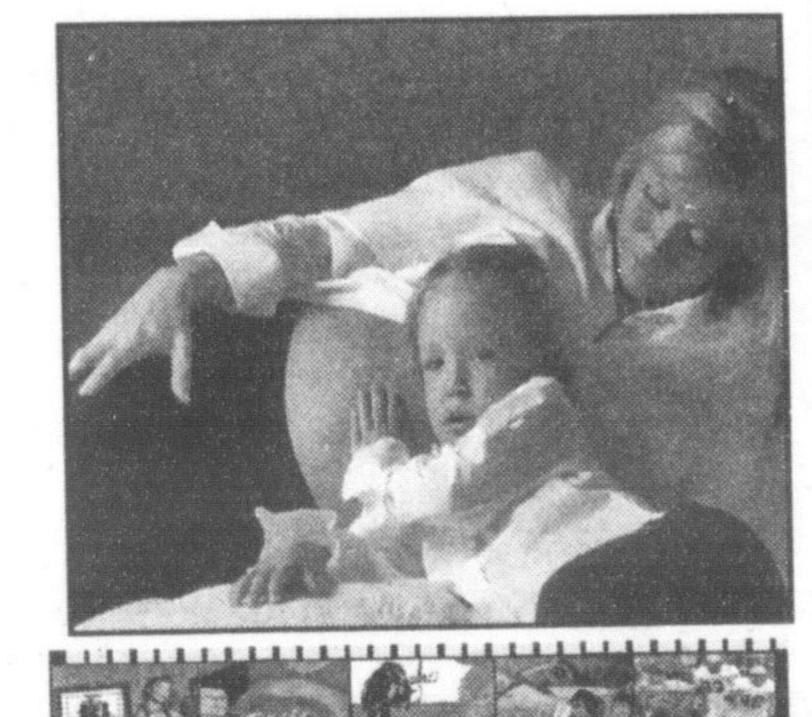
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