

The **BRICK** mattress store

Mattress Specialists Since 1971

HUGE SAVINGS!

Available in-store or online @thebrick.com




Serta Backlogic Gold 3000
Plush or Firm Sleep Set
Manufacturers' Price
\$1499⁹⁷
Plus 2 Gifts⁺ FREE

When you purchase & keep this Serta Sleep Set.



19" LCD

1 19" HD LCD TV **PLUS** 8 MP Digital Camera



2 **Kodak**
5x Optical Zoom

Electronics may not be exactly as shown

Also available in King size \$2199.97

Plus Do Not Pay For 15 Months

\$300⁰⁰ off



Sealy **Mirrorform**
Queensize Sleep Set

MADE WITH SPACE AGE MEMORY FOAM

Regular Price **\$1999.97**
Sale Price **\$1499.97**
Coupon Value **-\$300**

Total Savings **\$800**

Manufacturers' Price **1199⁹⁷**

\$100⁰⁰ off



Sealy **Studio Posturepedic**
Plush Queensize Sleep Set

Reg. \$899.97
Coupon Value **\$100.00**
Manufacturers' Price **799⁹⁷**

Plus Free Portable DVD Player⁺

when you purchase and keep any queensize Sealy Studio sleep set.

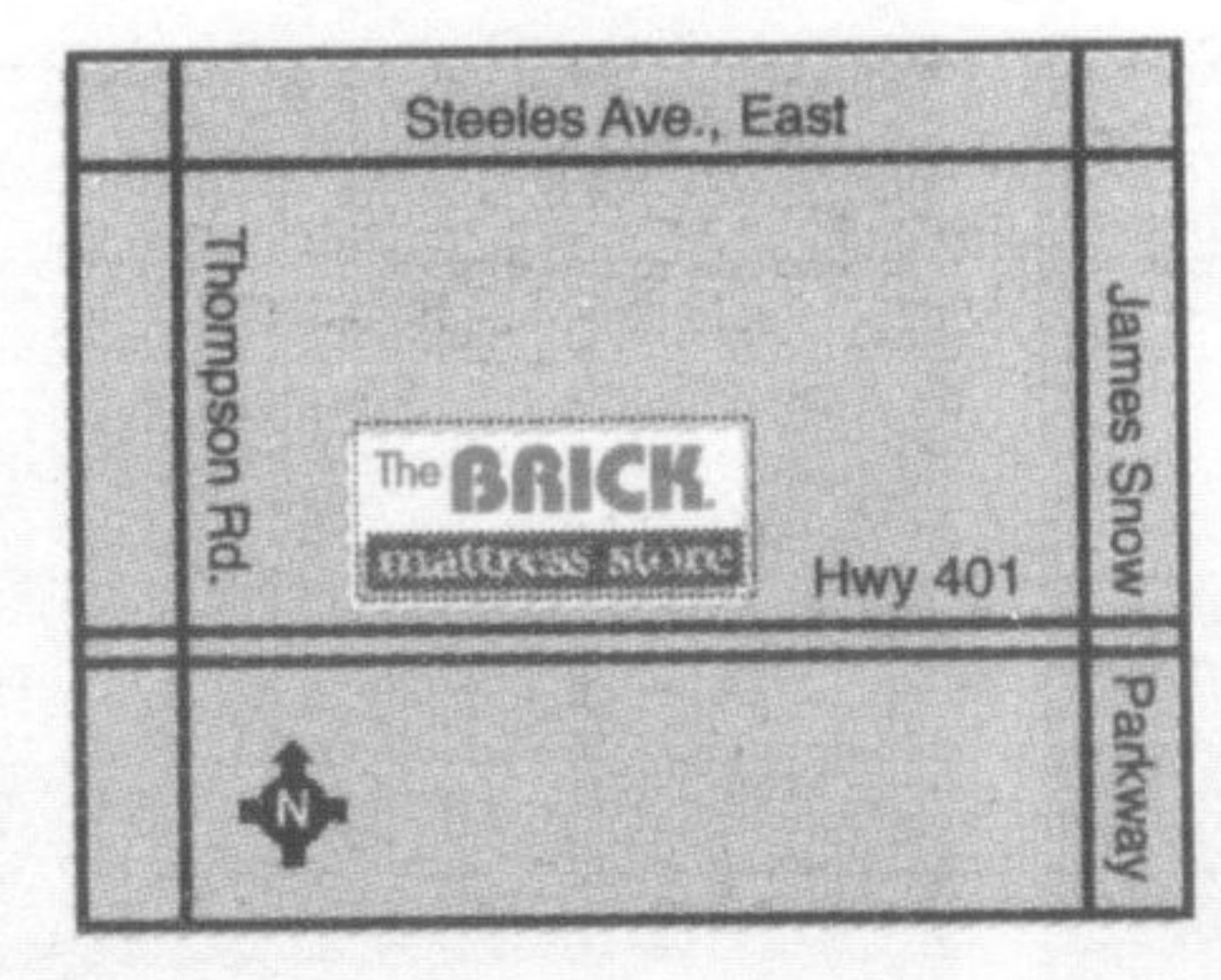
Shop The Brick - You'll Never Go Anywhere Else!	THE BRICK MATTRESS STORE	SLEEP COUNTRY	LEON'S	SEARS	THE BAY
FREE SAME DAY DELIVERY [†]	Yes	No	No	No	No
DELIVERY AND SET-UP COST	FREE	FREE	FREE	\$50	\$50
LOWEST PRICE GUARANTEE*	90 days	60 days	30 days	30 days	30 days
GIFT WITH PURCHASE	Yes	No	No	Yes	No
LIFETIME WARRANTY**	Yes	No	No	No	No
SLEEP SATISFACTION GUARANTEE***	180 days	60 days	90 days	60 days	60 days

- As of 02/06/07
- Free Removal of Old Sleep Set.†
 - Free Delivery to Cottage Country.†

Now with 20 locations and growing!

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Milton
1220 Steeles Ave E.
Hwy 401 & James Snow Parkway
(905) 864-3303



PRICE GUARANTEE

We will beat any competitor's comparable offer on a comparable product by 10%.

See in-store for complete details.

*Minimum purchase \$250. Any Brick delivery charges, applicable taxes and administration fee are payable at time of purchase. Interest may accrue for the final 25 days prior to the promotion's payment due date but will be waived if the payment of the balance is made in full by the due date. Coupons expires February 22, 2007. †Free gifts cannot be combined with any other discount or free gift offers. One FREE gift per purchase. **Does not apply to products that are exclusive to The Brick. ***With minimum purchase of \$999 sleep set and the purchase of an appropriate bed frame. ****When you purchase a mattress pad or UV3 protection. †Certain restrictions and limitations may apply. See in-store for complete details.