

The **BRICK**[®]
mattress store

Mattress Specialists Since 1971

HUGE SAVINGS!

Available in-store or online @thebrick.com

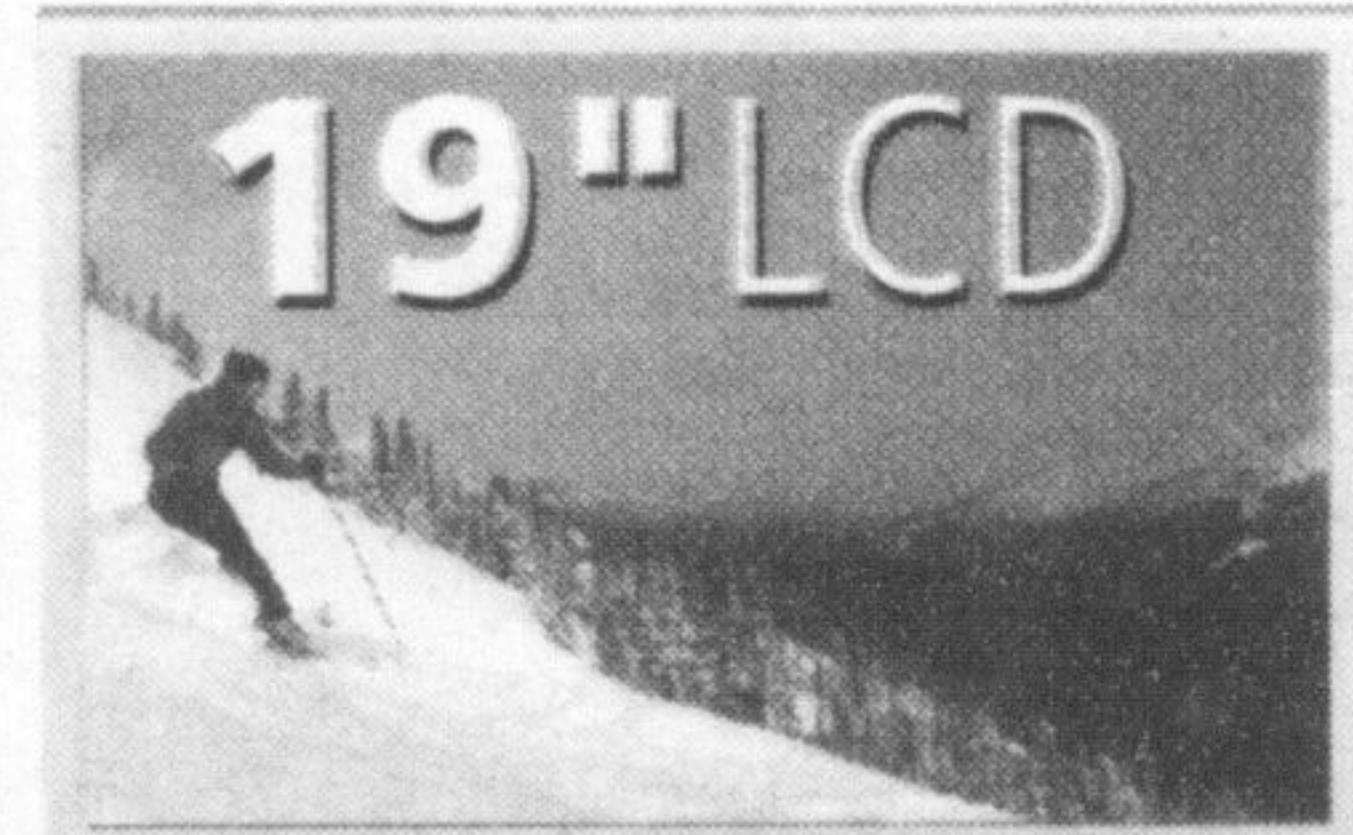


Serta Backlogic Gold 3000 Plush or Firm Sleep Set

Manufacturers' Price
\$1499⁹⁷

Plus 2 Gifts⁺
FREE

When you purchase & keep this Serta Sleep Set.



1
19" HD LCD TV **PLUS** 8 MP Digital Camera



Electronics may not be exactly as shown

Also available in Kingsize \$2099.97



\$100⁰⁰ Off

Plus Free Portable DVD Player⁺

when you purchase and keep any queensize Sealy Studio sleep set

Sealy Studio Posturepedic Plush Queensize Sleep Set

Reg. \$899.97
Coupon Value **\$100.00** Manufacturers' Price **799⁹⁷**



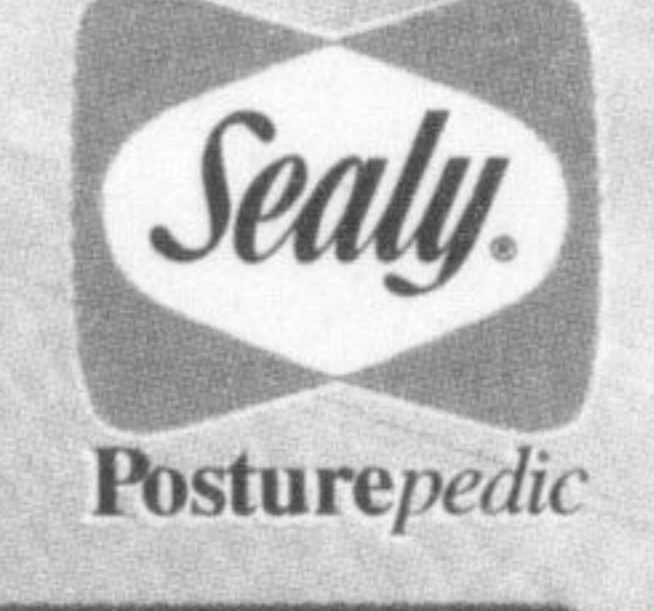
\$200⁰⁰ Off

Plus Free 8 MP Digital Camera⁺

when you purchase and keep any queen or kingsize Sealy Aqua sleep set

Sealy Aqua Posturepedic Plush or Firm Eurotop Queensize Sleep Set

Reg. \$1499.97
Coupon Value **\$200.00** Manufacturers' Price **1299⁹⁷**



Canada's #1 Selling Posturepedic Sleep Set

Save up to **\$300⁰⁰ Off**

Save \$150 on any 2006 Sleep Set with a retail value of \$799-\$999

Save \$200 on any 2006 Sleep Set with a retail value of \$1000-\$1499

Save \$300 on any 2006 Sleep Set with a retail value of \$1500 or more

on any 2006 Sleep Set⁺



Offer applies to new merchandise only and cannot be combined with any other discount or free gift offers. Image used for representation purposes only.

Plus Do Not Pay For 15 Months

Shop The Brick - You'll Never Go Anywhere Else!

FREE SAME DAY DELIVERY[†]

DELIVERY AND SET-UP COST

LOWEST PRICE GUARANTEE*

GIFT WITH PURCHASE

LIFETIME WARRANTY**

SLEEP SATISFACTION GUARANTEE***

THE BRICK MATTRESS STORE

Yes

FREE

90 days

Yes

Yes

180 days

SLEEP COUNTRY

No

FREE

60 days

No

No

60 days

LEON'S

No

FREE

30 days

No

No

90 days

SEARS

No

\$50

30 days

Yes

No

60 days

THE BAY

No

\$50

30 days

No

No

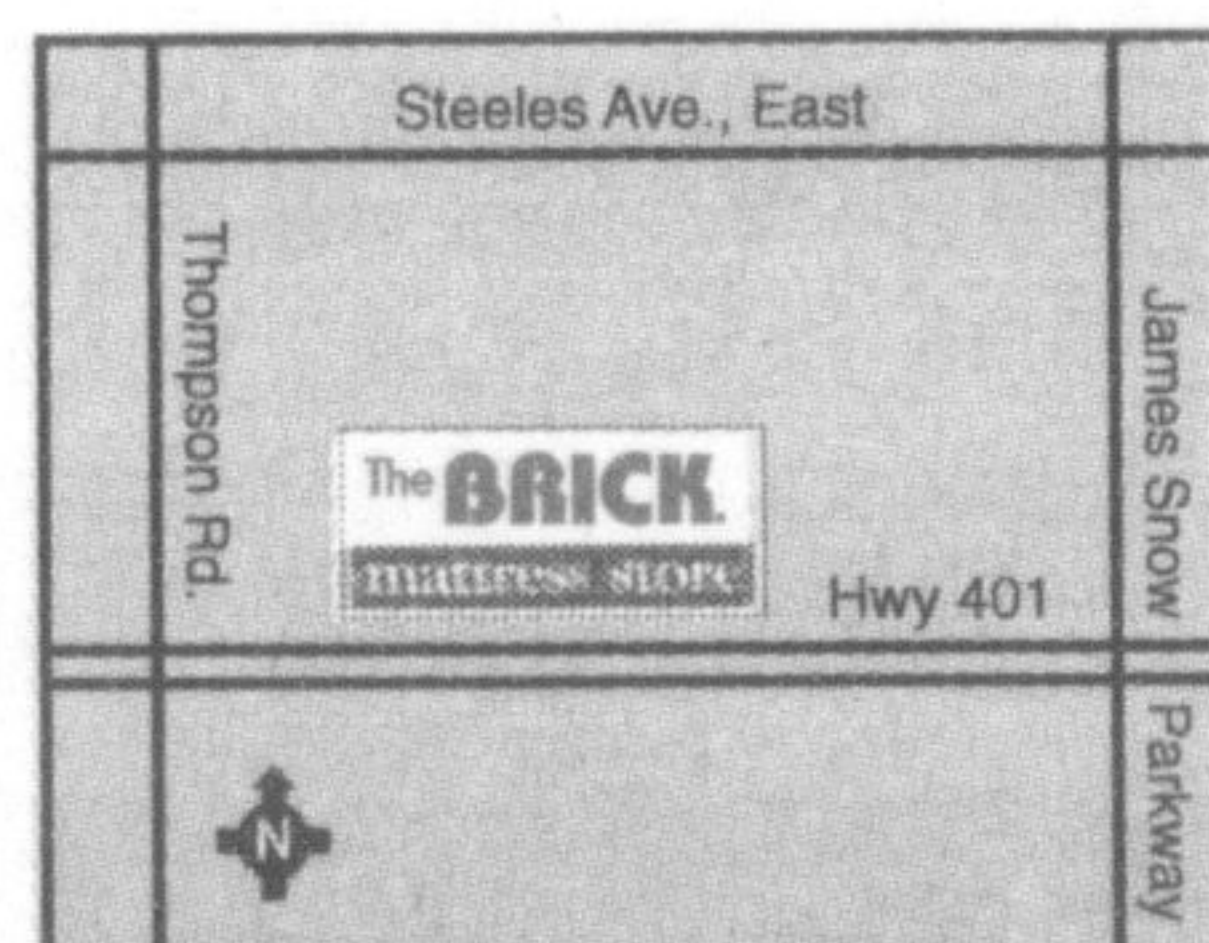
60 days

As of 01/29/07

- Free Removal of Old Sleep Set.†
- Free Delivery to Cottage Country.†

Now with 20 locations and growing!

The **BRICK**[®]
mattress store
Mattress Specialists Since 1971



Milton
1220 Steeles Ave E.
Hwy 401 & James Snow Parkway
(905) 864-3303



PRICE GUARANTEE

We will beat any competitor's comparable offer on a comparable product by 10%.

See in-store for complete details.

*Minimum purchase \$250. Any Brick delivery charges, applicable taxes and administration fee are payable at time of purchase. Interest may accrue for the final 25 days prior to the promotion's payment due date but will be waived if the payment of the balance is made in full by the due date. Coupons expires February 22, 2007. †Free gifts cannot be combined with any other discount or free gift offers. One FREE gift per purchase. **Does not apply to products that are exclusive to The Brick. *** With minimum purchase of \$999 sleep set and the purchase of an appropriate bed frame. **** When you purchase a mattress pad or UV3 protection. †Certain restrictions and limitations may apply. See in-store for complete details.