

ChampionCountry

Strategy in works to revitalize village

By Robin Downton-Poirier
SPECIAL TO THE CHAMPION

Once a thriving community that called out to antique hunters across Ontario, Campbellville has quieted down considerably over the last few years with many businesses closing, the business association disbanding and a sense of unity falling by the wayside.

Concerned individuals are meeting to brainstorm ideas to revitalize the area, said Peter Lambrick, meeting organizer and local farmer.

While looking for a way to start a farmers' market in Campbellville, the Guelph Line resident became aware of the larger problem, he said.

"I've been a member of the GTA Agricultural Action Committee since May 2006, and when I was trying to start a farmers' market in Campbellville I quickly became aware of the bigger issue — that Campbellville is slowly falling off the map as a destination," said Lambrick.

"It isn't just about agriculture. It's about the area as a whole. I feel something needs to be done for the betterment of the community."

The first informal meeting, held January 4 at the Mohawk Inn, brought together about 30 people from different backgrounds including the Nassagaweya Community Consultation Committee (NCCC), the former Campbellville Area Business Association (CABA), the Woodbine Entertainment Group, local councillors, business owners and citizens. They all met with a single objective in mind — to revitalize Campbellville and the surrounding area.

Lambrick said he was pleasantly surprised with the turnout and said the group worked well together to brainstorm ideas.

"I spoke to (Ward 3 Councillor) Jan Mowbray and she spread the word to a few people and we got together. I was very happy to see Woodbine Entertainment (Group) there as well as other business owners and residents. We all have a vested interest in seeing Campbellville thrive again and there were a lot of good ideas expressed."

Some of the ideas included a farmers' market to encourage residents to buy food locally; improved parking; events to bring the community together and entice tourists; focusing on the uniqueness of Campbellville and creating an identity; and capitalizing on the many conservation areas and trails that Campbellville has to offer.

The next step will be to meet again this Thursday to further discuss the best ways to break down the ideas into "bite-size pieces" and decide on a timeline to accomplish the tasks, said Lambrick.

As well, he said he would like to see the projects managed by people within the group that have some expertise in the particular areas.



FASTER, MOM, FASTER: Avid cross-country skier Sandy Howard heads out onto the scenic trails at Hilton Falls Conservation Area Sunday afternoon with five-year-old daughter Alexandra Galloway in tow. The park's trails opened this past weekend. GRAHAM PAINE / CANADIAN CHAMPION



Douglas Riding
BA, CFP, FMA

Join us for Brunch at the Olde Dickens!

Come to our "Brunch and Learn" Breakfast Seminar at The Olde Dickens on Sunday February 4th to discuss RRSP's and alternative tax savings strategies. During brunch we will be reviewing mutual funds and how they relate to the following:

- The 5 key risks to a Financially Secure Retirement
- If an RRSP is the right investment choice for you
- Managing Income in your mutual fund portfolio

Brunch will be served at 11:00. Space is limited so please call Doug to reserve your seating.

 **Investment Planning Counsel™**
IPC INVESTMENT CORPORATION

(905) 876-2400
driding@ipcc.org
www.ridingteam.ca

Sponsored in part by



Why you need our water softener

- Enjoy softer, cleaner clothes
- Silkier, shinier hair and softer skin
- Protects plumbing from scale build up
- Reduces soap and detergent use
- Lower your hot water heating bills by up to 20%

Let a Culligan water consultant provide you with additional information on water treatment!

Culligan

better water. pure and simple.

623 Main Street East, Milton, Ontario
416-938-5736

