"There's about to be a complete shift in the Ontario directory market," says Canadian Champion publisher Neil Oliver, "and we're pretty excited to be part of it."

In 2007, Torstar is distributing 40 Gold Book directories to more than 2.4 million households and businesses across Southern Ontario including 48,000 copies in the Milton/Georgetown area under The Canadian Champion Independent & Free Press brands.

Part of what makes Gold Book unique is that every Gold Book advertiser is provided with a Web site on goldbook.ca that's updated monthly through Book's exclusive 'webline' program. Icons and Web addresses for each advertiser are then published in the Gold Book so that consumers can easily

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quickly. "This year, we plan to host more than 10,000 local business Web sites on goldbook.ca," says

tell what information is available — and access it

Oliver, "which means we'll have more sales and special events postings, more video commercials, and more business information than any other on-line or print directory in the mar-

> ket.' In addition, goldbook.ca will be linked with other Torstar Digital Properties such as haltonsearch.com

independentfreepress.com, so it will receive the benefit of being part of a family of websites that currently receives over 2 million unique visitors a month.

"Our motto to potential advertisers is simple," states Oliver. "Directories have changed. So should your directory advertising."

With advertising sales now under-The Canadian Champion/Independent & Free Press Gold Book will be distributed in June 2007. Further information is available by calling 310-

DR.T. MURPHY & ASSOCIATES

Psychological Services of Halton



PRACTICE IN CLINICAL AND COUNSELLING PSYCHOLOGY, PROVIDING ASSESSMENT AND TREATMENT SERVICES TO INDIVIDUALS AND COUPLES

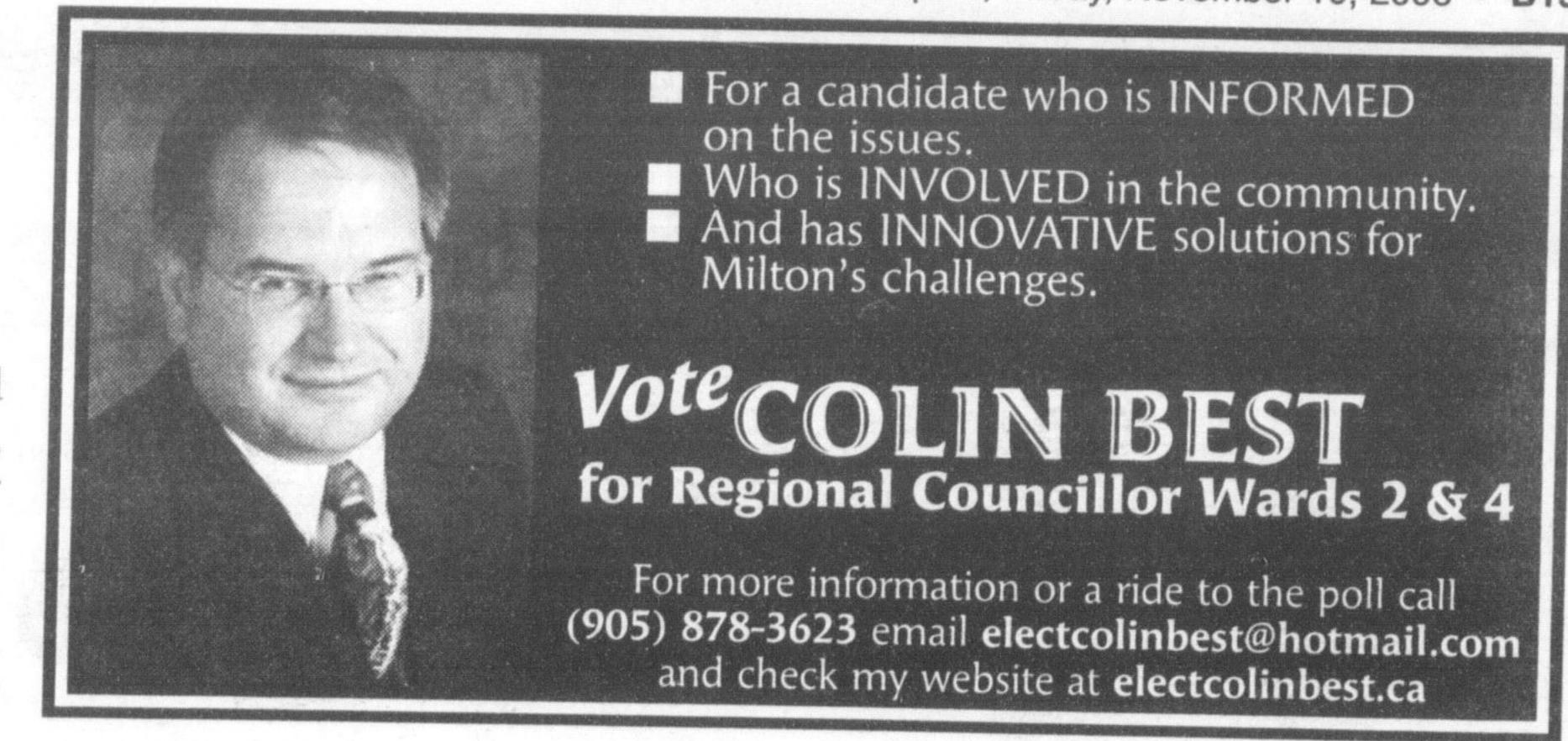
Dr. T. Murphy & Associates: Psychological Services of Halton offers a range of assessment and treatment services for a number of challenges and problem areas, including:

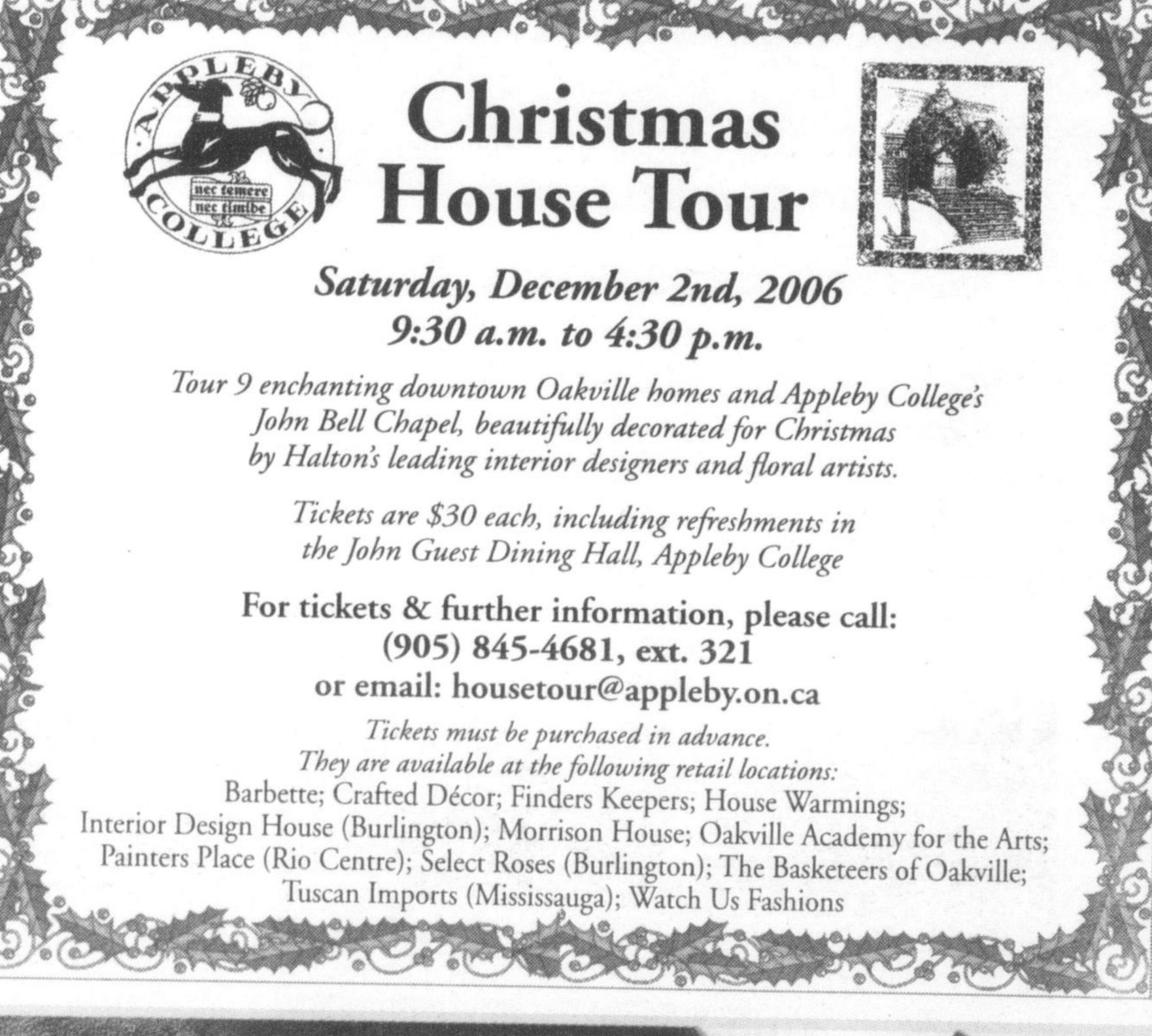
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- Bipolar Disorder
- Career Transition & Development
- Eating Disorders
- Generalized Anxiety Disorder
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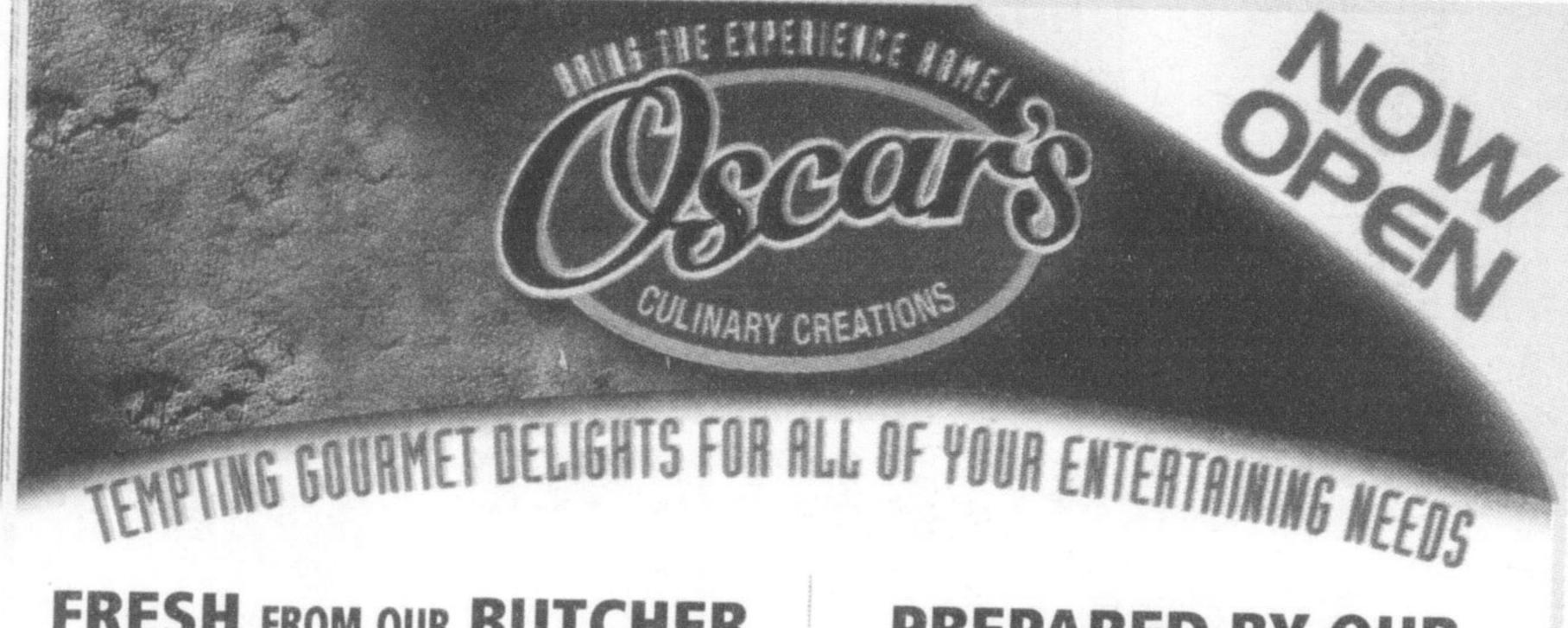
Dr. Todd Murphy is a licensed Psychologist, registered with the College of Psychologists of Ontario. He works with both individuals and couples in the fields of Clinical and Counselling Psychology.

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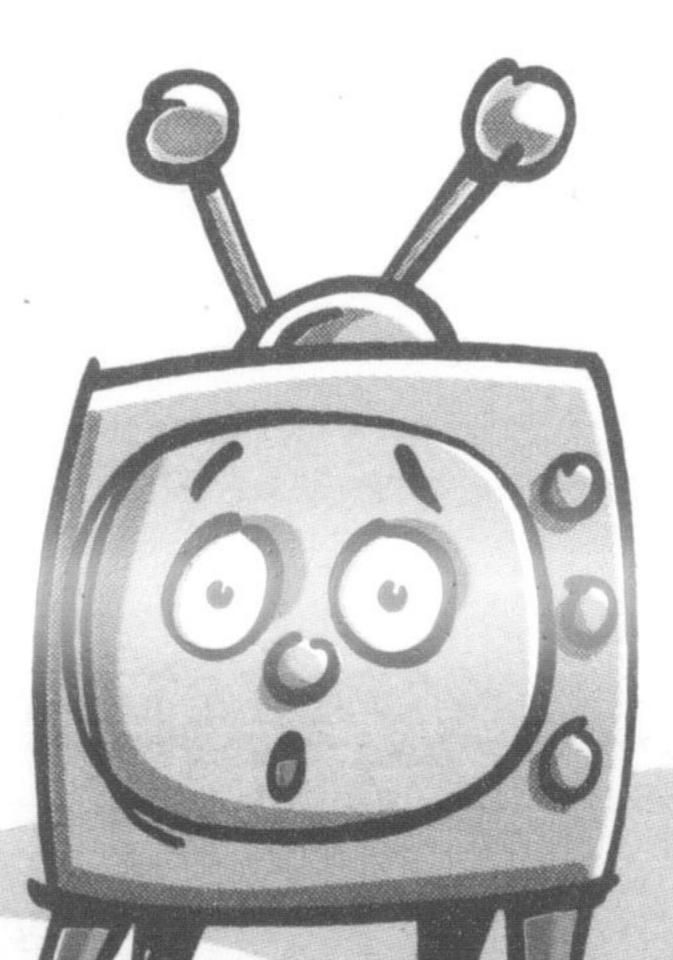
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