

ARTS

Fundraiser helps match art with décor

C2 Art from the Heart aids several charities

By Stephanie Thiessen
CANADIAN CHAMPION STAFF

Have you ever tried to match a piece of furniture with a piece of art — or vice versa — yielding results that were less than inspiring?

Or dreamed up a colour scheme that was actually more of a nightmare?

How about cringing with guilt after spending a substantial amount on a piece of art — money that could have gone to a charitable cause?

If you've answered yes to any of the above questions, you're the ideal candidate to own a painting from the new C2 Art from the Heart venture.

For the past two months, local artist Kelly MacIntyre and interior designer Sara Bergsma have joined forces to create art of a very different sort.

In a nutshell, Bergsma puts together specific interior colour palettes from the C2 paint line available at Bergsma's Home Decor.

MacIntyre then matches the colours with her acrylic paints and goes to town, creating a painting in her unique, fun style.

"She can customize anything for anyone, and I can help them pick out the colours," Bergsma explained.

The palate and painting can be chosen to fit in with an existing scheme, or can be designed from scratch for an adventurous homeowner looking for some change.

The result is a professionally coordinated room.

"When you paint your room any of the colours in the theme chosen, your painting will match exactly," MacIntyre said, adding, "People are so busy in their lives. This is one less thing they have to worry about."

Accessorizing a room becomes simple, MacIntyre said, since someone who has bought a painting can take the small, laminated paint chip colour

scheme to the store for reference when purchasing accent items.

MacIntyre's enthusiasm was nearly uncontainable as she strolled through Bergsma's Home Décor — where paintings are on display — and pointed out various pieces Tuesday morning.

In the front window is a display showcasing the chosen colour swatches and resulting paintings — beach scenes in cool, watery blue tones. Displays will be changed regularly, with seasonal colour schemes.

Half goes to charity

But the heart of the project — the part the two women really get excited about — is the donation of 50 per cent of the proceeds from each painting to a local charity of the customer's choice.

Among the charities customers can select are Halton Girls Inc., the Canadian Cancer Society, the Milton District Hospital Foundation and Rose Cherry's Home for Kids.

"It really started from a passion that her and I had first about giving back to the community and second about our love for colour," Bergsma said.

Several of the pair's projects are already hanging in establishments around town, including Lott's and Lots Bakery and Tea Room in Campbellville — half the proceeds went to the Weekend to End Breast Cancer — and Milton District Hospital.

Prices start from \$200, and there are three painting sizes from which to choose.

These paintings are meant to be touched, MacIntyre said, adding they're not behind glass for a reason. The texture is varied and the paintings incorporate real items. In the window display, a painting of a little girl features streaming hair ribbons, while a beach scene is affixed with seashells.


Customers can choose what they want painted, and even include mementos such as a piece of fabric

• see FRAMING on page B2




COMBINING THEIR TALENTS: Above, Kelly MacIntyre displays two of her paintings — Portuguese Dawn Rendezvous (left) and Voodoo Lounge — that are now available through C2 Art from the Heart, a collaborate venture of her and local interior designer Sara Bergsma (inset left).

GRAHAM PAINE / CANADIAN CHAMPION

 **We believe... in helping. Anyone. Anywhere.**
PLEASE GIVE 905-875-1022

Here's your opportunity to save lives.
Milton Blood Donor Clinic
Milton Sports Centre 605 Santa Maria Blvd.
Saturday, September 9th
9am - 1pm
Thursday, September 21st
2pm - 8pm
Call 1 888 2 DONATE
for more information or to book an appointment. bloodservices.ca


CANADIAN BLOOD SERVICES
SOCIÉTÉ CANADIENNE DU SANG
Blood. It's in you to give.

 **TOM**
TOMCOM LINK Corp.
(TOMKEN Technologies)
1353 Britannia Rd. E. Mississauga, ON, L4W 1C7
Tel: 905-565-9391 Fax: 905-565-6386
<http://www.tomcom.ca> info@tomcom.ca

Used COMPAQ N600C
P3 1GB, 256MB, 20GB
DVD-ROM
only \$299.00

IBM LENOVO3000 C100 0761-22U
-Intel Celeron M 730 (1.5GHz)
-Microsoft Windows XP Home
-256MB DDR2 (533MHz)
-40GB 5400RPM
-CD-RW/DVD COMBO
-Wireless 802.11b/g
\$499.00

Special Sale for Back to School on Every Saturday
From Aug. 12 to Sept. 9
ONE FREE POP FOR EVERY VISITOR
The biggest Computer Distributor west of Toronto

We Provide Financial Service
You will only pay
\$13.89/month
for 3 years for this notebook.

Come to visit us for more items
New/Used Systems/Notebooks
Wireless Products
Networking
Monitor/Monitor TV
Digital Camera
Mini Camera
MP4/3 Player
Digital Memory
USB Flash Drive
Printer