

Go surfing: Champion's classified ads can now be booked on-line

Newly-launched system makes things much easier for customers

The Canadian Champion's classified advertising department has recently gone surfing.

A new on-line classified advertising request form offers customers the flexibility of submitting a classified ad 24 hours a day, seven days each week.

The form is accessible through any of Metroland's Halton-area newspaper Web sites including: www.miltoncanadianchampion.com, www.burlingtonpost.com, www.oakvillebeaver.com, www.flamboroughreview.com and www.haltonsearch.com.

The form allows those wishing to place a classified ad to submit basic information required for the classified advertising department to later contact the inquiring party with advertising options, a proof and an accurate quote.

Information accepted on-line

includes ad copy, category and sub-category, when the ad is to appear in the paper, which sister publications the person placing the ad is interested in having it appear — choices include the Milton Canadian Champion, Burlington Post, Oakville Beaver, Flamborough Review and Niagara this Week — as well as additional comments or questions the advertiser would like addressed by a classified advertising consultant.

Classified ads for all other affiliated Metroland newspapers can still be placed by visiting The Champion's office at 875 Main St. E.

On-line classified advertisers will be contacted by return e-mail, fax or telephone for final confirmation of their advertising requirements.

Payments can be made by tele-

phone with a credit card, or in person at The Champion office with cheque, cash or Interac.

Milton's office is open weekdays from 9 a.m. to 5 p.m.

All on-line classified requests received after business hours or during weekend hours will be responded to as quickly as possible the next business day.

"We're receiving an extraordinary number, 25 to 30 of requests daily, originating from the use of this form. The majority are new advertisers," said Sandra Lennox, director of classified advertising, Halton Media Group.

For more information, call The Champion at (905) 878-2341 and ask to speak to a classified department representative.



KEVIN HILL / SPECIAL TO THE CHAMPION
Sandra Lennox shows a screen displaying the new Web site that makes booking classified ads in Metroland's Halton newspapers that much more convenient.

VIP Pricing Event

Buy One, Get One Free!

Activate a new handset on a 3 year term and receive ANY phone FREE on a second 3 year new activation*

905.875.9100

Communication Zone Inc. | TELUS Mobility

*Offer limited to new clients both activating on 3 year terms only

*Both activations must occur at the same time

Must be activated before Friday June 30th 2006 at
Communication Zone Inc., 420 Main Street, Milton, Ontario

Communication Zone Inc. is now accepting applications for Full Time In-Store Sales Representative / Office Administrator



420 MAIN ST. EAST, MILTON,
(CORNER OF MAIN & ONTARIO)
905-875-9100