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April 8, 2006 - Milton, ON

Gorrud's Auto Group Welcomes New Disclosure Laws

Recent changes to the Consumer Protection Act (CPA) of Ontario did not change the way business is done at Gorrud's Auto Group / www.gorrudsautogroup.com. A progressive auto dealer that includes Milton Toyota of Milton, a large pre-owned vehicle operation boasting over 300 thoroughly inspected used vehicles, and expansion plans for Milton's newest and first Hyundai dealership with completion for early 2007. This organization is glad to see new regulations that provide consumers with the power to fight back against used vehicle sellers who fail to disclose important details about the vehicles they are selling.

Long before manufacturers' aftermarket warranties, optimum programs and extended warranties, Gorrud's has offered its customers a "no questions asked" 30 day is from customers who have bought from Gorrud's in the past. It's virtually a no-risk buying experience. So it is no surprise therefore that Gorrud's has taken the lead in complying with the new CPA disclosure laws 0 day exchange policy, as well as a 30 day, 100% mechanical warranty and a 6 months/10,000 km power train warranty - all backed by Gorrud's with no limitation on value of claim. That is why over 50% of their business t have bought from Gorthair pre-owned vehicles with a CarProof Verified Report.

"Gorrud's is so committed to disclosure and to serving our customers that we are providing a CarProof Verified report for every vehicle that we sell," declared Andrew Gorman of Gorrud's. Gorman is the second generation, in a family run business involving the father and three sons which spans forty six years.

The CarProof VERIFIED vehicle history report is different than other vehicle history reports because it is the only report that provides users with access to Canadian accident claims data, complete U.S. history (including flood damage), cross Canada lien data and live registration data from every province and territory in Canada. The five year old Ontario

based information provider is an unbiased, independent party, growing in popularity, with consumers and sellers alike. "It's what the dealers and consumers need to make a fair decision with their new purchase" says Gorman.

"The CarProof Verified Report helps to put all vehicles on a level playing field," explains Holden Rhodes, Vice President and Corporate Council of CarProof.com. "That automobile you were looking at, might be cheaper somewhere else, but as a consumer, without the benefit of a CarProof Verified Report and a physical inspection of that vehicle, many dark secrets about that vehicle's past might be overlooked. There are flood vehicles that were damaged by the ravages of hurricanes Katrina and Rita which are now entering Canada and are not being disclosed as such by unscrupulous dealers," Mr. Rhodes went on to say. "We protect you with the most comprehensive due diligence package available for Canadian vehicles - CarProof Verified.

July 30, 2005 marked the first day of implementation of the wholesale changes to the CPA which affected several other pieces of legislation dealing with consumer protection issues. The new CPA requires motor vehicle dealers selling vehicles in the Province of Ontario to disclose all "Material Facts" to consumers purchasing a vehicle. The predecessor legislation permitted a consumer to rescind or cancel their contract and return the vehicle if the dealer did not disclose a material fact that would have otherwise caused the consumer not to purchase the vehicle had the consumer known of the material fact. The new CPA now provides a cancellation period of up to one year for the consumer for situations where dealers fail to disclose material facts about the vehicle.

Gorman says "We were also surprised to learn that between twenty to twenty five percent of vehicles on the road right now have had insurance claims. We can't pass on adequate information

to our consumers allowing them to make informed decisions about their next pre-owned vehicle purchase without the CarProof Report," said Mr. Gorman.

"That's why we thoroughly inspect the vehicle and use an unaffiliated third party to audit the vehicle (CarProof Verified) before we offer it for sale. This is the mainstay of our business and these principles are responsible for making our company grow to what is has become today. A purchaser ought to know what they are getting, before they sign the deal. As a would-be purchaser, you can go anywhere to buy your next car, but without the benefit of a CarProof Verified report and a physical inspection, you have up to a 25% chance of buying an undisclosed accident" explains Gorman.

Gorrud's Pre-Owned Vehicle department features high-end luxury models of all makes and brands, as well as less expensive choices for customers on a limited budget. Whether the pre-owned vehicle is a current model luxury import, or a ten-year-old domestic model, Gorrud's provides the same commitment and service to it's customers.

"In today's market, the successful dealerships must be willing to do everything possible to win the trust and confidence of their used car customers," says Gorman. "The CarProof VERIFIED vehicle history report is the most complete used car disclosure tool available for Canadian used car consumers including dealers who want, and need to know. Any used car shopper in Canada who buys a vehicle that does not include a CarProof VERIFIED report is taking a big chance."

You can order your own CarProof report for any make or model vehicle by simply going to www.carproof.com

www.gorrudsautogroup.com

Region concerned about land use policy

By Melanie Hennessey
CANADIAN CHAMPION STAFF

The Region is calling on Conservation Halton (CH) for more public consultation when it comes to its proposed rules that'll administer development restrictions or prohibitions in certain areas.

At its meeting last week, regional council passed a resolution to request that the conservation authority further extend its public consultation period on the draft document entitled 'Policies, Procedures and Guidelines for the Administration of Ontario Regulation XX and Land Use Planning Policy'.

The regulation prevents or restricts development in areas where the control of flooding, erosion, dynamic beaches, pollution or the conservation of land may be affected.

CH must have its regulation in conformity with the new rules and approved by the Province by May 1. This is also when CH wants to have its related policy document approved by its board.

But a staff report from Halton Commissioner of Planning and Public Works Peter Crockett notes two regional advisory committees have expressed concern that the timeframe for public consultation was too short.

It also says that staff endorses "a more comprehensive and inclusive consultation process with all stakeholder groups."

The report was the subject of a heated exchange between council members at Wednesday's meeting.

Oakville Councillor Allan Elgar, who sits on the CH board, said he was "disappointed" that CH wasn't advised beforehand that the report was on the planning and public works committee agenda March 22.

Regional Chairman Joyce Savoline told him sternly that, "Our staff did not overlook discussing anything with Conservation Halton staff."

Elgar then said he would like to request that CH is given a heads up in the future if a report regarding the authority is going to a committee meeting.

Savoline noted that while a formal invitation wasn't issued to CH to attend the meeting, she again insisted "there was no misstep."

Oakville Mayor Ann Mulvale then suggested that Savoline and Elgar meet "offline" to further discuss the issue. But, she was quickly shut down.

"Mayor Mulvale, let me handle this," Savoline said angrily before declaring, "The discussion is over."

Prior to taking a vote on the aforementioned resolution, Oakville Councillor Mike Lansdown said that he supports Elgar's point of view.

"The courtesy of an invitation (to CH) I think would've been a nice touch," he said.

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