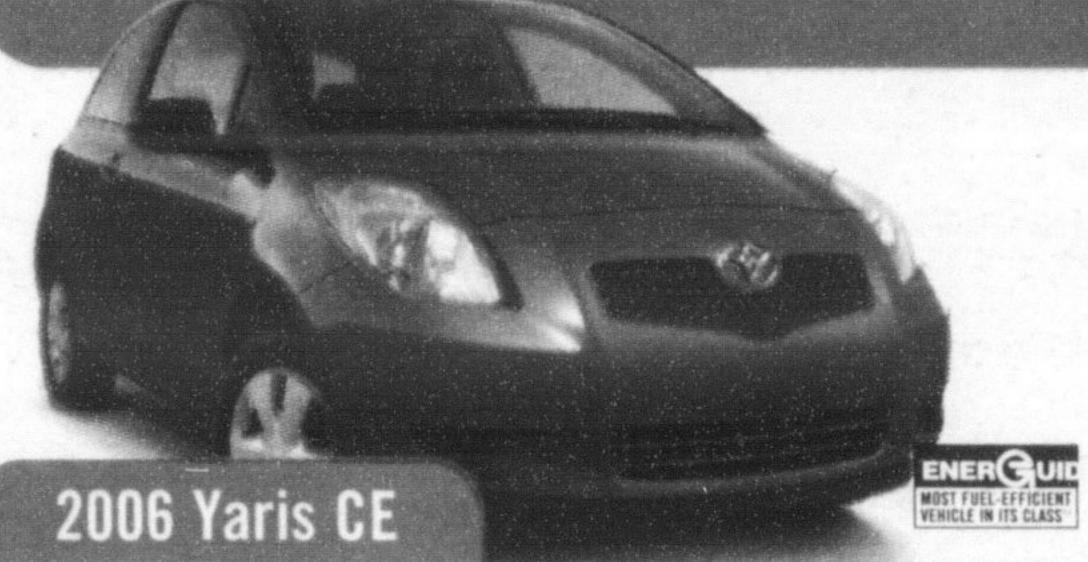


EINSTEIN MAY HAVE SPLIT BUT YOU NEVER SAW HIM

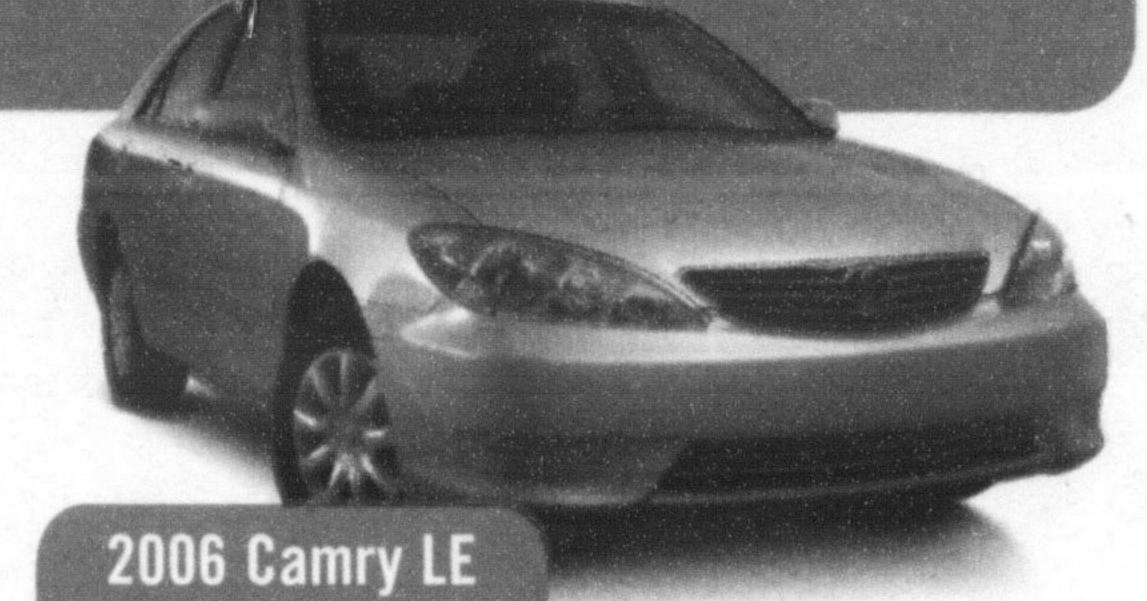
GET 533 WPG

 $(5.3L/100 \text{ KM}^{\dagger})$



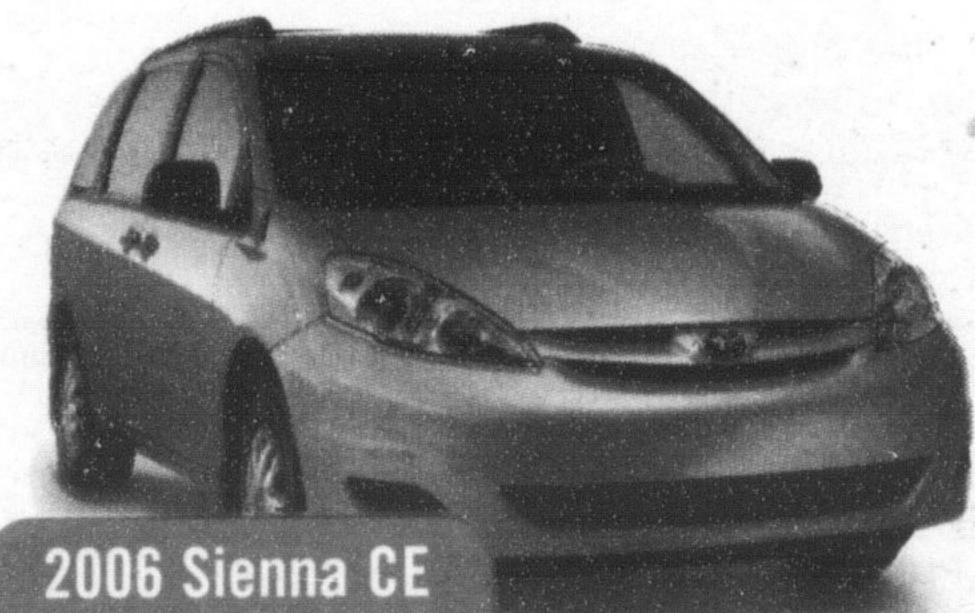
\$13,580 MSRP

• 1.5 L, 106 hp engine • 5-speed manual transmission • Power assisted brakes • Driver and passenger airbag supplemental restraint system (SRS) . AM/FM stereo CD & more FUEL CONSUMPTION: HWY 5.5L/100 KM (51 MPG) † CITY 6.9L/100 KM (41 MPG) †



\$24,990 MSRP

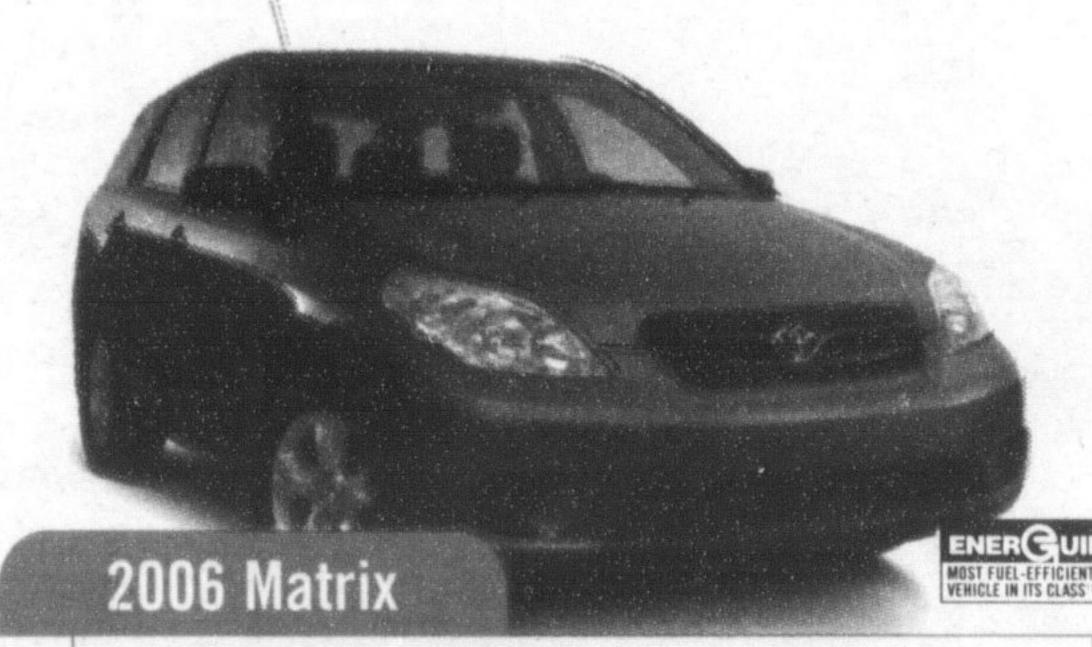
• 2.4 L, 154 hp engine • 5-speed automatic transmission • A/C • Power windows, locks and mirrors . Keyless entry with trunk release . AM/FM stereo CD & more FUEL CONSUMPTION: HWY 6.4L/100 KM (44 MPG) † CITY 10.0L/100 KM (28 MPG) †



\$30,800 MSRP

• 3.3 L, 215 hp engine • 5-speed automatic transmission • ABS • A/C • Power windows, locks and mirrors . Dual sliding doors . Front seat, side and curtain airbags. Keyless entry & more

FUEL CONSUMPTION: HWY 8.2L/100 KM (34 MPG) † CITY 12.4L/100 KM (23 MPG) †



\$19,905 MSRP

• 1.8 L, 126 hp engine • 5-speed manual transmission • A/C • Keyless entry with

hatch release . AM/FM stereo CD . 16" aluminum alloy wheels & more FUEL CONSUMPTION: HWY 5.9L/100 KM (48 MPG) † CITY 7.9L/100 KM (36 MPG) †

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We've got a new look

Check out your redesigned community newspaper

After much consultation and anticipation, The Champion's long-awaited revamp is finally here.

In your hands you're holding the new and improved Champion, designed to make its reading easier and more enjoyable. We're hoping readers will be pleasantly surprised with the changes, some of which are obvious, some more subtle.

With a circulation now up to 21,261, it's important that The Champion evolve along with the burgeoning community it serves.

"As the community expands, we need to expand our coverage," said associate publisher Neil Oliver.

He added a paper should be fluid, not static.

"I think we're constantly looking to evolve to give a better product to our readers," he said.

Included in the changes are a new banner — the paper's logo on the front page — and a condensed font, leaving more white space and giving your eyes a break.

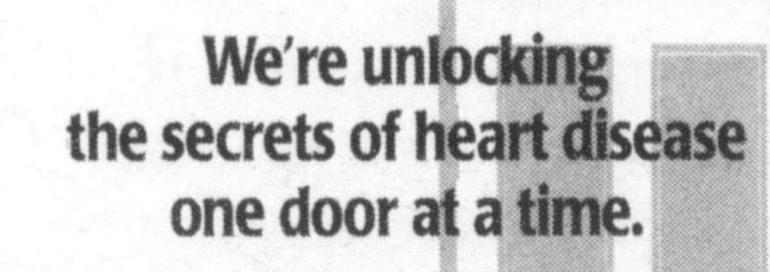
Photos will now be separated from unrelated stories by a thinner line, and the opinion page will have a more eyepleasing campaign.

The cartoon will be smaller, and new features will include the 'Faces of Milton' photo spread.

Also, to update the style of our stories, the traditional Mr. and Ms will be eliminated.

"We hope they'll (readers) be as pleased as we are with the new look," Mr. Oliver said, adding readers' input is valued.

The Champion has a rich history as one of Canada's oldest community newspapers, and we'll continue to respect its roots. But we also need to embrace the future, and that's what these changes are meant to accomplish.





February is Heart Month.

Finding answers. For life.

Please give.

