

# Beautiful Beginnings 2005



## Celebrating 75 Years!

**A family owned and operated business, Brancier Jeweller – Gemologist was founded 75 years ago by Paul Brancier in 1930.**

Originally specializing in the crafting and servicing of fine watches, the company has diversified into the selling of fine jewellery. Brancier Jeweller – Gemologist established a location in downtown Milton in September 1966 and is presently located in the Milton Mall.

Currently Brancier Jeweller – Gemologist is owned and operated by the third generation of Branciers, Mark and Nadira Brancier, and are recognized as a leading jewellery retailer, widely respected for its high standards of creative design and craftsmanship.

Mark attended the finest school in the world offering courses in Gemology and Jewellery Arts, the Gemological Institute of America in California. After graduating he went to work for two years at a Beverly Hills Jewellery Store which stimulated his interest in fine and quality jewellery.

Nadira also attended the Gemological Institute of America and studied the fine arts of Design and Goldsmithing.

Together as accomplished Designers, Jewellers, Gemologists, Setters and Goldsmiths, Mark and Nadira are creating unique and world class pieces of jewellery, such as Nadira's award winning design presented to Queen Elizabeth II in 1994. Nadira's collection of hand crafted jewellery is currently on display at Brancier and can be viewed in her featured showcases.

Custom made jewellery is one of the main cornerstones of their business. Many of their customers bring in old or



broken jewellery, wanting to sell it. At Brancier's, they believe there is a better way, rather than you losing up to 90% of it's value, they will explain and show you how to use your old gold and gemstones in a new design that will capture your heart forever.

Quality is the bottom line at Brancier Jeweller – Gemologist. As one of the only few Certified Gemological Appraisers in Canada, Mark is a true professional offering in-store Appraisals while you wait (by appointment only). Nadira, having spent over 25 years as a professional Goldsmith, is still just as passionate about her jewellery creations today as when she first started.

The professionalism and friendliness of their staff is the pillar that has allowed them to develop their business, because they ensure that all of their customers receive the highest possible level of service and satisfaction they deserve.

As Brancier Jeweller – Gemologist turns a new page in time, Mark and Nadira are proud to announce their son, Alex has completed 2 years of

jewellery design, silversmithing and goldsmithing at Georgian College. He designs and creates jewellery using 3D Matrix auto cad programs featuring the latest technology in computer software. Currently, Alex is apprenticing in Toronto with a master diamond setter learning the fine art of microscopic gem setting. From there Alex will then travel to Southern California to become the next generation of Brancier to attend the Gemological Institute of America and become a Graduate Gemologist.

While the store reflects higher end, fine, quality jewellery, Mark emphasizes that their Diamond Days jewellery collection, which created in collaboration with over 80 of Canada's finest Independent jewellers, offers their customers the best value and quality of jewellery made in Canada.

As Brancier Jeweller – Gemologist enters their fourth generation, a legacy they take special pride in, their mission is to never lose sight of the most important ingredient that has made them successful. That special ingredient is the satisfaction of you, their customer.

### Wedding-Reception Forethought...

You've chosen a historic mansion for its ambiance, or a cozy restaurant for its uniqueness. While these are great choices for atmosphere, will these reception halls be able to handle the function adequately? Some items to consider include: Is there ample parking? Will the band or DJ be able to obtain access in advance of the party? Can the room accommodate all your guests? Is the dance floor large enough? Ask yourself these questions before deciding on a reception site.

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## Wedding Registry

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- ♥ professional, helpful, friendly staff
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- ♥ free delivery to local area

**Receive a Gift Certificate worth 10% of the total of goods purchased from your Wedding Registry.**

See store for details.

- ♥ phone, fax or e-mail orders welcome
- ♥ toll free number for Canada and the USA
- ♥ "Best wishes" window banner with your names and wedding date
- ♥ appointments available, but not necessary

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