

I used my new **The Canadian Champion Gold Book**

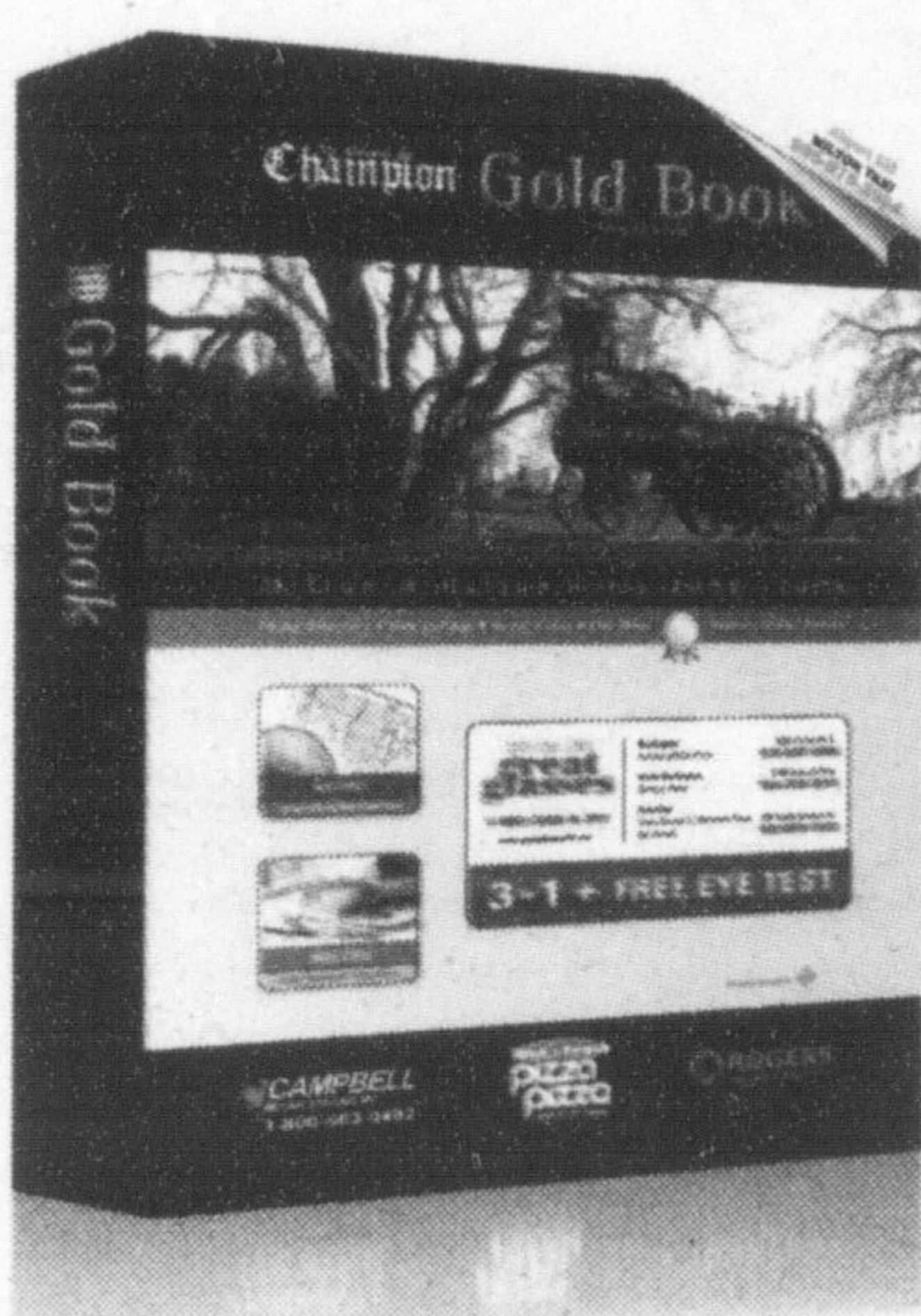
www.701.com

and won \$500

Find any Canadian Tire listing in the new 2005-2006 Gold Book when it comes to your home this month for your chance to win a \$500.00 Canadian Tire Gift Card.

The lucky winner will be drawn from the valid entries and announced on July 12, 2005.

Send Entries To:
Gold Book Contest
151 Unit D-1 York Blvd
Hamilton ON L8R 3M2
or send by fax:
905-526-1884



FIND THE LISTINGS CONTEST | Official Entry Form

NAME: _____ AGE: _____

ADDRESS: _____

PHONE NUMBER: _____

BOOK: Burlington Oakville Milton Georgetown

PAGE NUMBER OF LISTING FOUND: _____



CONTEST RULES & REGULATIONS

1. Agreement: These rules govern the Gold Book Give Away ("Contest"). No purchase is necessary to enter the Contest. The act of entering the Contest constitutes acceptance of the contest rules and the decisions of the Contest judge.

2. Sponsors: The Contest sponsor is the Gold Book, a publication of Metroland Printing, Publishing & Distributing Ltd.

3. Eligibility: The Contest is open to all residents of Ontario who have attained the age of 19, except for employees, immediate families and anyone living with any employee of the sponsors or its or their corporate affiliates, advertising or promotional agencies. Limit of one entry per person. Illegible entries, bulk drop offs, photocopies, scanned copies, facsimiles or other mechanically or electronically reproduced entries will not be accepted and will be disqualified.

4. Contest: The Contest begins at 12:00 PM on May 24, 2005 and ends at 12:00 PM on June 24, 2005. Selected contestants will be chosen by random draw, which will take place on July 11, 2005. Selected contestants will be contacted by telephone or email by a representative of the sponsors, and must reply within 48 hours to maintain eligibility. In order to be eligible to win, selected contestants must correctly answer a mathematical

skill-testing question.

5. Prize: \$500.00 Gift Card for Canadian Tire. There will be one (1) winner drawn from the Halton North Gold Book entrants and one (1) winner drawn from the Burlington-Oakville Gold Book entrants. Winners must come to 151 York Blvd, Unit D-1, Hamilton Ontario in person to collect the prize won. If the winner does not claim the prize within 10 days the draw, the next eligible entry selected by random draw will be contacted, and the first entrant selected will have no further claim to the prize. The Gold Book will not mail or courier prizes and is not responsible for unclaimed prizes.

6. Release: Prior to receiving the prize, the winner will be required to show valid photo ID and to sign an affidavit of eligibility and release form releasing the sponsors of all liability, confirming compliance with the rules and consenting to the use of his or her name and photograph, without further compensation, in any publicity carried out by the sponsors and/or their advertising and promotional agencies.

7. Privacy: We use your personal contact information to administer contests, including contacting, announcing and promoting prizewinners. Contests are run in compliance with Gold Book's privacy policy. For a copy of our Privacy Policy email your request to slennox@burlingtonpost.com.

8. Banning: The sponsors may, in their sole discretion, prohibit any person from entering any contest whom they believe to be abusing the rules. Such abuse includes entering false information and entering more than once. [If you have been banned and wish to discuss the situation, please contact info@701.com.]

9. Other: All decisions of the contest judge are final. Contests are governed by the laws of Ontario and the laws of Canada applicable therein. The sponsors reserve the right to cancel or modify any contest or the contest rules at any time without notice. All prizes must be accepted as awarded, are non-transferable and are not convertible to cash. The sponsors reserve the right to substitute any prize or portion of the prize with a prize of equal or greater value. All prizes are awarded as-is and no warranties or guarantees are implied or expressed, beyond the standard manufacturer's warranty. The odds of winning depend on how many eligible entries are received. Sponsors are not liable for any lost or stolen entries or inability to process entries, or any errors, damage or negligence that may arise in connection with this contest, including technical failures on the part of contest software, virus, website down-time, human error or property damage incurred by any contest entrant.