TSHOWCASE

Invention Helps Weary Gardeners

(MS) - They say necessity is the mother of invention. Tim Abbott's invention began as a gardening aid for his mother, and now other gardeners will be able to benefit from it. Abbott's invention, a product called Hydro-Edge(TM), is now marketed by one of the giants of the

gardening industry, Easy Gardener.

In 1999, Abbott's mother was diagnosed with cancer. Her treatments left her too weak to care for her beloved garden. That's when Abbott decide to create landscape edging with sprinklers built right into it. With this invention, his mother would be able to water her gardens with little effort. Her flower beds would be watered, and they'd also be edged, protecting them from encroaching weeds and grasses.

Abbott's first version of the edging was created by using a water hose and his son's black LEGO(R) bricks. Since then, the product has come a long way. After several years of Abbott's hard work and diligent research, Hydro-Edge hits the market this spring. Now gardeners will be able to water their gardens with

ease. Although Abbott's mother died before she was able to use his latest version of the product, Abbott believes his mom had been a part of the process all along. "I've had a lot of doors open at just the right times, and I'm sure that her hand was on every one of them," he says. "She did a beautiful job taking care of me while she was here, and I believe that she still is."

Not only easy to use, Hydro-Edge is easy to install around the garden. Made of flexible black polyethylene, the product includes 20 feet of durable landscape edging along with all of the components needed to create a customized watering system.

The flexible border attaches to any standard garden hose and features two-way adjustable sprinkler heads on the inside face of the edging. Each sprinkler head can be individually adjusted to provide the needed volume and direction of water spray. You can also reposition the heads to match your plants' seasonal needs.



A sprinkler-landscape edging combination product makes gardening easy, even for the elderly.



The biggest benefits of Hydro-Edge are convenience and water conservation. "Not having to drag a soaker hose through your flower garden that you have spent a lot of time (not to mention money) creating will make this product successful," says Abbott. "With all of the drought that the world has today, this product allows you to have beautiful gardens and help the environment at the same time."

Because of a mother's love for gardening and her son's love for his mother, a product was born that will save gardeners' time and energy.

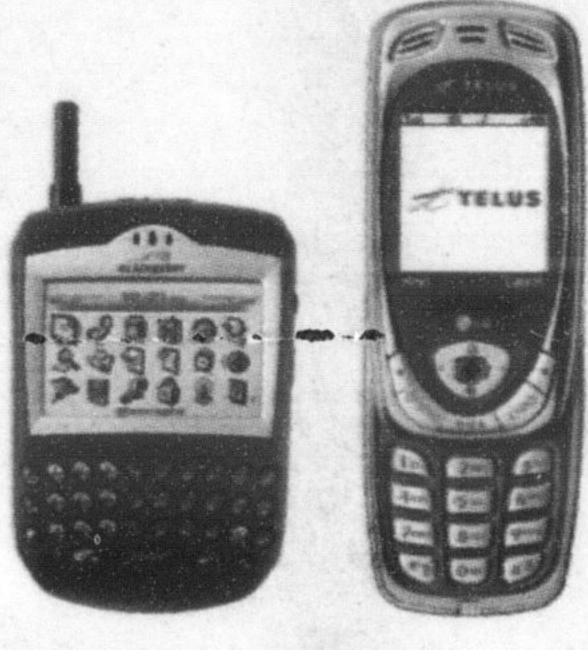
For more information, log on to www.easygardener.com, and check out the new products showcase. Hydro-Edge can be found at retail stores, hardware stores, and garden centers around the country, or by calling 1-800-EASY-INC.

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