

Five ways to improve the romance ratio this February 14th

(NC)—Just in time for Valentine's planning, here are five sure-fire ways to add romance to this year's celebration from the experts at Hallmark:

1. **The Write Stuff** – With a complete line of gifts and cards for Valentine's Day, Hallmark can help guide Cupid's arrows in the right direction. There's a card to help every romantic express their love and affection—from the traditionally romantic classic card to the spirited, more contemporary Shoebox line. Think about writing a secret code word into your Valentine's Day card. Whenever and wherever your sweetie says it, drop every-

thing—their wish is your command.

2. **Roses are Red** – Less is more with the right presentation, and Hallmark's glass bud vase is designed to hold a perfect single rose (\$14.95). It comes with a wire note holder and a card you can personalize.

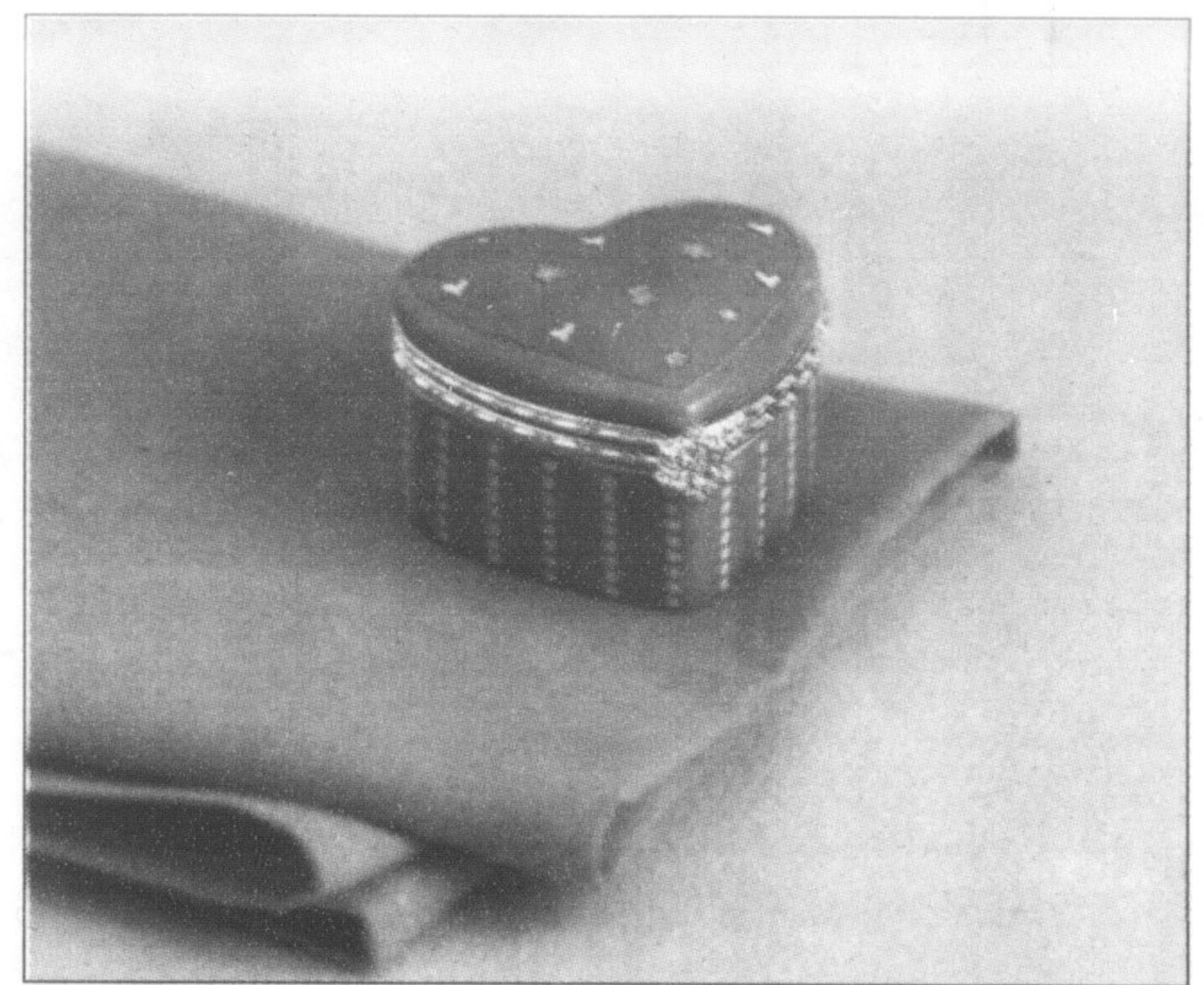
3. **Set the Stage** – For the ultimate in mood lighting, try a cinnamon scented jar candle (\$14.95) or a set of red and pink heart-shaped candles (\$7.25). Woo your sweetheart with the new Martina McBride CD of love songs playing softly in the background (available exclusively at Hallmark, just \$8.95

with purchase of three cards).

4. **With this Ring** – Thinking of popping the big question this Valentine's Day? Present the goods in a Hallmark keepsake box (\$6.95). A chocolate or cinnamon hearts are other sweet treats you could enclose.

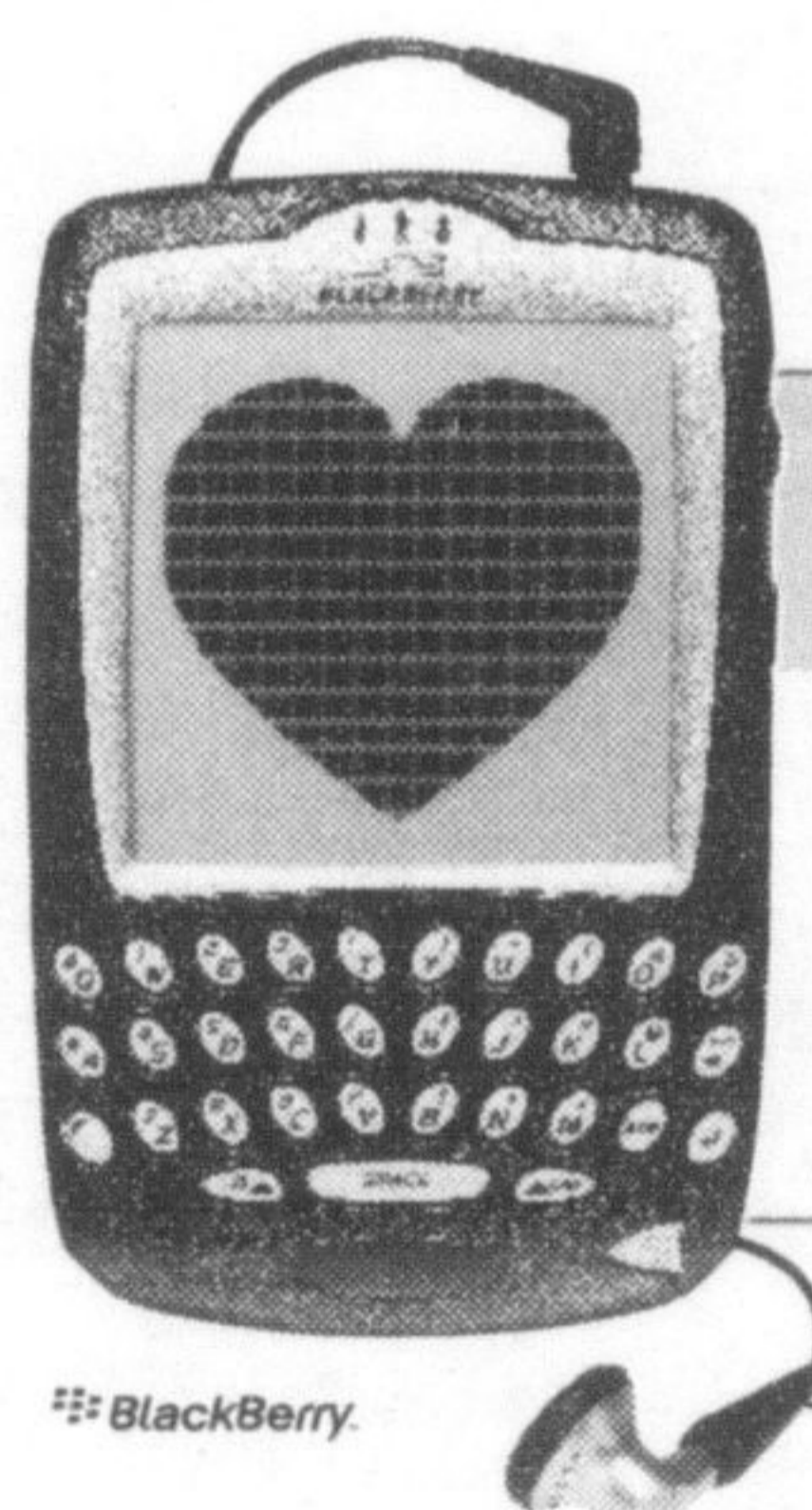
5. **Random acts of Romance** – Hiding a Valentine's Day card on your body can add a fun and flirty note to your Valentine's celebration when your sweetie frisks you for it.

To find the nearest Hallmark Gold Crown Store call 1-800-HALL-MARK.



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Hurry,
offer valid from
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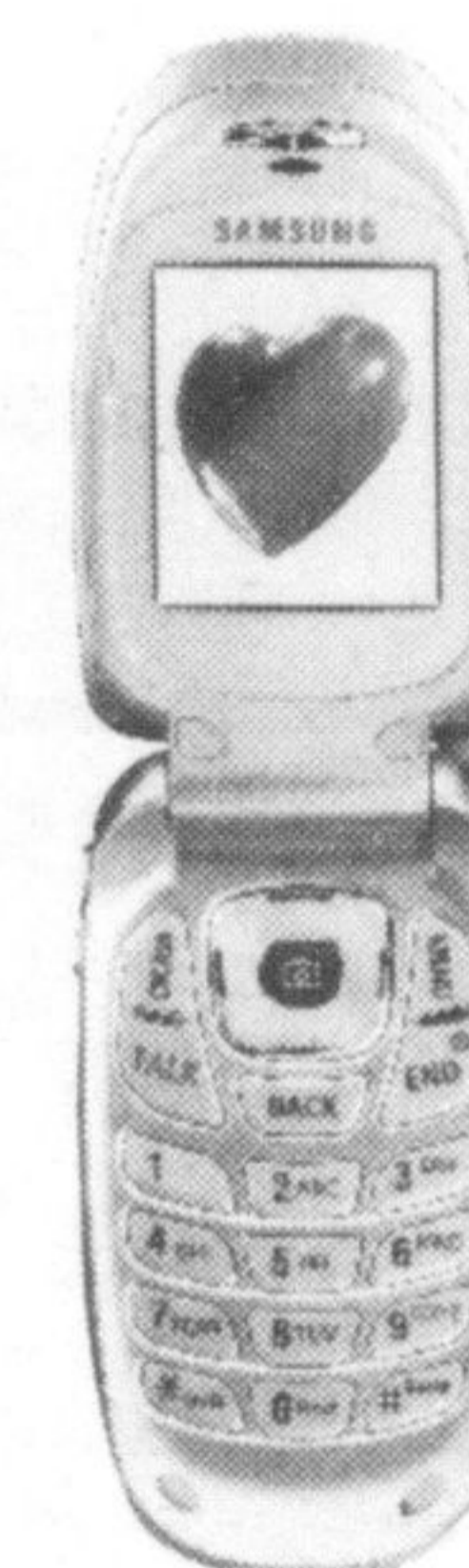
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