

AN EXCLUSIVE OFFER
JUST FOR YOU.
 FROM YOUR ONTARIO CHEVROLET DEALERS.

2004 CHEVROLET EPICA. WHILE SUPPLIES LAST.

\$17,498 [▼] CASH PURCHASE
 INCLUDES \$1000 MINIMUM
 GM HOT BUTTON AWARD
 (See sample calculation)



Epica LS R7A comes standard with:

- 2.5L 155 HP In-Line 6-Cylinder Engine
- Automatic Transmission
- Air Conditioning
- Power Windows/Locks/Mirrors/Remote Keyless Entry
- CD Stereo
- Fog Lamps
- 5-Year/100,000 km GM Powertrain Warranty with \$0 Deductible*

IT'S GM CANADA'S BIGGEST YEAR END CELEBRATION EVER.

Automatically receive a minimum award of \$1,000 on most 2004s and select 2005s and a minimum of \$500 on most 2005s.

And with other fantastic awards, you could win instantly.

NO PURCHASE NECESSARY TO PLAY.*



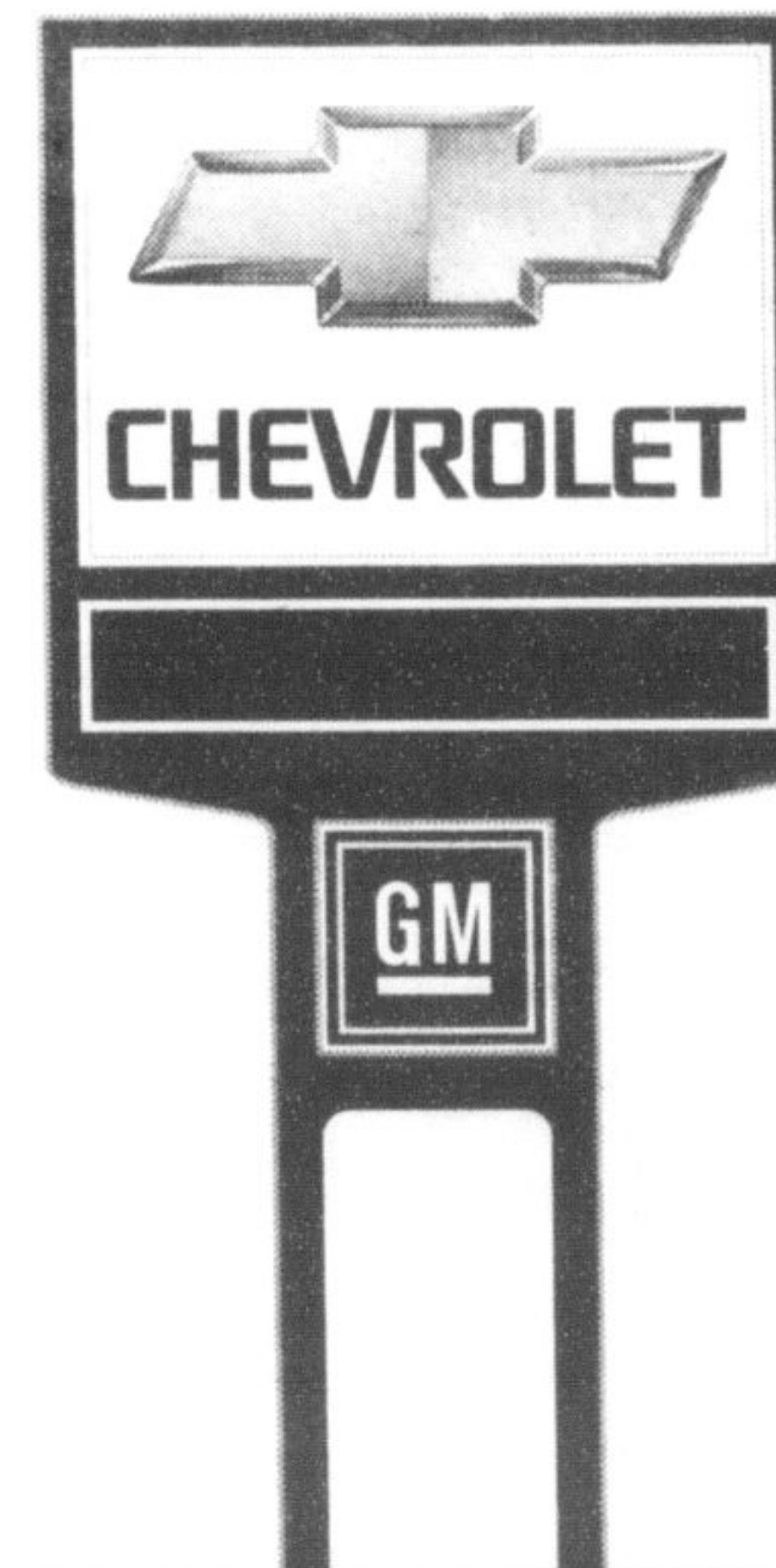
OR



2004 Epica not included in 150 grand prizes.

eligible purchase or lease of most 2004s and 2005s

CHEVROLET FOR ALL LIFE'S ROADS



For the latest information, visit us at gmcanada.com, drop by your local Pontiac • Buick • GMC Dealer or call us at 1-800-GM-DRIVE. No purchase necessary. Contest open to eligible Canadian residents who have reached the age of majority in their province of residence. Contest closes January 3, 2005. Grand Prizes will not include HUMMER, Cadillac and certain other vehicles and may depend on brands represented by the dealership visited. Prizes are limited and they, as well as other credit awards, can be applied only to the purchase or lease of in-stock 2004 or 2005 vehicles (excluding 2004-2005 HUMMER). Minimum awards cannot be applied to the purchase or lease of the following vehicles: 2004-2005 GM Passenger Vans, Cargo & Cut-Away, 2004-2005 HUMMER, H2, 2004-2005 GM Family 2 & 3 & Trail-Blazer, 2005 Corvette. Vehicles must be delivered by January 3, 2005. Not all prizes have the same odds of being won. Most prizes are distributed on a regional basis. See your GM dealer or visit www.gmcanada.com or call 1-800-GM-DRIVE for full contest rules. **Hot Button Event:** The SmartLease monthly payment and the GMAC purchase finance rate are not available with and are not calculated on the "Cash Purchase Price" shown. The difference between the price for the SmartLease/GMAC Purchase Financing offer and the "Cash Purchase" offer is deemed under provincial disclosure laws to be a cost of borrowing, whether or not the same represents actual interest, and is required to be expressed as an annual percentage which is 15.74% (2004 Epica LS R7A). **Hot Button Event:** After applying the \$1,000 minimum award, the advertised cash purchase offer is unchanged from that offered prior to the GM Hot Button event; however, with the GM Hot Button event, participants could win larger awards (off eligible purchase or lease, \$1,000 award is inclusive of applicable taxes and is reflected in cash purchase price and is \$130.44 reduction in taxes which would have otherwise been payable on the full purchase price. Example: \$10,000 pre-credit purchase price, after tax price is \$11,500 (\$10,000 plus \$1,500 applicable taxes). After applying \$1,000 credit, after tax price is \$10,500 (\$9,130.44 reduced purchase price plus \$1,369.56 applicable taxes), with the \$1,000 award being the \$869.56 reduction from the purchase price and the \$130.44 reduction in taxes which would have otherwise been payable on the full purchase price. **Win One of 150:** Dealer order (2005 models only) or trade may be required. Offer applies to qualified retail customers in the Ontario Chevrolet • Oldsmobile Dealer Marketing Association area only (including Outaouais and excluding Northwestern Ontario). Dealer trade may be required. Limited quantities of 2004 models available. Dealers are free to set individual prices. Limited time offers which may not be combined with other offers. See your dealer for conditions and details. **From \$2,000 Off Up To \$10,000 Off:** Offer applies to qualified retail customers in the Ontario Chevrolet • Oldsmobile Dealer Marketing Association area only (including Outaouais and excluding Northwestern Ontario). Dealer trade may be required. Limited quantities of 2004 models available. Dealers are free to set individual prices. Limited time offers which may not be combined with other offers. See your dealer for conditions and details. **Warranty based on 5 years or 100,000 km, whichever comes first. See dealer for details.** [©]Registered trademark of General Motors Corporation. TMCanada Trust licensed user of mark. [®]Visa International Service Association TM Canada Trust and GM licensed user of marks. [®]Trade-mark of The Toronto-Dominion Bank.

