

# Milton • Means Business



Photo by GRAHAM PAINE

## Go figure

Figures fitness club for women held its grand opening Saturday, celebrating almost a year at its Ontario Street location. Joining Mayor Gord Krantz in the workout area are (from left) co-owner Lisa Fraser, personal trainer Teresa Doge and co-owner Tammy Kuipers.

## Firm first InstaBook licensee in Canada

Many writers dream of having a book published, but don't see a feasible way of doing it. A new Milton company says it has the solution.

Monsoon Books, a self-publishing centre, recently announced it's the first InstaBook licensee in Canada.

"It's an affordable way to create books," said Hitesh Patel, president of Monsoon Books. "We have essentially reduced the risk of having your own book."

Monsoon Books creates books from manuscripts to produce printed and bound books within 10 business days, in quantities of one book or more.

Self-publishing is advantageous because it economically keeps any book in print. It's ideal for those who want to publish family histories, personal memoirs, custom recipe books, Bible study courses, business manuals or informational booklets.

With the new InstaBook alliance, Monsoon Books is also able to produce books from InstaBook Canada's Digital Bookstore — a collection of books from writers who've already used the service.

The Digital Bookstore allows people to order books that have been provided by authors, publishers and other providers. Monsoon Books can securely download the contents to print and bind the book. None of the books will ever be out of print.

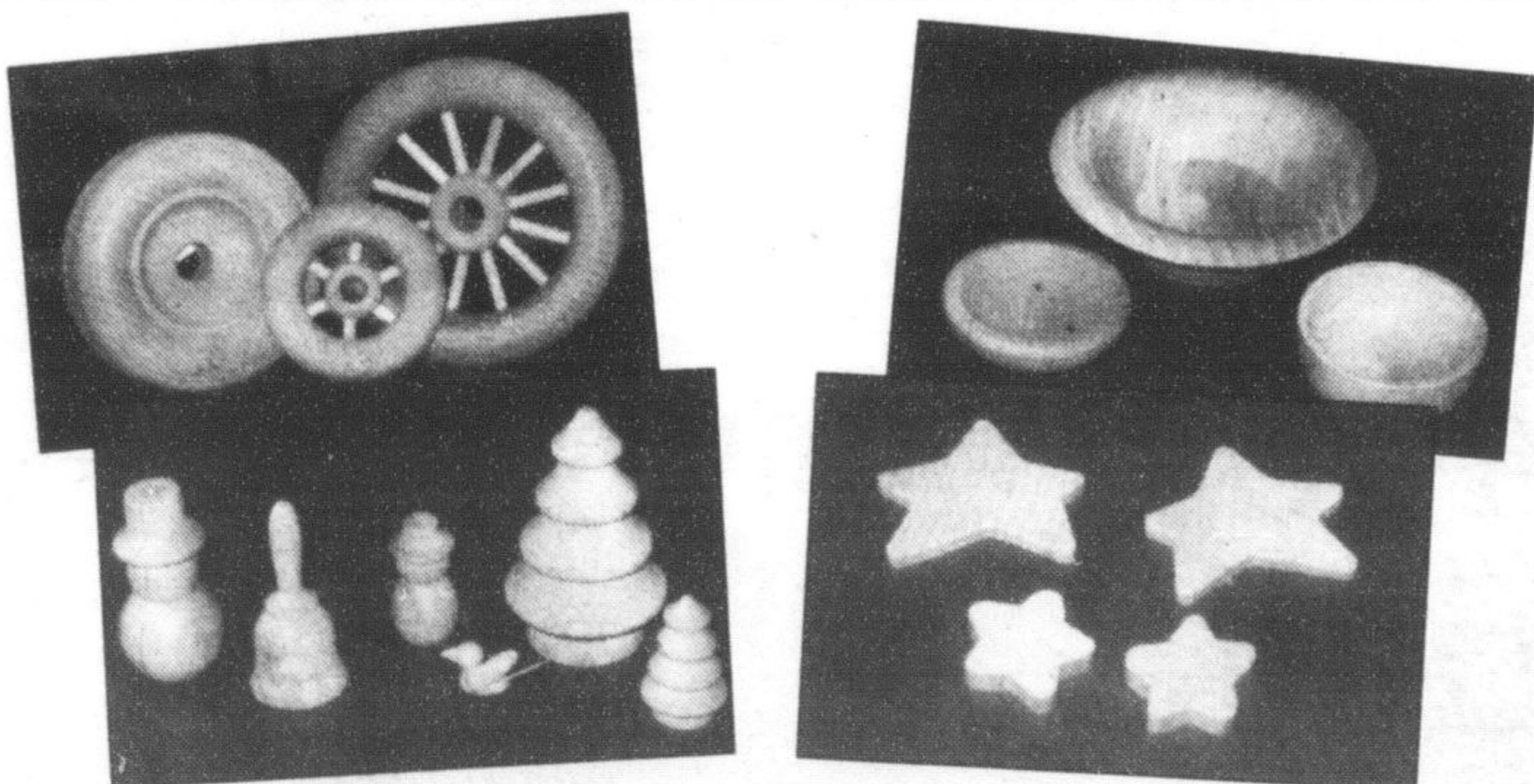
Writers using the services of Monsoon Books can submit their book to be part of the Digital Bookstore. All books sold will earn the author royalties.

A 'first-run' package, which will create a book of between 100 and 500 pages of text, can be purchased for \$249.

For more information on InstaBook and getting a book self-published, visit [www.monsoonbooks.ca](http://www.monsoonbooks.ca).

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