

Niagara Wine Festival September 17 to 26, 2004

DON'T MISS THE FESTIVAL'S FEATURE EVENTS...

Royal Bank Ontario Awards Tuesday, September 14

The RBC annually honours Ontario's grape and wine industries with a presentation of Canada's most prestigious awards — the RBC Ontario Awards for Grape King, Business Citizen and Ontario Licensee of the Year.

Scotiabank Celebrity Luncheon & Grape King Installation Wednesday, September 15

Join the Grape Growers of Ontario and Scotiabank in a salute to Ontario's grape and wine industry. Guest Speaker to be announced.

The Osprey Media Group Winery Touring Passport September, 17- 26

New for 2004, the Niagara Wine Festival is pleased to introduce this winery touring passport. Passport holders enjoy a range of benefits and savings at over 34 participating wineries along the Niagara Wine Route and at the Niagara Wine Festival's major program in Montebello Park for \$20 each.

Mid Week Entertainment September 22- 24

Join us for lunch, a glass of Ontario VQA wine and featured entertainment including Vox Violins, James Brown and the Welch Regimental Band. A wide selection of Ontario wines and Niagara cuisine will be offered daily.

53rd Annual Pen Centre Grande Parade Saturday, September 25

The 53rd Pen Centre Grande Parade hosts an outstanding array of floats, marching bands, drum corps, majorettes, costume characters, steel bands and so much more.

Subway's Vineyard Laser Lights Show and Concert Sunday, September 26

In the closing event of the Niagara Wine Festival, Subway salutes the Ontario grape and wine industry and its Tradition of Excellence with a concert and laser light show in Montebello Park.

Black Diamond Wine, Cheese and Food Experience September 18- 19, 25 and 26

This event features 45 of Ontario's finest restaurants and internationally acclaimed wineries serving a fabulous array of Niagara cuisine paired with Ontario VQA wines.



More than 100,000 spectators are expected for the Grand Parade, one of the largest and longest running street parades in North America.

29th Annual Bank of Montreal Artisan Show and Sale September 17- 19 and 24- 26

An outdoor show and sale of exquisite handcrafted Canadian arts and crafts in one of Ontario's most beautiful settings. Over 100 talented artisans in one of the largest annual shows.

Niagara Culinary Institute's Gourmet Pavilion September 18-19 and 25- 26

Join the chefs of Niagara performing their magic right in front of you each Saturday and Sunday, on the Niagara Culinary Institute under the direction of J. Mark Hand, Corporate Chef, Niagara College.

Let's Get Cooking Gourmet Recipe Theatre September 18- 19 and 25- 26

Relax and enjoy sumptuous samples of Tree of Life Products and learn how to entertain in style with five shows daily, starting on the hour.

CIBC and Vines Magazine Wine Seminars September 18- 19 and 25- 26

These seminars allow guests to experience insight into Ontario's finest wines, under the leadership of Canada's foremost wine experts, for a cost of \$20 per person, (max. 50 guests per seminar). Hosted by Christopher Waters, Wine Columnist for The Standard and Managing Editor of Vines Magazine, who will facilitate a panel of winemakers and wine enthusiasts.

For more information these and other events and to purchase tickets, call 905-688-0212 or visit www.niagarawinefestival.com

MALETA VINEYARDS
Estate Winery

Award-Winning VQA Wines
Maleta Icewine now available
Tours - Tastings - Events

John Newby's "Memories of Childhood" Gallery

(905) 685-8486
info@maletawinery.com
www.maletawinery.com

MALETA ESTATE WINERY
450 Queenston Rd.
Niagara-on-the-Lake

Clip this coupon for a
FREE TASTING SAMPLE
OF ICEWINE
* Limit of one sample per coupon (original only)
* Expires October 31, 2004

Maleta Estate Winery
450 Queenston Rd., Niagara-on-the-Lake

ROCKWAY GLEN
GOLF COURSE AND ESTATE WINERY

Combining the best of Wine and Golf in
the Niagara Peninsula

Visit Rockway Glen during the Niagara Wine Festival and enter to win a beautiful Gift Basket

Le musée du vin (Antique Wine Museum)
Wine Boutique • Wine Tastings
Special Events • Weddings • Dining
Special arrangements can be made for group and bus tours.

3290 Ninth Street, St. Catharines, ON
[T] 905.641.5771 • [F]: 905.641.2031 • [E] rockway@niagara.com
1.877.ROCKWAY

