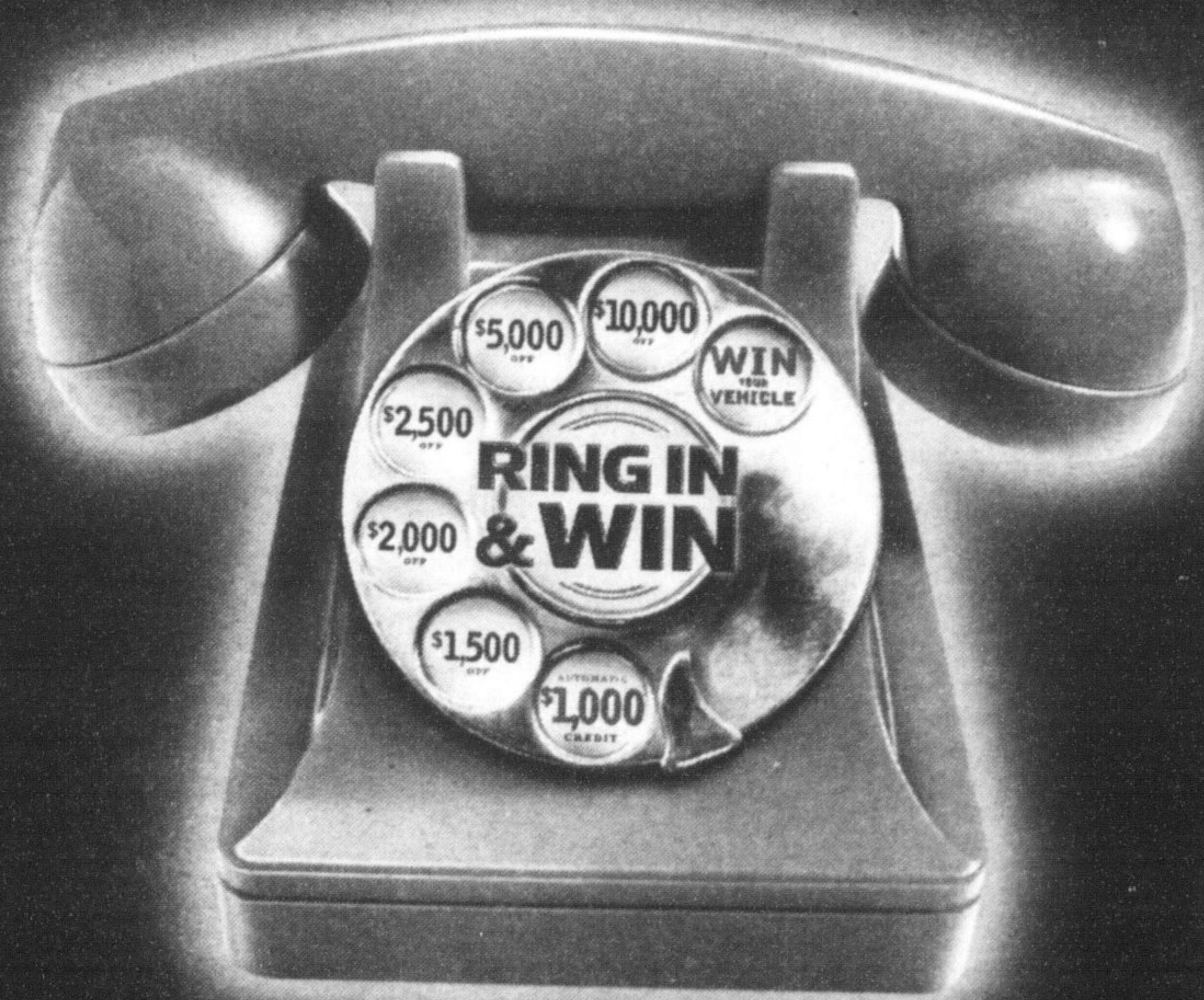


CHEVROLET  FOR ALL LIFE'S ROADS

MAKE THE CALL

Ring in and Win* is back and bigger than ever. Now you can take your automatic \$1,000 credit† and apply it the way you want. With a chance to win up to \$10,000 off. You could even WIN YOUR VEHICLE.



PURCHASE **0%** FINANCING‡
UP TO 60 MONTHS
ON VIRTUALLY ALL ELIGIBLE 2004 MODELS.



5-Year Warranty available on Cavalier and Aveo models.



For the latest information, visit us at gmcanada.com, drop by your local Chevrolet Dealer or call us at 1-800-GM-DRIVE. *No purchase necessary. Contest open to Canadian residents who have reached the age of majority in their province of residence. Contest closes August 31st 2004. Prizes can only be applied to the purchase or lease of most new 2004 and select 2005 vehicles purchased and delivered on or before August 31st 2004. Not all prizes have the same odds of winning. Excluded vehicles include the following: 2004/2005 Cadillac, 2004/2005 Saturn/Saab/Isuzu, 2004/2005 Medium Duty Trucks, 2004/2005 Regular/Extended/Crew Cab 2500 HD/3500 trucks (Pickup or Chassis Cab), 2004/2005 Chevrolet SSR, 2004/2005 G Vans (Passenger, Cargo and Cutaway), 2004/2005 Hummer, 2005 Chevrolet Corvette, 2005 Pontiac Vibe, 2005 Chevrolet Equinox, 2005 Buick Allure, 2005 Pontiac G6 and other 2005 vehicles. See dealer for current eligible 2005 model year vehicle eligibility. See your GM dealer or visit www.gmcanada.com or call 1-800-GM-DRIVE for full contest rules. †Based on a 48 month lease. A down payment or trade of \$1,970/\$2,750/\$2,190 (Aveo® R7A/Malibu R7A/Impala R7A) is required. Annual cost of borrowing of 2.5%/0.5%/0.5% per annum. Option to purchase at lease end is \$5,649/\$9,285/\$10,121 plus applicable taxes. ‡Financing on approved GMAC credit only. Down payment, trade and/or security deposit may be required. Monthly payment and cost of borrowing will vary depending on amount borrowed and down payment/trade. Example: \$10,000 at 0% APR, the monthly payment is \$166.67 for 60 months. Discounts or other incentives may be available where consumers opt for cash purchase price offer. By selecting the purchase financing offer, consumers may be foregoing such discounts and incentives which may result in a higher effective interest rate. *Purchase financing for 60 months does not apply to 2004 models of Vibe, Hummer, Cadillac, Medium Duty Trucks, Regular/Extended/Crew Cab 2500 HD/3500 trucks (Pickup or Chassis Cab), SSR, Corvette, Full Size Vans (Passenger, Cargo and Cutaway) and all 2005 models. †Freight (\$300/\$330/\$300/\$1,000), licence, insurance, registration, PPSA, administration fees and taxes not included. ‡Using the \$1,000 automatic credit, most advertised offers have improved. \$1,000 automatic credit is inclusive of applicable taxes and is reflected in cash purchase and lease offers in this advertisement. Example: \$10,000 pre-credit purchase price, after tax price is \$11,500 (\$10,000 plus \$1,500 applicable taxes). After applying \$1,000 credit, after tax price is \$10,500 (\$9,130.44 reduced purchase price plus \$1,369.56 applicable taxes), with the \$1,000 credit being the \$969.56 reduction from the purchase price and to set individual prices. Limited time offers which may not be combined with other offers. See your dealer for conditions and details. †Warranty based on 5 years or 100,000 km, whichever comes first. See dealer for details. ‡Best in class based on Natural Resources Canada 2004 Fuel Consumption Guide Ratings. †Testing conducted by the US National Highway Traffic Safety Administration (NHTSA). *Graduate Program offer subject to rules and is not to be used in conjunction with \$1,000 GM Student Bonus Offer. †Registered trademark of General Motors Corporation. TD Canada Trust licensed user of mark. Visa International Service Association/TD Canada Trust and GM licensed user of marks. ©Trade-mark of The Toronto-Dominion Bank.

Let your fingers do the winning.



2004 Chevrolet Cavalier
\$12,998* AIR CONDITIONING AND AUTOMATIC

INCLUDES \$1000 AUTOMATIC CREDIT (see sample calculation below)†

Cavalier VL R7E/R7D Coupe or Sedan • 5-Year/100,000 km GM Powertrain Warranty with \$0 Deductible. • Air Conditioning • 4-Speed Automatic • 2.2L 140-HP ECOTEC Engine • 60/40 Split Folding Rear Seat • Theft Deterrent System



2004 Chevrolet Aveo⁵
\$131* SMARTLEASE

INCLUDES \$1000 AUTOMATIC CREDIT (see sample calculation below)†

Aveo⁵ R7A • 5-Year/100,000 KM GM Powertrain Warranty with \$0 Deductible. • 1.6L 103-HP DOHC Engine • 5-Speed Manual • 60/40 Split Folding Rear Seat • Tilt Steering • Fog Lamps



2004 Chevrolet Malibu
\$217* or **\$22,728*** SMARTLEASE

INCLUDES \$1000 AUTOMATIC CREDIT (see sample calculation below)†

Malibu R7A • 2.2 L 145 HP ECOTEC Engine • 4-Speed Automatic with Overdrive • Power Locks/Windows/Mirrors • CD Stereo • Driver Information Centre • Remote Starter • Cruise Control • 60/40 Split-Folding Rear Seat • Power Height Adjustable Driver Seat • Tilt and Telescoping Steering • Air Conditioning • Theft Deterrent System • 4-Wheel Disc Brakes • Driver-Side Adjustable Lumbar • Front-Folding Passenger Seat



2004 Chevrolet Impala
\$232* or **\$21,918*** SMARTLEASE

INCLUDES \$1000 AUTOMATIC CREDIT (see sample calculation below)†

Impala R7A • 3.4L 180-HP V6 Engine • 4-Speed Automatic • Air Conditioning • Power Locks/Windows/Mirrors/Trunk • Remote Keyless Entry • Cruise Control • 6-Passenger Seating • CD Stereo

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