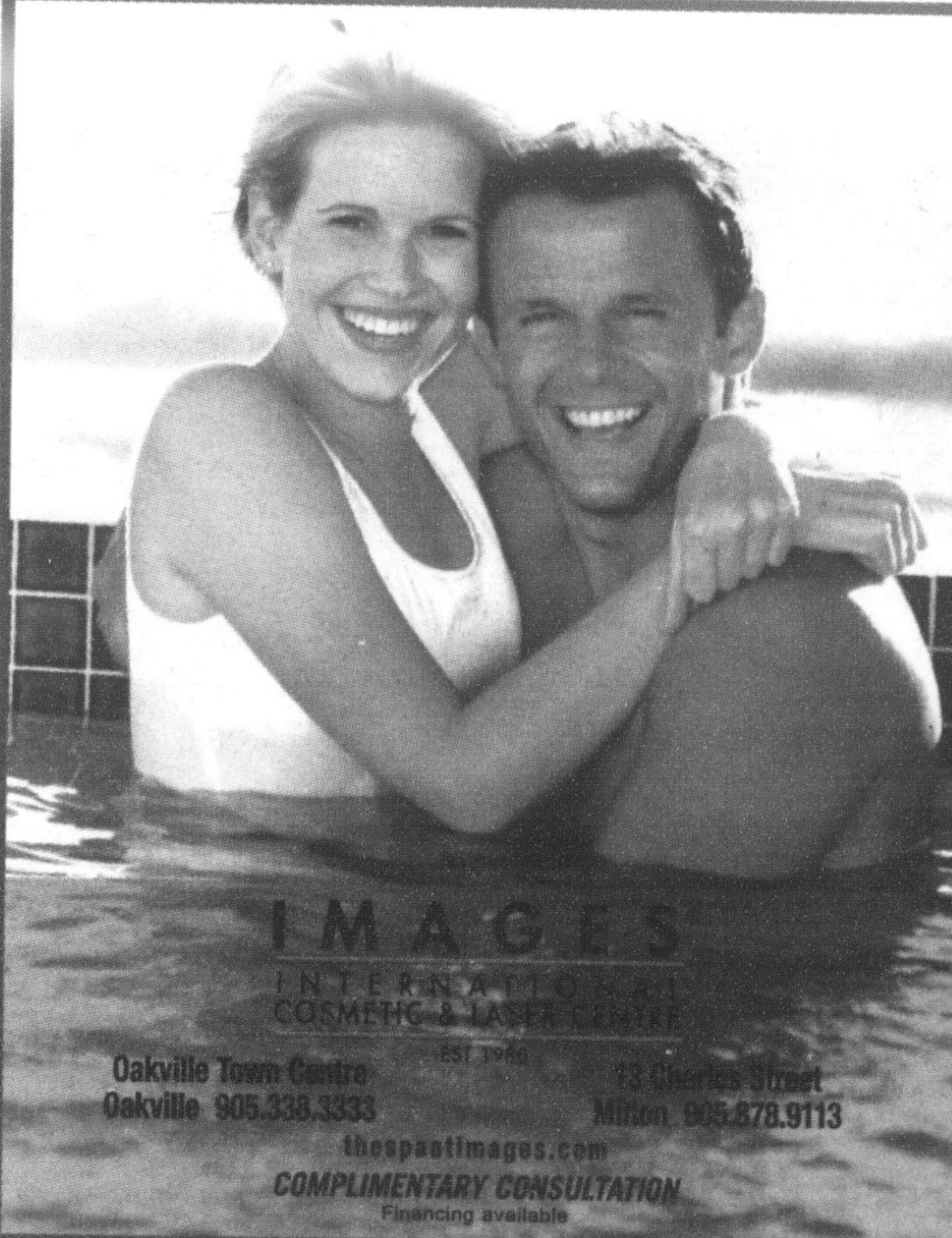


"The business that considers itself immune to the necessity for advertising sooner or later finds itself immune to business."

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# Canada Day celebration to feature new attractions



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It doesn't take a genius to figure out the Milton Fair Grounds will be the place to be on Canada Day.

Once again, Paul Scherer is in the driver's seat, making sure there's something for everyone.

"Milton's Canada Day Festival is shaping up to be the best ever with all the favourites from years past returning and with the addition of some exciting new attractions," Mr. Scherer said.

The July 1 event will begin with a pancake breakfast and end with a live concert and fireworks at dusk.

The official start will take place at 11:30 a.m. with a dedication at the cenotaph at Victoria Park, in front of Town Hall, to remember the men and women who sacrificed so much for Canada, Mr. Scherer said.

There will then be an informal walk to the fairgrounds, where opening ceremonies will include live performances by local musicians and pieces of strawberry birthday cake for everyone.

Throughout the day there will be many activities from which to choose, said Mr. Scherer, including live performances by local groups, special displays like the Birds of Prey exhibit from Mountsberg, and the Sensational Snakes display, which is new this year.

There will be a midway geared to smaller children, the Teen Zone, and a beer garden for mom and dad.

"Also new this year is a petting zoo, an expanded Fun Zone for kids featuring a climbing wall, and planners are hoping to pull off their first beach volleyball tournament," Mr. Scherer said.

### Lots of food

Of course, visitors are sure to work up an appetite and they'll be able to choose from different types of food offered by local groups. And what would an outdoor celebration be without midway favourites like cotton candy?

In the evening, more live music

will be provided by local groups, Mr. Scherer said, including headliner Grant Fullerton, one of Canada's premier guitarists and a former member of Lighthouse.

"Performing live, on stage at the fairgrounds, it promises to be a night to remember and a great way to top off the day-long local festival to celebrate Canada," he said.

The evening will conclude with a fireworks display that, according to Mr. Scherer, "is nothing short of spectacular."

Volunteers are still needed to help out to ensure the event is a success. Help from students looking to complete their required volunteer hours is welcome.

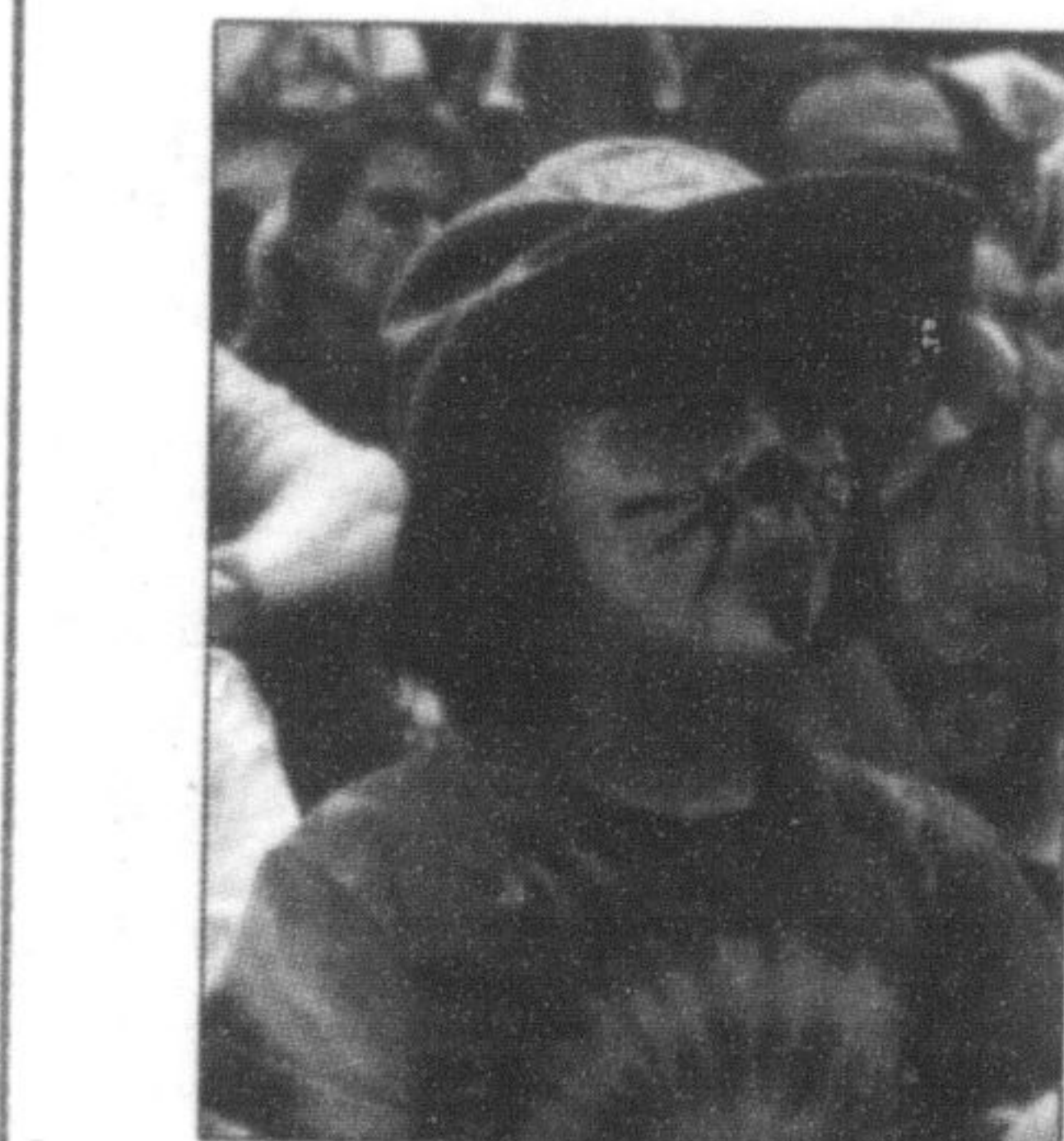
Anyone interested in becoming involved or sponsoring the event should call Paul Scherer at (905) 691-4288 or Laura McKee at (905) 878-6347.

A complete schedule of activities will appear in The Champion Tuesday.

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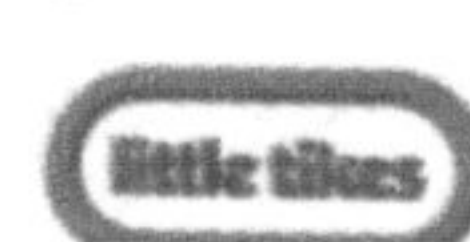
- Have some fun at the HOZZone our new hands-on water appreciation activity from the Ontario Trillium Foundation.

- See the amazing feats at the TD Canada Trust Parrot Paradise Show.

- Find out all about the Pioneer Camps from Ian Martin Limited.

Get your 3-day admission button at any Oakville bank before 4:00 today and save \$6 off the gate price! Children 5 and under free.

Little Tikes Rock & Rest area on site all weekend.



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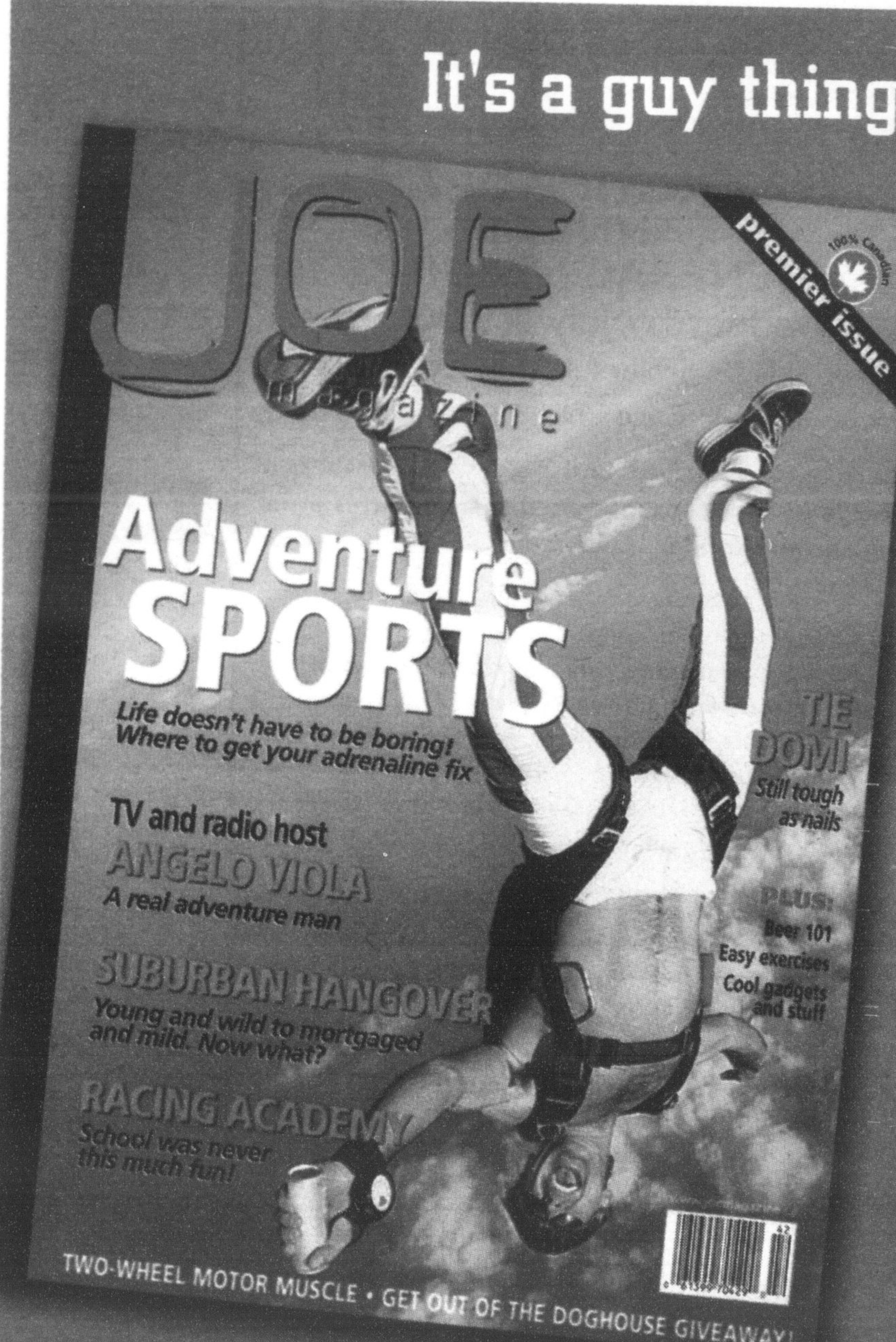
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