

Region earns communication awards

Halton Region received three awards for excellence in communications at the National Conference of the Canadian Public Relations Society (CPRS) held June 17 to 20 in Prince Edward Island.

This brings the number of communications awards received so far this year by the Region to six.

"Halton Region is responsible for many of the programs and services that are fundamental to our high quality of life, but in order for residents to take full advantage of all we have to offer, they need to be aware of what we do," said Halton CAO Brent

Marshall.

At the awards ceremony, Halton received the highest national honour — the award of excellence — in the category of issues management for the communications supporting the work of the emergency housing advisory group last year.

Other national awards included an award of merit in the internal communications category for Halton's new customer service strategy for its 1,700 employees, as well as an honourable mention in the issues management category for the communication of the emergency water ban in Halton

last summer.

The National CPRS Awards cap off a string of recent communication honours for Halton, which began in March with the presentation of a Pinnacle award by the Hamilton chapter of CPRS for Halton's 2001 annual report.

In April, Halton received two Ace Awards from the Toronto chapter of CPRS — a silver for communications excellence for the emergency shelter issue and a bronze for internal customer service strategy communications.



Photo by GRAHAM PAINE

✓ Honoured

Len McNeil receives an award from the Ontario Heritage Foundation during his 90th birthday party at the Milton Seniors' Activity Centre. The award, which recognizes Mr. McNeil's local heritage preservation work, was announced earlier this year, but the presentation was delayed because of the SARS scare.

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