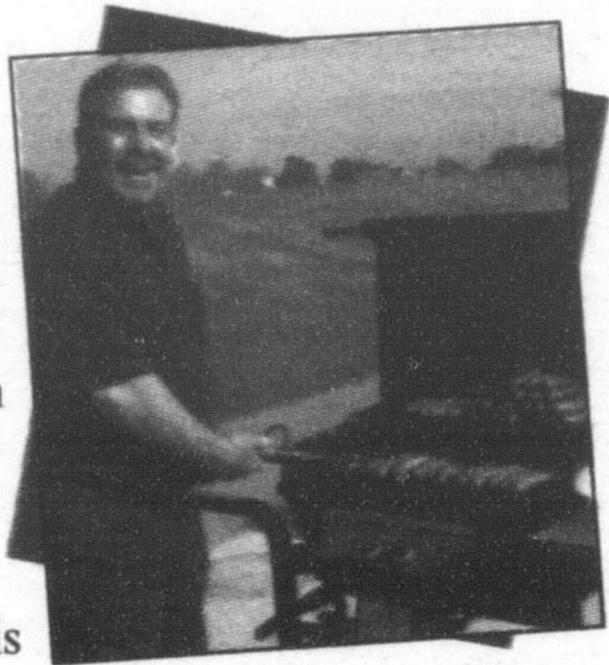
Volunteers of Campaign 2002 raised the largest amount ever... \$380,000

Here's how it was done...

1. EMPLOYERS DIVISION

Major Employers - chaired by Jim McQueen and his committee of Bryant Bastine, Andrew Siltala, Jim Douglas and Marc Dexter, contacted businesses with over 25 employees and assisted them with organizing in-house company fundraising events, payroll deductions and company donations. The largest donor in this division is Meritor.



Meritor in-house fund raiser

Professional Employers - were solicited for support by Dr. Paula Cassin and Dr. Ross Dawson.

Financial & Public Service Divisions succeeded in 2002 without chairpersons. Anyone interested in assisting in the 2003 Campaign can call the United Way Office at 905-875-2550.

2. DIRECT MAIL

Direct mail to Residences was instituted several years ago due to a decline of available volunteer door-to-door canvassers. One letter was mailed to each household this fall. Income from this division decreased in 2002

3. SPECIAL EVENTS

The Mayor's Golf Tournament - this successful fun day,



Enjoy a day of golf.

brought in close to \$70,000. The Mayor's golf tour committee consisted of Hal Watson, Chairperson, Carol McDonald, Marty Caputo, Mario Belvedere

turn, were supported by other volunteers. They organized the golf tournament, sold sponsorships and obtained prizes. The 2003 Mayor's Golf Tournament will be held Friday, September 5, 2003 and further information can be obtained on our web site www.milton.unitedway.ca. under What's New?.

Dinner & Auction - the theme of the auction was to commemorate the United Way of Milton's 20th Anniversary. Committee members solicited auction items and services from local businesses and individuals. The committee members who arranged this event that brought in \$18,000 were Diane Hillier, Chairperson, Christy Babcock, Fiona & Jamie Norris, Cindy Lunau, Patty Dawson, Heather Peck, Norma Smith, Jean Posthuma, Lesley Axford, Karen Rae and Eve Dexter.

Christmas House Tour - was a success again this campaign bringing in \$31,000.

This achievement is due to

all facets of the committee from the homeowners to the decorators and general committee members as well as businesses who loaned or contributed items. The addition of a Friday night bus tour and reception, hosted by Springridge Farm, added revenue of over \$5,000.

The next tour is sched-Saturday, for November 22nd, with an evening limited ticket, and Bob Reid who, in bus tour on Friday Nov. 21st.



Decorated exterior from Christmas House Tour

The volunteers who created this fun-filled event were:

Artistic Talent

Diane Keith. Decorating Consultant

Danielle McBride. Danielle's Florals

Barbara Lawton, Taylor Nursery

Miriam Dorland-Haight. Dorland Haight Galleries Mary-Deane Crawford,

Crawford Country Gardens Kimberley & Glen English,

A Country Mile Angela Kerklaan.

Pickets & Primrose Sharon Crump, Country Depot

Sari Yorke, The Root Of It All Beverley Grant,

Magdalena Franzem & Kathleen Smith, Kalena Flowers Kim Gwillam, Craft Tree Sara Meunier, Real Life Interiors Sean James, Fern Ridge Landscaping Martha McPhee. Maranatha Log House Alyson Haydar, Pure Interiors

Denise Gascon & Hilary Powell, Crispin's

Agnes Van Dongen & Neil Obach, Van Dongen Nurseries

Administrative Plus Plus Plus

Christy Babcock, Chairperson Barbara Ramsden

Beverley Grant Interiors

Barbara Lafleche Lynda Cross Sandra Williams

Debbie Macdonald

Elizabeth Wallis Carol Brooks Cathy Zammit Roz Westwood Margaret Uyede

Cathy Potter Lynda Wadham

Who decides where the money goes?

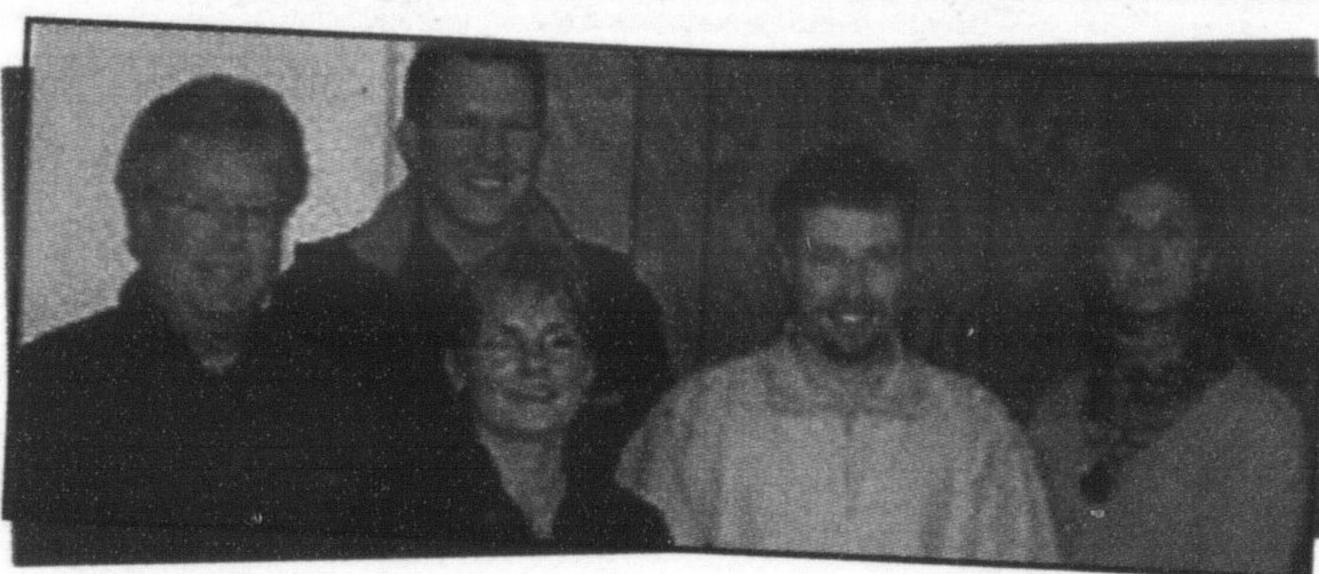
Many citizens who donate to the United Way don't stop to consider how the funds are distributed.

Allocations Committee - Chairperson, Paul Bouchard, divides the Funding Applications between his committee members who scrutinize the paperwork submitted by the agencies requesting funding. As the United Way provides funds for programs run by an agency, rather than the agency itself, the committee members ascertain that the money provided is in proportion to the services the agency is providing to our community, that the agency is in good financial health and that they have fulfilled any previous commitments. When applicable, committee members meet with the Agency's Board of Directors and conduct a Citizen's Review, usually at the Agency's facility. The committee members who worked with Paul Bouchard and provided their recommendations to the United Way Board of Directors were Marilyn Samuels, Lana Burchett, Len Lee, Ryan McVey, Paula Casson, Leslie Fitch, Patty Dawson and Brian Miller.

United Way Board of Directors - these individuals not only discuss and approve the allocation of funds, but plan the future direction of the United Way, the Campaign, Publicity and Marketing, the development of the Planned Giving program and review the finances of the agency. You can also find board members assisting with their time during the fall United Way Campaign Kick-Off programs of local companies helping cook and serve food at the various shift changes and gathering payroll deduction paperwork. These individuals are: Mike Primok, President, Barbara Starr, Past President, Ross Dawson, Vice President, Christy Babcock, Recording Secretary, Melissa Hedderson, Treasurer, and Stephen Boyer, Paul Bouchard, Marc Dexter, Marilyn Samuels, Mark Elsley, and Jason Parker Cain as Directors.

And thank you to the many other volunteers not mentioned that help on the day of special events, those who conduct in-house campaigns at their place of employment and others who assist in various ways.

This ad has been sponsored by:



A few members of United Way of Milton Allocation committee

Without volunteers we couldn't have exceeded our goal and raised \$380,000. We need more volunteers to meet the need of our expanding community.

CALL 905-875-2550 TO INQUIRE ABOUT VOLUNTEER OPPORTUNITIES.



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