

# Drinking and Driving

# Shatters Lives



## PLEASE DON'T DRINK & DRIVE!

### RED RIBBON CAMPAIGN 2002

The Red Ribbon Campaign runs from November 1, 2002 to January 1, 2003. This campaign involves having Volunteers hand out RED RIBBONS at various malls and shopping areas to shoppers as they hurry around preparing for the Holiday Season. This RED RIBBON is to be tied onto your car's antennae as a visual reminder that you support safe and sober driving.



RED RIBBON coin boxes are also distributed to many gas stations, coffee houses, variety stores etc. to give people the opportunity to take a RED RIBBON for their car. Please make a donation to MADD. Help support their mission to stop impaired driving and to support victims of this violent crime. To make a donation to MADD Halton or to obtain more information, our address is 125 Cross Avenue, Oakville, Ontario L6J 2W8. Or call us at (905) 844-0096, fax us at (905) 844-9838, or email us at: maddhalton@sprint.com.

#### Impaired Driving Facts

- 4.5 Canadians are killed and over 125 Canadians are injured DAILY in alcohol related crashes
- Direct and indirect costs of alcohol related crashes are estimated to be \$9 billion annually.
- More than 80,000 charges of impaired driving are made each year.
- Approximately 42% of all traffic fatalities are alcohol related
- It is estimated that 1 in 8 drivers on the weekend are impaired.

[www.madd.ca](http://www.madd.ca)

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**905-878-7217**  
205 Main Street East

*If you plan to drink and drive, here's a handy 'clip & save' card to keep in your wallet.*

Police/Ambulance .....911  
Lawyer Referral Service .....905-947-3330  
Coroner .....905-745-9887

Fill in the information below for police, (in case it's you that's killed.)

Next of Kin: (name/address/phone):

(Don't forget to sign your organ donor card)  
A Sobering Message from



**MADD**  
HALTON (Mothers Against Drunk Driving)

DRIVE SOBER -  
CHOOSE THE  
ALTERNATIVE  
905-844-0096  
[www.madd.ca](http://www.madd.ca)

*The Dickens*



**DRIVE SAFELY.**

189 Mill Street • 878-6680

*just Wine*

**Drive Responsibly.**

342 Bronte St. S. #2, Milton  
**(905) 876-9463**

**Please don't drink and drive.**

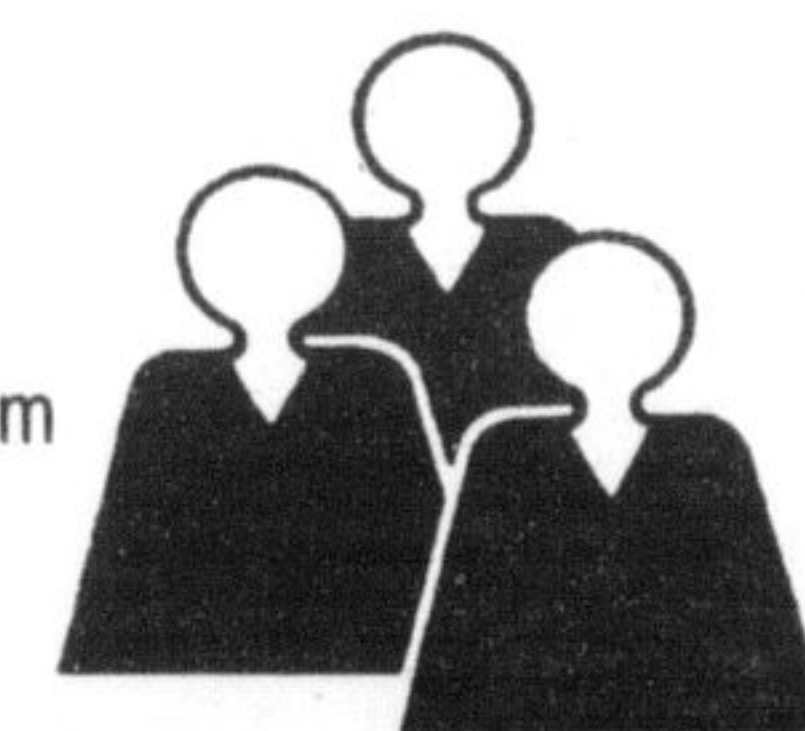


276 Main St. (905) 878-4171

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