

Milton Success Stories

The Outer Edge: The Art of Presentation

The way we surround our memories tell us a lot about who we are. A frame preserves that very special moment or event. A frame comes in many different shapes, sizes, colours, textures and materials. The most common of course being either wood, aluminum or metal. It is very important to get the right combination since the frame should compliment the artwork and not over power it. The right picture frame can dramatically enhance a piece of artwork as well as the room it is showcased in, after all presentation is everything.



At Artistic Frame we have built our reputation and business on quality, price and friendly service. We take great pride to ensure that your piece of art is married to the right frame. A picture frame can dramatically change the look of a piece of artwork. Bane Jokic, owner of Artistic Frame in Milton, can tes-

tify to this. He has been in the framing business for nearly 10 years and has seen how a frame can make or break a piece of art. Keeping in mind that beauty is in the eye of the beholder, his opinion is always cherished by his loyal customers. He has a natural talent for knowing what best suits each piece of art.

However, he did not obtain this gift and talent by attending art college. His background is quite the contrary! He was a professional soccer player in Belgrade, Yugoslavia. After an injury, which ended his soccer career, he decided to start fresh and come to Canada. Having a passion for art and being very creative he taught himself the art of framing. He reflects that "soccer was my passion, but now all of my creativity goes into my frames and my store." He offers not only ready-made frames but customized frames with intricate joins and mats which he designs and builds himself. Each piece finished with the utmost attention to quality and detail. He will often mix mouldings and add mirrors to frames to create a truly unique piece. Once he built a frame to fit over 62 openings.

Artistic frame is a very unique shop with unique frames, mirrors, gifts and furniture. Original watercolours, pencil art, mirrors and

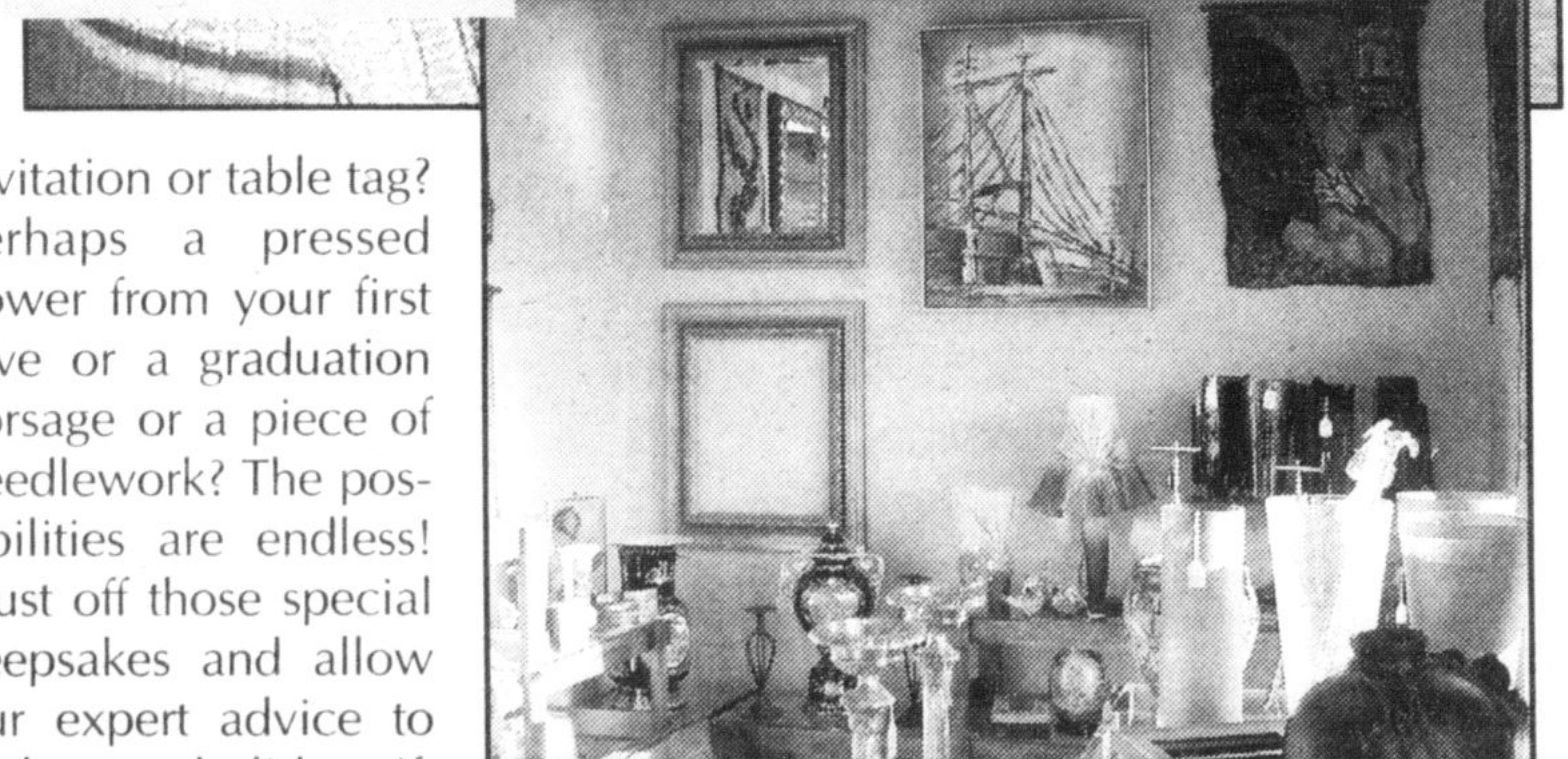
mixed media pieces cover the walls. He is a member of the art society of Milton and his store acts as a gallery for local artists to showcase their artwork.

His clientele stretches from Hamilton, Oakville, Burlington and Toronto. They have come to rely on his expertise and professional conduct. Bane takes great pride in greeting all his customers and maintaining a direct relationship in order to establish their sense of style. Artistic Frame recently went through renovations to the store in order to create more floor space. Now when you pop in you will be able to view the unique furniture and gifts as well as the wonderful collection of over 2000 unique and upscale frames!

Artistic Frame, your specialist in art, custom framing and design. All framing done on the premises with one day service! We have the best selection to suit your personality, your décor and your budget. We will help create a distinctive art piece for your home or office. Remember, now is the time of year for gift giving. Personalized gifts are treasured the most and preserve that very special event or moment. Why not frame a child's special poem or drawing? Or a holiday or honeymoon postcard? A wedding



Bane Jokic, Owner of Artistic Frame deals with a customer.



invitation or table tag? Perhaps a pressed flower from your first love or a graduation corsage or a piece of needlework? The possibilities are endless! Dust off those special keepsakes and allow our expert advice to make your holiday gift giving extra special this year. We will save you time and money and a picture tells a thousand words!!

Artistic Frame is located at 17 Wilson Drive. For further info call Bane at 905-693-0226.

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