

# Milton • Means **Business**

## Rapidly-growing car rental company opens office here; wants to be involved in town

**E**nterprise Rent-A-Car has come to Milton after recently opening an office on Derry Road.

"The opening of our Milton location reflects the rapid growth of our business in southwestern Ontario and across Canada," said Todd Byerley, who oversees the office.

"Our goal is to service the rental needs of our clients where they live and work and we're delighted to be able to bring our services to the residents of Milton. Enterprise takes pride in its involvement within the communities in which it operates, and we look forward to providing outstanding service from our new Milton office."

The office is managed by University of Western Ontario graduate Jeff Jarrell, Mr. Byerley added.

He said the mission of Enterprise Rent-A-Car is to exceed the expectations of its customers in terms of service, quality and value.

"Many insurance policies provide for a replacement car after an accident and we are pleased that Enterprise has become a preferred supplier of those vehicles with many Canadian insurers and bodyshops."

By working closely with insurance companies, bodyshops and dealerships on replacement vehicles, he said, Enterprise has become the fastest growing car rental company in Canada and now has more than 1,400 employees across the country.

He said Enterprise also serves customers needing a car for a business or leisure trip, or who want a second vehicle for a special occasion.

Enterprise Rent-A-Car is ranked highest in customer satisfaction among rental car companies in a recent survey by marketing firm J.D. Power and Associates, Mr. Byerley said.

The company also holds the 2002 CIO Magazine Enterprise Value Award and was recently named by CIO Magazine as one of 100 companies most likely to succeed in the next millennium.

The privately-owned company was started in 1957 in the bodyshop of a St. Louis, Missouri car dealership and now has more than 220 locations across Canada.



Photo by GRAHAM PAINE

Jeff Jarrell, manager of Enterprise Rent-A-Car in Milton, shows one of the many types of vehicles available for rent.

## Dare Foods issues challenge to Milton businesses in holiday cause at Allendale

The holiday season can be a depressing time to spend away from friends and loved ones.

That's why Linda Innes of Dare Foods wants to bring a little more cheer around this time of year.

She's challenging businesses in town to donate funds to decorate a ward in Allendale, she said.

"Our goal is to decorate for the holidays. We

wanted to go out and make a difference."

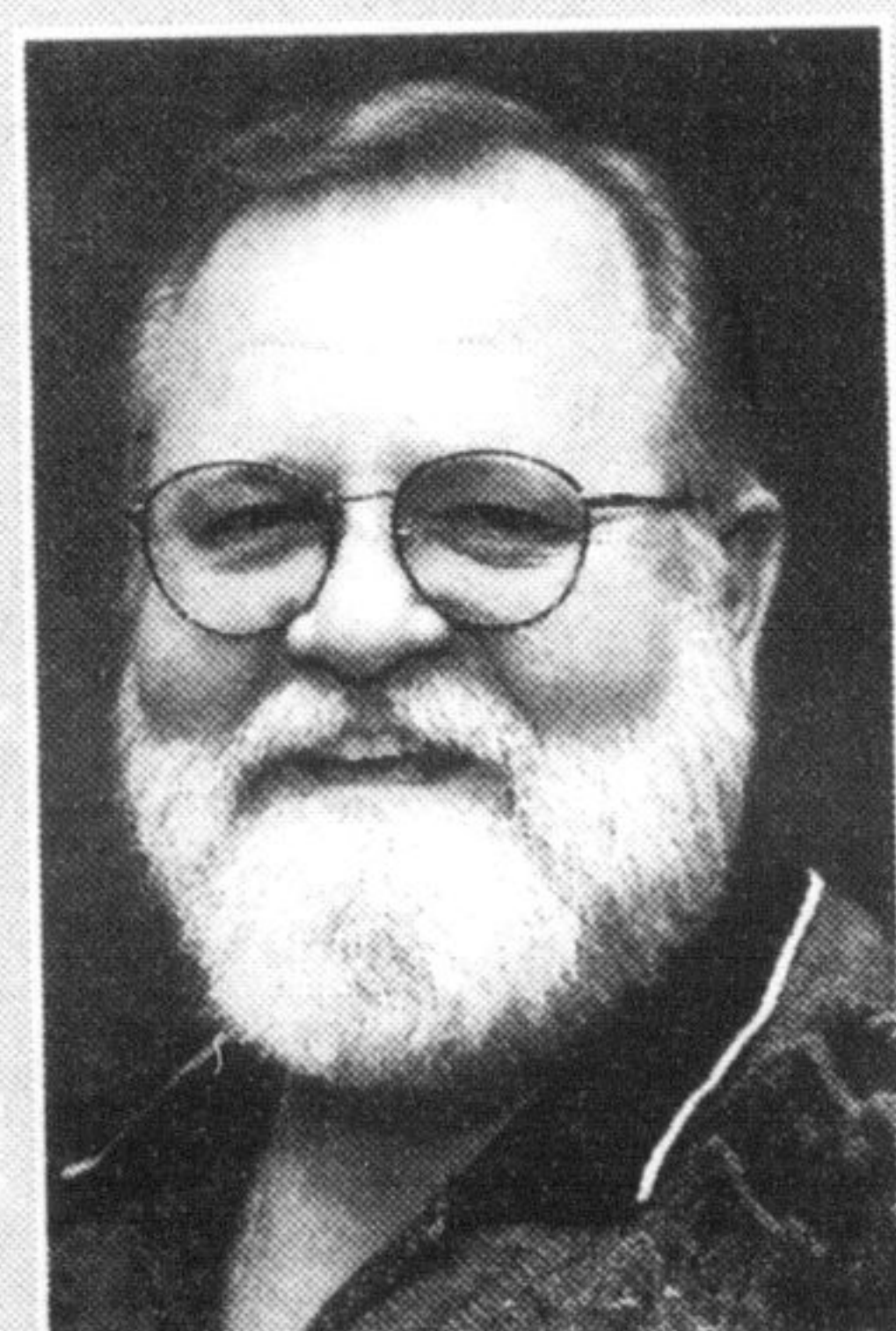
Ms Innes said she saw first hand how lonely the holidays can be for older persons who can't be with their families for Christmas.

"My mother was in Allendale last year around Christmas time. A lot of people didn't have anybody because life is so hectic. I wanted to bring a

little happiness."

She said Tim Hortons at Steeles Avenue and Thompson Road has agreed to help out with the project and now she's asking other business to get into the spirit of giving.

To find out how to help or for more information, call Linda Innes after Thursday at (905) 875-1223.



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