

Budds' SUBARU

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Budds' Subaru Survival Challenge raises \$38,000 for Ian Anderson House

On Saturday September 28th 2002 Budds' Subaru of Oakville was host to the "Budds' Subaru Survival Challenge". The challenge was a huge success – raising \$38,000 plus \$12,000 in donations towards the cost of the rally, in support of Ian Anderson House, an organization that provides end-of-life palliative care for cancer victims. Although there were no torches or tribal councils, there was fierce competition, extraordinary displays of physical prowess and some exciting Subaru automotive action!

The day began at 11:00 AM when the participants gathered at Budds' Subaru on Speers Road to start the Survival Challenge. It was a perfect fall day for a car rally. The event consisted of a rally, whereby ten teams competed in four separate events. Ten teams of four were equipped with a Subaru All Wheel Drive vehicle, a mountain bike, a canoe, golf clubs and their own adventurous spirit. Once teams were released from the dealership, each team navigated their way to unknown destinations where they were given another challenge.

The first nine cars pulled into the parking lot of the Mississauga Rowing Club and a participant from

each team was given a canoe, life jacket and paddle. Within a few short minutes the 10th car

golf. Team members not golfing were able to enjoy a little rest and relaxation in preparation for the final challenge.



Chris Budd presents Margaret Anderson with a cheque for \$50,000.00.

to the races! It was then back into the Subaru's and off to the next challenge event.

Back in their cars, they received instructions for the next destination and they made their way to Kelso Conservation Park, in Milton. Upon arrival, the bikes were unloaded and cyclists "carefully raced" along an arduous trail, negotiating twists and turns and trees in the road.

Next in line was the golfing challenge at the Hidden Lake Golf Club in Burlington. It was a beautiful day, the sun was shining and no doubt the golfers found it quite a chore to complete the required three holes of

The final leg of the Survival Challenge took place in an empty lot next to the Budds' Jaguar Dealership on South Service Road in Oakville. Earlier that week the lot was transformed by Budds' Subaru into a closed circuit off roading course. As the teams arrived they were sent into the track to be tested on time and precision.

After the four hour rally, cars arrived back at the Budds' Subaru dealership for the awards ceremony, where participants exchanged stories, and enjoyed food and refreshments. Chris Budd graciously presented Margaret

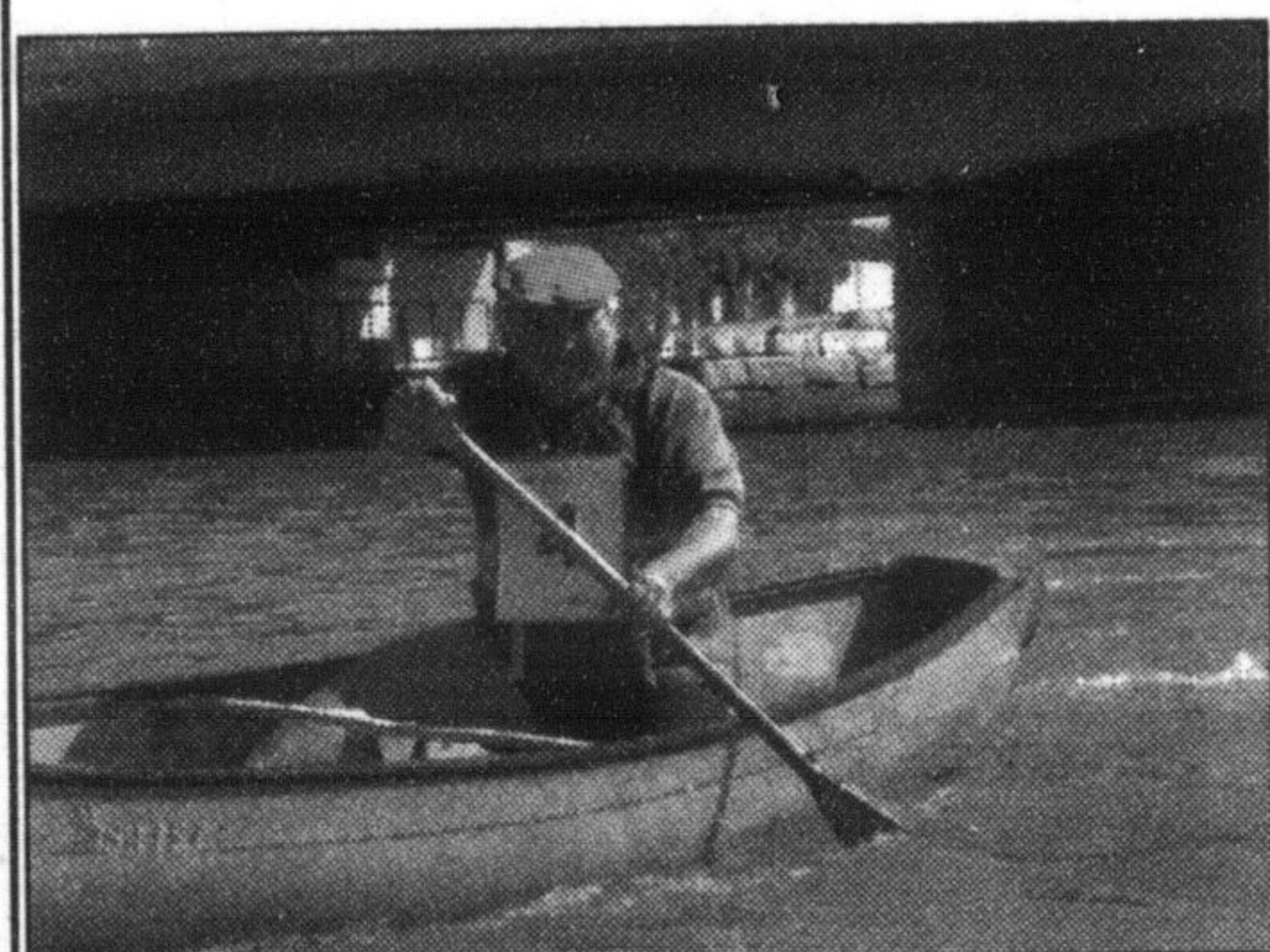
Anderson with a symbolic cheque for \$50,000.00 of total donations.

In third place was Budds' Subaru, in second place was Chapman Morris / Jet Business Forms, and coming in first place was Roxul Inc. Congratulations to all of the teams!

"We are very pleased at how exceptionally well the Survival Challenge went off" said Chris Budd, owner of Budds' Subaru. "Ian Anderson House is an extremely worthy cause, and we are happy to organize such a generous contribution to their efforts."

Budds' Subaru would like to extend a warm thank you to all of the participants for their generous donations: Bay City Construction, BASF, Bank of Montreal Nesbit Burns, Mattamy Homes, Roxul, Jet Business Forms/Chapman Morris Advertising, Assante Capital, Budds' Collision Services Limited, Metroland Printing, Publishing and Distributing and Budds' Subaru.

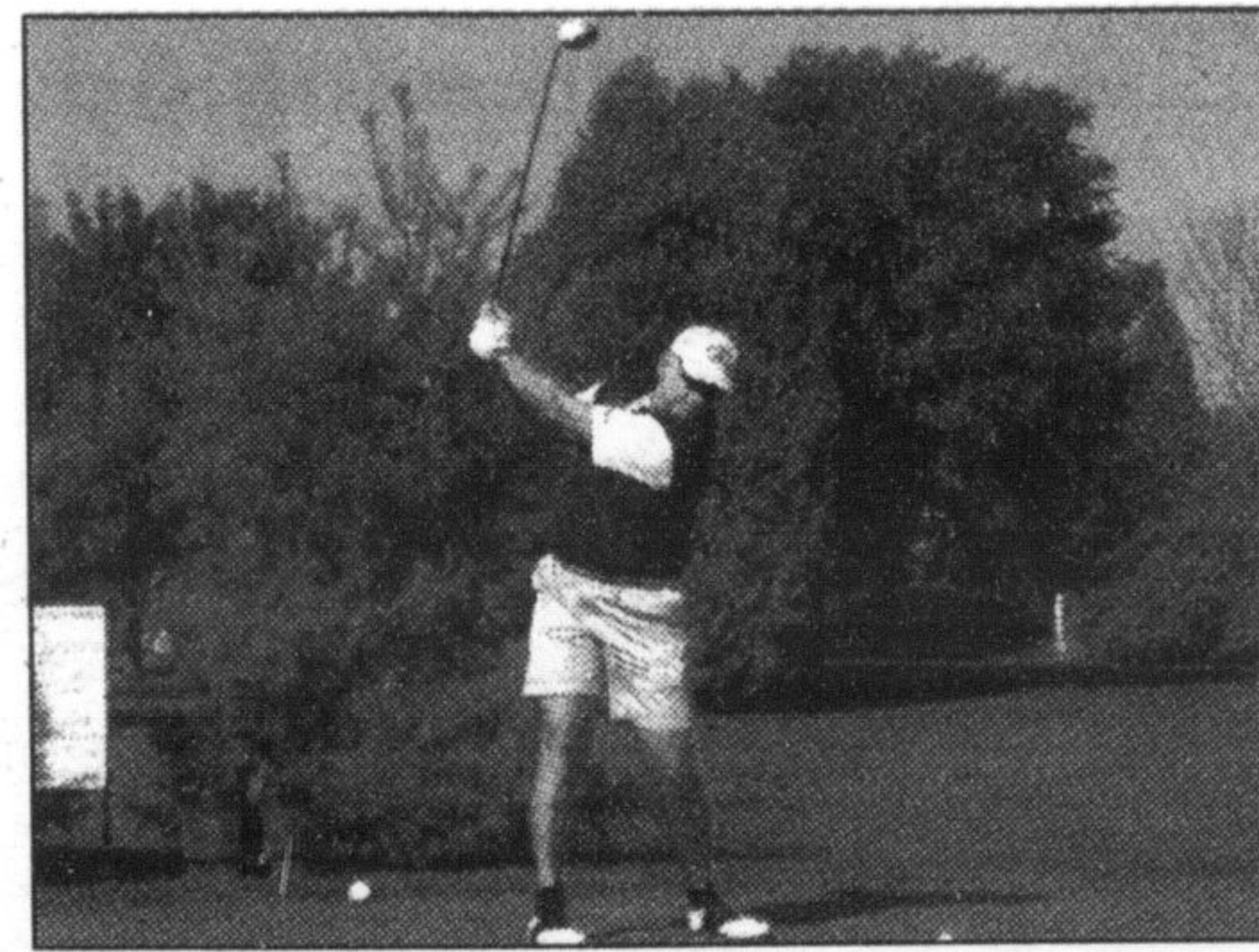
Thank you to all of the volunteer co-coordinators and to the challenge sponsors; Mississauga Canoe Club, Kelso Conservation Park, Hidden Lakes Golf Course and Cyclepath.



Mississauga Rowing Club hosted the canoeing segment of the challenge.



A challenging course for cyclists was the second event at Kelso Conservation Park.

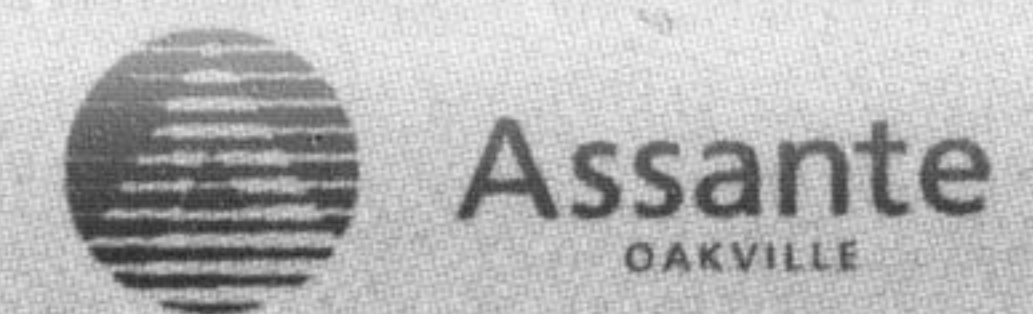


Three holes of golf at Hidden Lake Golf Club was required from each team.

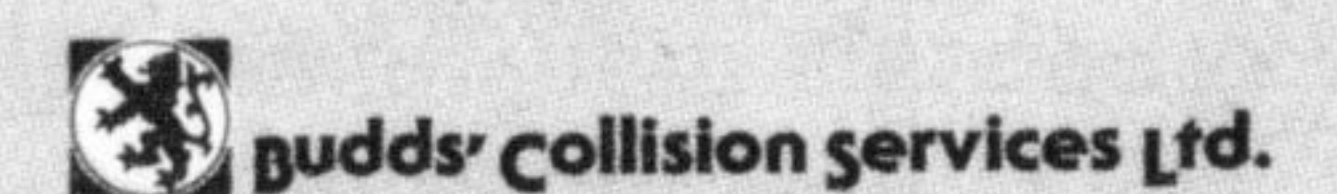
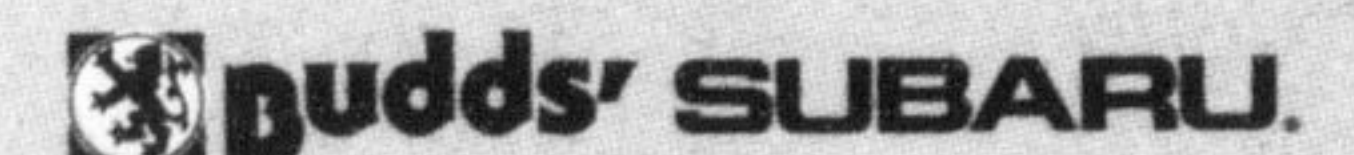
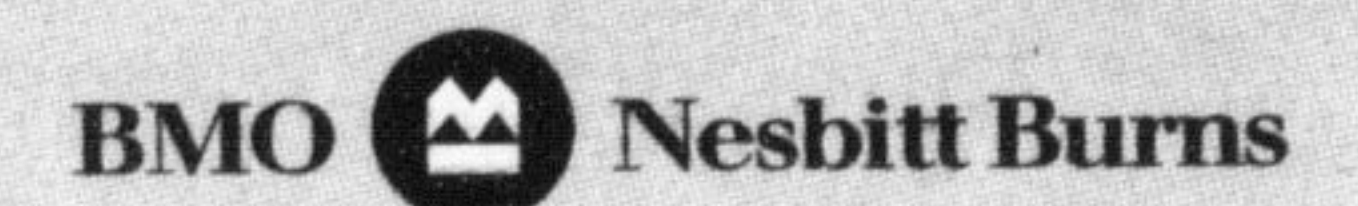


The off road course was a test of time and precision.

Thanks to our challenge sponsors:



BASF



If you would like to make a donation to Ian Anderson House

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