

# REMEMBRANCE DAY - 2001

## Poppy Trust Fund

Balance Oct. 1, 2000	<u>14776.04</u>
Income from Campaign	<u>33975.94</u>
<b>Sub Total</b>	<b><u>48751.58</u></b>
<b>CAMPAIGN EXPENSES</b>	
Poppies & Wreaths	4705.28
Promotional Material & Audit Fees	1005.17
Stamps & Wreath Banners	<u>1250.79</u>
<b>Total</b>	<b><u>6961.24</u></b>
<b>DISBURSEMENTS</b>	
Veterans Comforts & Assistance	2769.06
Donations	
Meals-on-Wheels Salvation Army	
Charitable Foundation District B	
Hospital District B	18000.00
Scooter & Wheel Chair Program	
Remembrance Day Student	
Contest. Advertising Expenses	15494.51
<b>Total</b>	<b><u>36263.57</u></b>
<b>Total Campaign Expenses &amp; Disbursements</b>	<b><u>43224.81</u></b>
Balance Oct. 1, 2001	5526.77

## POPPY TRUST FUNDS

### WHAT THE FUNDS DO

The funds provide financial assistance to needy Canadian ex-service personnel, and merchant navy personnel possessing or eligible for campaign stars or decorations, and their dependents. Also eligible are ex-service personnel of other Commonwealth and Allied countries, now resident in Canada.

Authorized uses also include:

- the cost of operating a service bureau or its equivalent;
- bursaries to children and grandchildren of ex-service personnel;
- prizes for promotional contests directly connected with the campaign
- campaign costs, including the purchase of poppies, wreaths, promotional aids, canvassing supplies, reasonable expenses of poppy chairmen and committee members, advertising expenses and telephone telegraph, postage and stationery.

### OTHER USES FOR THE FUNDS

A command, or, subject to the prior approval of the provincial command, a district, zone, branch or group of branches, may allot poppy funds for:

- community medical appliances and medical research;
- drop-in centres for the elderly, meals on wheels, transportation and related services for veterans, their dependents and the aged;
- donations for relief of disasters declared by the federal or provincial governments
- under certain conditions, housing for ex-service men, the elderly and disabled;
- within limits, assistance to ex-service personnel and dependents of Commonwealth countries residing outside Canada, e.g. donations to the Legion's BCEL Fund.

### WHAT THE FUNDS CAN'T DO

The following and any items not covered in the General Bylaws are not permitted:

- cost of branch administration;
- purchase, erection, extension or renovation of branch premises;
- rental of property or purchase of equipment or furnishings for branch use;
- public-service projects such as recreational facilities;
- furnishings and non-medical equipment for hospital ward/rooms;
- subscriptions to newspapers or periodicals, even for hospitals;
- purchase of wreaths for funerals;
- transportation cost for funerals for relatives;
- any form of entertainment;
- bus tours for elderly veterans, or recreational pursuits;
- scholarships;
- maintenance of cemeteries;
- loans.



The poppy campaign is the Legion's moment of truth: unless it succeeds, all the high-sounding ideals surrounding Legion work are nothing but empty words.

The campaign must be measured by its effectiveness in promoting Remembrance and by the amount of money it raises to help needy ex-service personnel and their dependents.

### WHO OWNS THE FUNDS

Poppy funds are public funds, held in trust by the Legion until spent as designed. They must be kept in separate trust accounts. And they must be spent, not accumulated for a rainy day. Normally, at least 90 percent of the funds collected each year should be spent before the next campaign.

## What Remembrance Day means to me

*Cindy M. Canadian Champion*

Each year we celebrate Remembrance Day, but how many of us really know the meaning behind this day?

Try to imagine how the thousands of young men and women felt when they went to war. These soldiers went to fight for our freedom and the freedom of our country.

Imagine leaving your family and

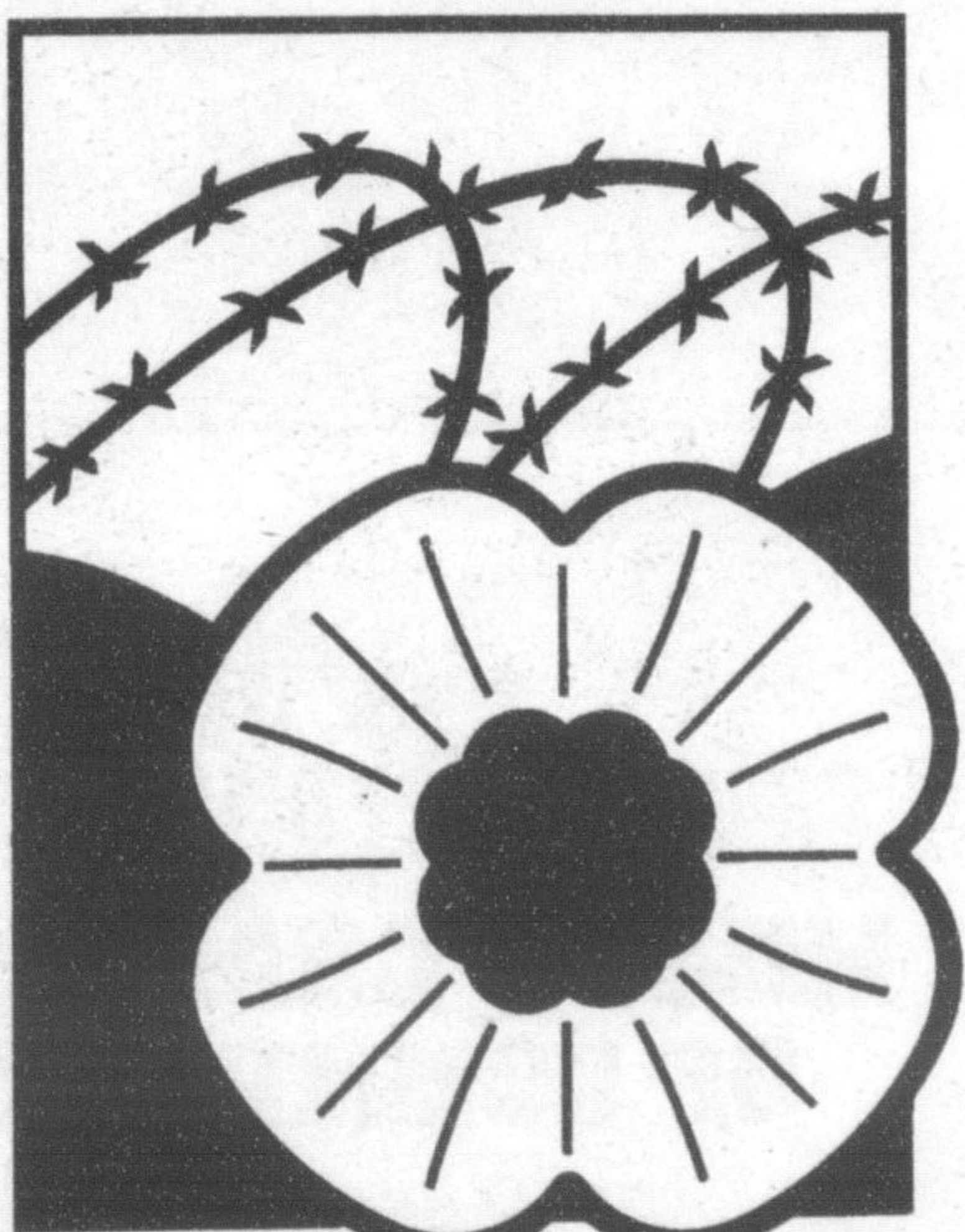
friends at the young age of sixteen, to go to another country and watch your comrades being killed. Instead of preparing to go to college or university – imagine being drafted to fight in the war. It's hard to imagine having to dodge bullets or fire a gun in order to survive. "All these people went to war to protect Canada. They went to war to protect the people who were in Canada

then, and to protect the people who would be born in the future – people like yourselves. They died so that you could enjoy all the good things in your life ... so perhaps you didn't know these men who died in war. But they knew you. They wanted you to live in peace."

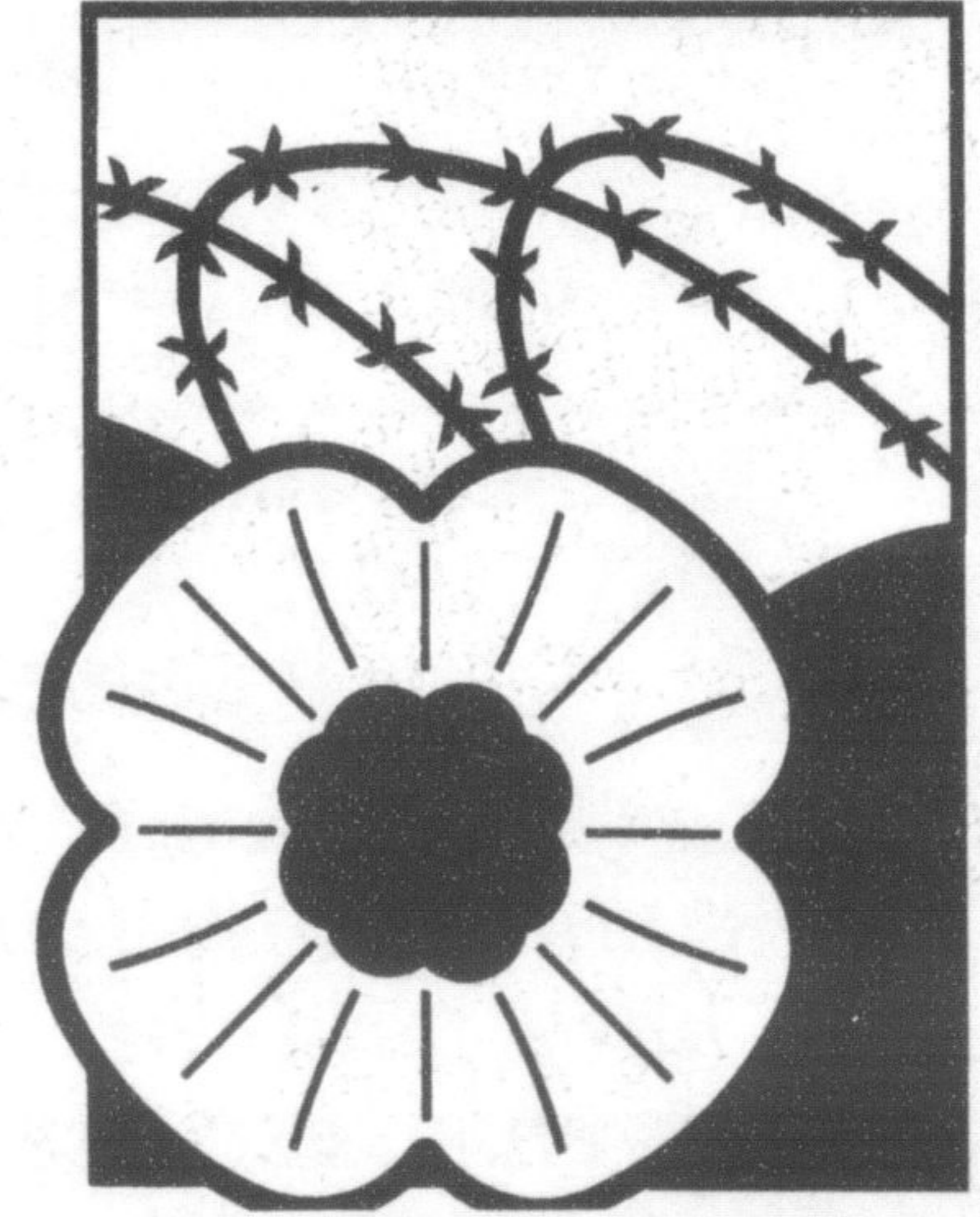
To me, this is the true meaning behind Remembrance Day. On this day we

give thanks for our freedom as we remember all the brave people who fought for us.

This Remembrance Day, take time to stop and pay tribute to the many men and women who fought and died for us. Wear a poppy as a reminder of the blood-red flower which grew in the fields where many of our soldiers died.



**TAKE  
TIME TO  
REMEMBER**  
THE ROYAL CANADIAN  
LEGION



Remembrance Day Parade will start from  
the Royal Canadian Legion on Charles Street at 2:00 pm & travel to the cenotaph at Town Hall