

# Region hosting workshop for local non-profit groups

Halton Region is offering a training workshop to give non-profit organizations the skills and resources they need to survive in today's competitive environment.

'Revenue Mapping: The Road to Success' will be held May 28 at the Halton Regional Building in the south auditorium from 6 to 9 p.m.

"In today's environment, with decreased funding from traditional sources and an increased demand for services, it's increasingly difficult for non-profit (organizations) to survive," said regional Chair Joyce Savoline.

"This workshop is designed to give five community groups the skills, resources and tools to ensure a successful and sustainable future."

During the workshop, groups will develop a clear picture of their organizations, objectives and how to achieve them.

Participants will learn how to identify necessary resources,

**"A strong volunteer, non-profit base is critical for maintaining a healthy community. This workshop is intended to support non-profit (groups) in meeting the needs of Halton residents and maintain a strong quality of life in our region."**

**JOYCE SAVOLINE**

develop successful proposals, establish long-term partnerships, recruit volunteers and secure cor-

porate donations.

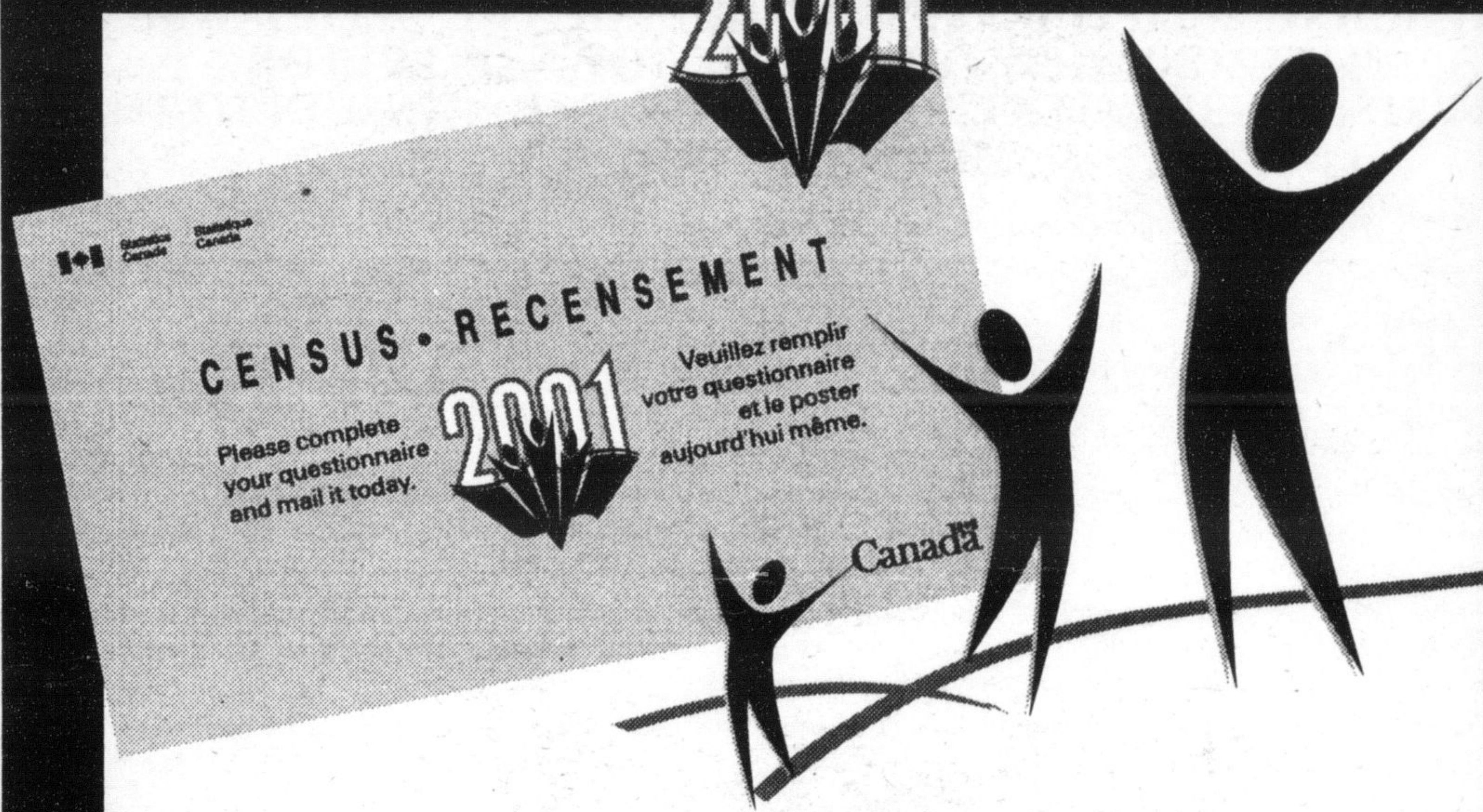
"A strong volunteer, non-profit base is critical for maintaining a healthy community," Ms Savoline said. "This workshop is intended to support non-profit (groups) in meeting the needs of Halton residents and maintain a strong quality of life in our region."

The workshop will be led by Elaine Forbes and Vicky Henderson, partners in Brand Management, a company that was created to increase collaboration between the various sectors of the economy and to support the ability of organizations to meet today's funding, communication and program challenges.

The workshop, which costs \$35 per person, is the first in a series offered by Halton Region's social and community services department.

To register for the workshop, call Ann Harvie at (905) 825-6000, ext. 7135.

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