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SALE ENDS MARCH 31, 2001

2000 MODEL CLEARANCE

YEAR	MAKE	MODEL	ST #	REG	SALE
2000	Dodge	Caravan DEMO SOLD	650629	\$26,515	\$20,459
2000	Dodge	Caravan DEMO	532207	\$26,515	\$19,999
2000	Chrysler	Town & Country LTD DEMO	606967	\$45,280	\$36,216
2000	Chrysler	300M DEMO, sunroof	270042	\$41,685	\$32,875
2000	Chrysler	Town & Country LTD	580659	\$45,120	\$36,380
2000	Chrysler	Town & Country LTD	655081	\$45,120	\$36,380
2000	Chrysler	Neon LE SOLD	771775	\$20,020	\$15,985
2000	Chrysler	Neon LE SOLD	837500	\$20,020	\$15,985
2000	Chrysler	Neon LE, sunroof, CD	865061	\$20,190	\$16,147
2000	Chrysler	Neon LE, sunroof, CD	865062	\$20,860	\$16,823
2000	Chrysler	Neon LE SOLD	807324	\$20,020	\$15,985
2000	Chrysler	Cirrus LX SOLD	900709	\$23,925	\$17,890
2000	Chrysler	Cirrus LX SOLD	900709	\$23,925	\$17,890
2000	Chrysler	300M	373730	\$41,760	\$33,776
2000	Chrysler	300M	423487	\$42,250	\$34,193
2000	Dodge	Ram Quad Cab SOLD	3142382	\$34,170	\$25,658
2000	Dodge	Ram Quad Cab Sport V8	142383	\$35,860	\$27,106
2000	Jeep	TJ Sport SOLD	783385	\$26,285	\$21,609
2000	Jeep	Cherokee Classic	134835	\$32,725	\$24,806
2000	Jeep	Cherokee Sport	26854705	\$32,135	\$24,373


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*SALE PRICES INCLUDE THE RDA. SALE PRICES EXCLUDE FREIGHT, AIR TAX, GAS TAX, ADMIN GST, PST AND LIC. FEES. LOW FINANCE RATES AVAILABLE IN LIEU OF RDA. O.A.C. SEE US FOR FULL DETAILS.

We've come a long way from the slicer and dicer; who knows what's next?

• from **IF IT'S BEEN** on page 14 by the discovery they've found. One of those 60 Minutes-type shows did a story on them, and discovered the most amazing thing was that the people often had never even used the product.

Celebrities seem to give a product a little more credibility. Why would they be involved if it wasn't good?

Well, to make money, for one thing.

George Foreman and his grill is probably the most successful. Most people seem to think it's pretty good, and not just the audience on their commercials.

Well, why not?

Who knows more about grills than former heavyweight boxing champions?

Celebrities do a lot of those skin care products.

The before and after picture is always interesting — black and white frowning picture before,

with a coloured smiley picture after.

It must really work!

A big thing in recent years have been those various Ab devices.

Most everybody has something of that nature, and most everybody uses it a couple times and forgets about it.

I think that's par for the course for most of those things.

But, by the time they tell you all you're going to get for three easy payments you're thinking you'd have to almost be an idiot not to get it, even if you don't need it.

The people are very convincing, even when you know it makes no sense.

For example, those easy money making schemes where you can earn incredible amounts of money in a short while for just a couple of hours a week.

All the while, though, the real money making scheme is selling their money making scheme.

Another area of products are cleaning things and stain removers. They show you right on the television the amazing things they can do.

The thing is, by the time you read all the directions for what you can and cannot use it on, it doesn't leave much left.

One thing, as seen on TV, that I always wanted and needed was a buttoner, which I'm not sure is even available anymore.

I can't sew anything, so buttons would present a particular challenge.

On television, they just snap it and the button is on.

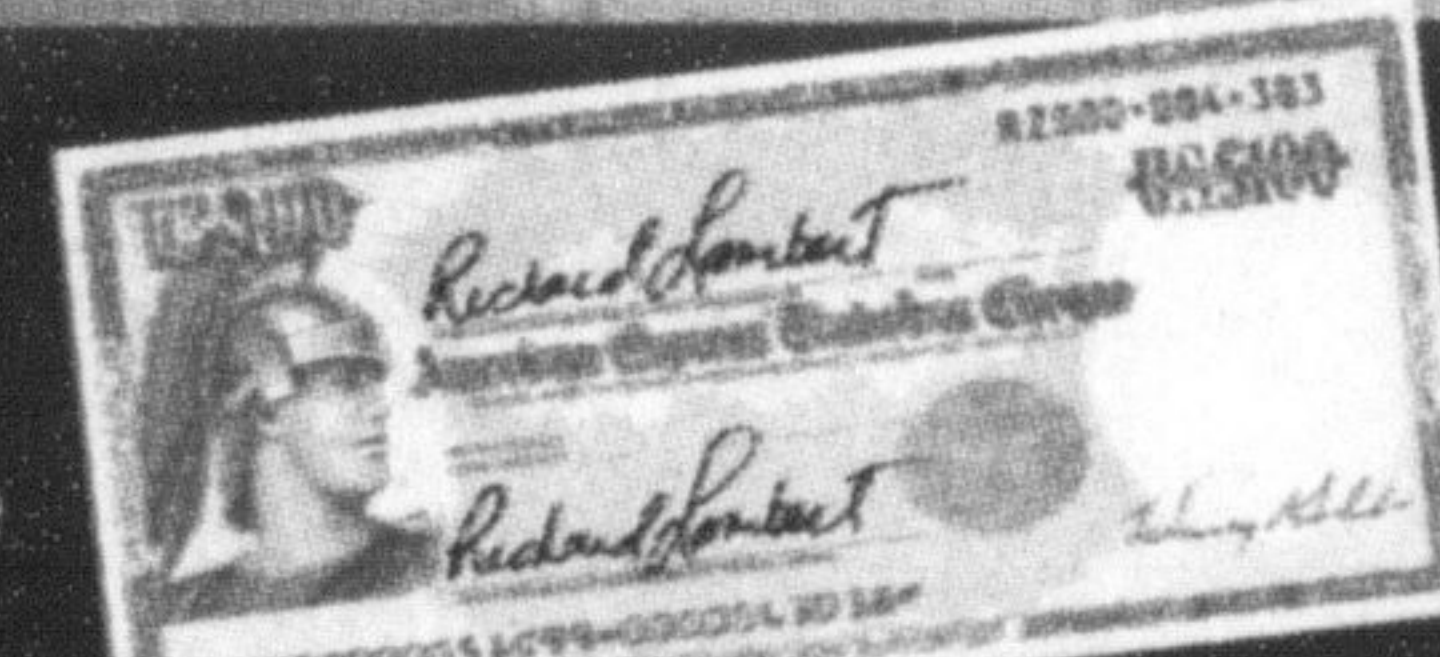
Now, that's a miracle.

Who knows what they'll come up with next.

We've come a long way from the slicer and dicer.

Chances are it will be some kind of miracle device and chances are even better that it won't work.

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† Prices quoted are cruise only rates and are subject to change and availability at the time of booking. Prices do not include port charges or government fees. Prices do not include taxes or gratuities.

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"The business that considers itself immune to the necessity for advertising sooner or later finds itself immune to business."

Derby Brown