

Rodeo a big bust

By IRENE GENTLE
The Champion

A recent report shows it wasn't just the cowboys who got thrown at the Millennium Rodeo, held at the Country Heritage Park in late July.

The Town also took a dive when the event landed with a \$17,500 loss.

The western affair was held to raise funds for Milton's planned millennium garden, as well as simply celebrate the year 2000.

Hosted by the millennium committee, the rodeo received a rocky ride before passing at council, with some councillors worrying it wouldn't be able to pay its bills, much less raise money.

"I questioned some of the numbers that came out and unfortunately, I was right," said Councillor Rick Malboeuf at Monday's Town Council meeting. "An \$18,000 loss to me doesn't look successful."

The event, which was beset with foul, rainy weather on its second and last day, scraped up close to \$11,000 in admission fees alone. That was bolstered by about \$1,700 each from the on-site beer garden and evening dance revenues.

Sponsorships from Mohawk Raceway, Look TV and others further filled the coffers. Overall, the rodeo earned \$26,500. But \$44,000 in expenses led to a \$17,500 overall shortfall.

Mr. Malboeuf noted Council should have known there would be a deficit from the experience of the Lion's Club, which brought the rodeo to town in the past.

"Because of a bad decision of council, we lose \$17,500 and nobody wants to talk about it," he said. "I hope council learned a lesson from this."

The only other comment came from Councillor Ron Furik, who spoke directly after Mr. Malboeuf.

"Your worship, ditto," he said.

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FUTURE SHOP CORRECTION NOTICE

In our October 25-31, 2000 flyer, the following errors occurred:

- The PlayStation 2 game console as advertised on page 11, should have stated the following: LIMITED QUANTITIES. ONE PER CUSTOMER. NO RAINCHECKS.
- The Handspring Handheld Computer as advertised on page 5, includes the USB Cable and not the USB cradle as indicated.

We sincerely apologize for any inconvenience this may have caused our valued customers.

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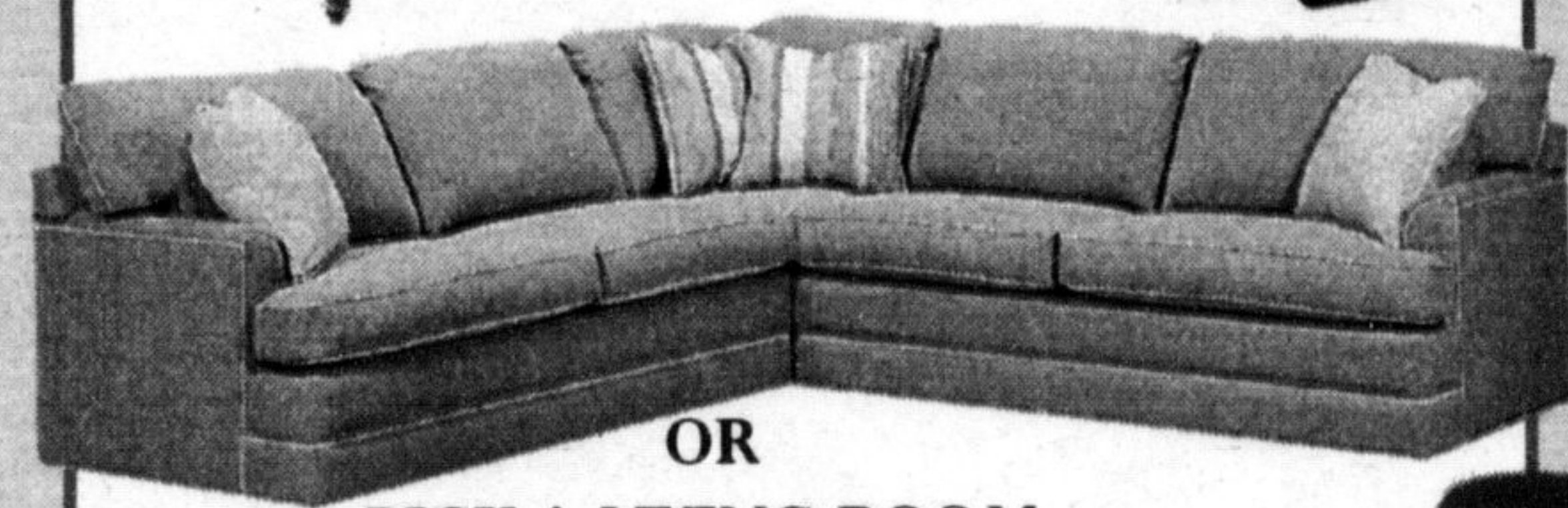
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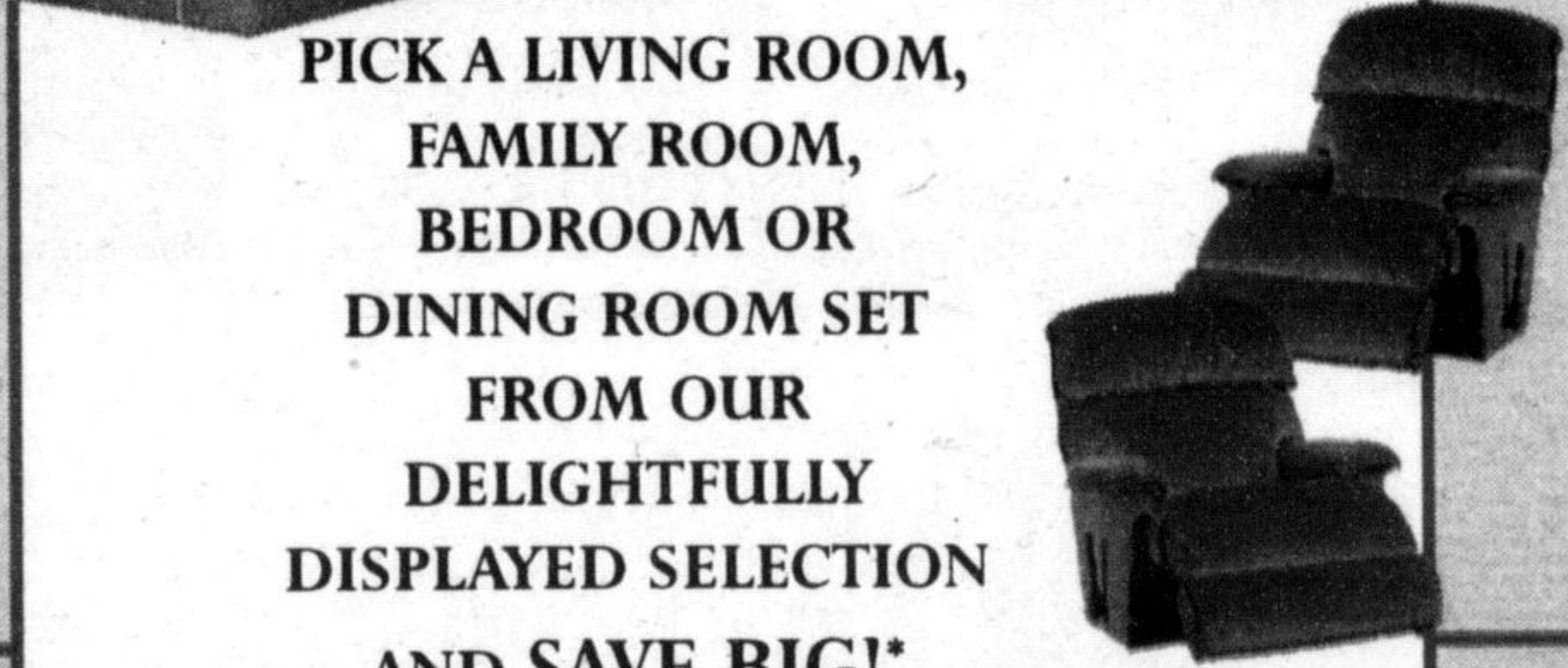


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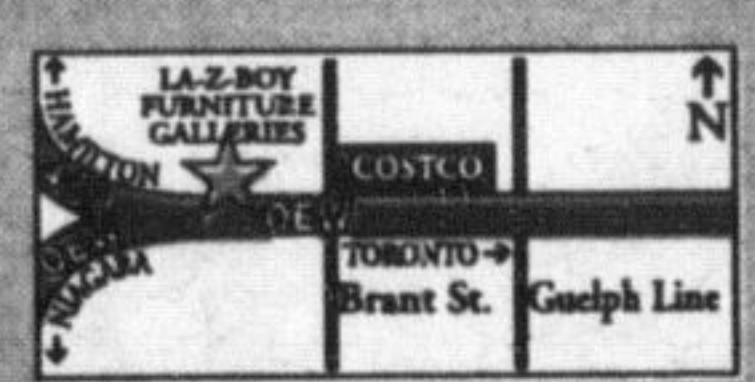


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